



2023 EDITORIAL CALENDAR

PARTS MAGAZINE AND DRAG SPECIALTIES MAGAZINE (USA)

Revised September 2022

Note: To celebrate 30 years of publishing magazines for LeMans Corporation, every issue in 2023 will include a look back at issues and stories published through the years!

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 30 #1 February 2023	Drag Specialties Magazine	2023 FatBook Cover Bike Louisville NVP Expo Show Issue	12/1/22	12/7/22	1/15/23
Vol. 30 #2 March 2023	Parts Magazine	Special Section: Two-Wheel Off-Road	1/1/23	1/7/23	2/15/23
Vol. 30 #3 April 2023	Drag Specialties Magazine	Special Section: Vintage V-Twins Louisville NVP Expo Report	2/1/23	2/7/23	3/15/23
Vol. 30 #4 May 2023	Parts Magazine	Special Section: Adventure / Dual-Sport Louisville NVP Expo Report	3/1/23	3/7/23	4/15/23
Vol. 30 #5 June 2023	Drag Specialties Magazine	Special Section: Touring / Performance Baggers	4/1/23	4/7/23	5/15/23
Vol. 30 #6 July 2023	Parts Magazine	Madison NVP Expo Show Issue Special Section: Sport Bikes	5/1/23	5/7/23	6/15/23
Vol. 30 #7 August 2023	Drag Specialties Magazine	Madison NVP Expo Show Issue Special Section: Pan America / Sportsters	6/1/23	6/7/23	7/15/23
Vol. 30 #8 September 2023	Parts Magazine	Special Section for ATV/UTV Products	7/1/23	7/7/23	8/15/23
Vol. 30 #9 October 2023	Drag Specialties Magazine	Madison NVP Expo Report Special Section: Lighting, Audio Products	8/1/23	8/7/23	9/15/23
Vol. 30 #10 November 2023	Parts Magazine	Madison NVP Expo Report Special Section: Snowmobile Products	9/1/23	9/7/23	10/15/23
Vol. 30 #11 December 2023	Drag Specialties Magazine	Special Section: V-Twin Tools & Equipment	10/1/23	10/7/23	11/15/23
Vol. 30 #12 January 2024	Parts Magazine	Louisville NVP Expo Show Issue Special Section: E-Bike Products	11/1/23	11/7/23	12/15/23