



PARTS
Magazine



DRAG
Specialties
Magazine

2024 EDITORIAL CALENDAR

PARTS MAGAZINE AND DRAG SPECIALTIES MAGAZINE (USA)

Revised November 2, 2023

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 31 #1 February 2024	Drag Specialties Magazine	2024 <i>FatBook</i> Cover Bike Louisville NVP Expo Show Issue	12/1/23	12/7/23	1/15/24
Vol. 31 #2 March 2024	Parts Magazine	E-Bike Issue: 2024 <i>Bicycle</i> catalog Special Section: Two-Wheel Off-Road	1/1/24	1/7/24	2/15/24
Vol. 31 #3 April 2024	Drag Specialties Magazine	Louisville NVP Expo Report	2/1/24	2/7/24	3/15/24
Vol. 31 #4 May 2024	Parts Magazine	Special Section: Adventure / Dual-Sport Louisville NVP Expo Report	3/1/24	3/7/24	4/15/24
Vol. 31 #5 June 2024	Drag Specialties Magazine	Special Section: Touring / Performance Baggers	4/1/24	4/7/24	5/15/24
Vol. 31 #6 July 2024	Parts Magazine	Milwaukee NVP Expo Show Issue Spotlight: Today's Lightweight Motorcycles	5/1/24	5/7/24	6/15/24
Vol. 31 #7 August 2024	Drag Specialties Magazine	Milwaukee NVP Expo Show Issue Spotlight: Pan America Products	6/1/24	6/7/24	7/15/24
Vol. 31 #8 September 2024	Parts Magazine	Special Section for ATV/UTV Products	7/1/24	7/7/24	8/15/24
Vol. 31 #9 October 2024	Drag Specialties Magazine	Milwaukee NVP Expo Report Sturgis Report	8/1/24	8/7/24	9/15/24
Vol. 31 #10 November 2024	Parts Magazine	Milwaukee NVP Expo Report Special Section: Snowmobile Products	9/1/24	9/7/24	10/15/24
Vol. 31 #11 December 2024	Drag Specialties Magazine	Special Section: V-Twin Tools & Equipment	10/1/24	10/7/24	11/15/24
Vol. 31 #12 January 2025	Parts Magazine	Louisville NVP Expo Show Issue	11/1/24	11/7/24	12/15/24