



2024

People Bridge

**YEAR-END
NONPROFIT
REPORT**

INTRODUCTION AND THANKS



People Bridge's passion is encouraging and equipping people to fulfill their God-given dreams. We see the fruit of our labor through others' successes as they live into their strengths. We multiply God's Kingdom here on earth with the wisest use of resources entrusted to us as we encourage and equip others. Through People Bridge, people are multiplying their lives through mentorship, education, and entrepreneurship training worldwide. I hope the following stories, statistics, and successes encourage you, as they have inspired us.

-Brian Clark, Executive Director



OUR MISSION

People Bridge is a nonprofit organization with a global mission to encourage and equip people to fulfill their God-given dreams. We uplift vulnerable people in communities worldwide through mentorship, education, and entrepreneurial training.

2024 IN REVIEW

This year, we saw growth across every area we serve.



Domestic Initiatives:

In the U.S., our focus on discipleship and relationship-building has witnessed restored marriages, individuals deepening in faith, and many fulfilling their God-given dreams.



International Outreach:

In Kenya, we expanded the Clark and Vahle Educational Drop-in Center, allowing us to support more staff and families. During the massive flooding in Kenya, we provided over 8,200 hot meals, and the center became a haven for children. Many children have come to faith, and new leaders have emerged to mentor younger students.



Entrepreneurship Empowerment:

Our Entrepreneurship Empowerment Program has grown exponentially, now training over 900 students monthly, a dramatic increase from the 100 we started with in 2022.

BIBLICAL MOTIVATION

Galatians 6:9-10

“Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up. Therefore, as we have opportunity, let us do good to all people, especially to those who belong to the family of believers.”

Ephesians 2:10

“For we are God’s handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do.”

PARTNERSHIP STORIES



Jacinta Gathua:

Brian and Erin Clark have been wonderful friends, pillars, and partners in ministry. They provided a platform for me to disciple young women who desperately need it.



Pastor Livingstone:

People Bridge brought me the Entrepreneurship Training Program so that I could teach hundreds of people. In 2024, I was able to pay the school fees for my kids, feed my family, and invest in our own family business while helping others do the same!



Ronnie.

I was given purpose and a mission when I felt alone and empty. Brian's encouragement and direction now empower me to help those most in need downtown Orlando where I live.



Joseph

People Bridge's partnership with Eden Consultants offers professional counseling and mental health support, which has benefited many clients who needed it but could not afford it in 2024.



George

People Bridge has partnered with Isiseko Imara ("firm foundations") to address the issue of fatherlessness in South Africa, reaching over 450 participants impacted by fatherlessness in 2024. People Bridge has assisted us relationally through weekly mentorship and operationally through being a fiscal donor and providing an online international giving platform to raise financial support.



Pastor JP and Beryl

In 2024, Brian and People Bridge have been more than partners—they've been friends who stood with us through some of life's hardest seasons. Their support has strengthened us to reach and disciple others, even as they walked alongside us in our own journey.



Michael

I am one of 32 men that Win Clark leads in Bible study on Tuesday's. My wife died a year ago and I asked Win to help me develop a prayer ministry. Win has modeled to me how to do this and went with me today to pray over a man for peace, healing and restoration. His wife, Nancy, has had many of us men over for meals. We feel joy and purpose as Jesus works through us.



Dickens :

I mentor men that are leading others men to become well rounded men of Christ and mentally strong. People Bridge provides funding and accountability for me to do this multiplying ministry.



Leonard B :

My wife and I have been able to open up a hair saloon in Uganda with a profit of \$115 monthly! Brian and I have been friends since 2016 and he has been there for my family in thick and thin. Together we are also funding school fees and needs for families in our community that are desperate for encouragement.



Rogers :

Agape Love: seeing others as God sees them. It eliminates ethnic, religious, age, and gender differences. A leader then uses their God-given abilities to assist and encourage others to discover who they truly are. That is precisely what Brian did! He has made it possible for me to be who I truly am. I am quickly developing into a more capable businessman and leader. Brian has restored my hope! I needed someone to talk to, someone to share my suffering with, and someone to tell me that I was doing something right. That is People Bridge in 2024 for me.



2024 IMPACT HIGHLIGHTS

1	2	11	14
new ministry launched: Firm Foundation fatherless ministry in South Africa	schools started in Kenya	couples in ministry used People Bridge Properties for respite care.	students' school fees covered
30	65	160	12,456
students attend daily tutoring at the Clark and Vahle Educational Drop-in center	men in ongoing discipleship stateside	youth and teens participate in weekly Bible studies in Kenya	meals were served during 136 different days in Kenya.
3,345	277	115	12,000
We trained individuals through our People Bridge Entrepreneurship Empowerment Program 20-week curriculum.	businesses achieving profitability and operational growth.	new businesses launched!	People impacted by the ripple impact of the Entrepreneurship Empowerment Program in Kenya.

People Bridge Stories and Impact: Encouragement and Resources to serve thousands

Watch later Share

Thousands impacted
Why encouraging and equipping motivated leaders is a powerful tool in the nonprofit world!

PEOPLEBRIDGE
visit
People-Bridge.com

Watch on YouTube

SOCIAL MEDIA –

www.people-bridge.com - 1800 average monthly views on our website, YouTube, and social media for encouragement and support to fulfill their God-given dreams.

FINANCIAL OVERVIEW

Fiscal Year 2023-2024 Income:



Donation Income:

\$160,732



Expenses:

\$1,993

Administrative and Marketing

\$3,007

Fundraising

\$5,930

Nonprofit Business Supplies and Reimbursable expenses

\$10,930

Total Administrative Overhead



Program and Staff Expenses:

\$53,900

Brian and Erin Clark Salary

\$22,500

Win and Nancy Clark Salary

\$19,820

Clark and Vahle Educational Drop-in Center (Kenya)

\$38,571

Entrepreneurship Empowerment Program (Kenya)

\$7,964

Fatherless Ministry (South Africa)

\$2,623

Respite Care (Stateside)

\$156,308

Total Program & Staff Impact



PROGRAM ACHIEVEMENTS & MILESTONES

Through our 20-week Entrepreneurship Empowerment curriculum, focused on business skills, financial literacy, and community support, we trained 3,345 individuals across Kenya. This transformative program led to:

277

businesses enhancing their profitability.

115

new businesses launched.

12,000

Thousands of families finding financial stability and contributing positively to their communities with a ripple impact that touches over 12,000 lives.




CHALLENGES AND LESSONS

Our programs' impact has created increased demand in local communities, especially in Kenya. Yet, this requires additional monthly funding, a goal we're working hard to meet. Funding limitations have led to budgetary reallocations, highlighting our need for consistent support.

LOOKING AHEAD: 2025 GOALS


**People Bridge
Entrepreneurship Empowerment:**

We aim to secure \$30,000 in additional funding to cover program expenses.



**Clark Educational Center
Expansion:**

We're working to raise \$22,000 to support the enrollment of 40 students to start kindergarten in the Kenyan slums at the Clark Educational Center.



In all areas, we remain committed to helping people fulfill their God-given dreams as they follow God's revealed paths.



DONOR ACKNOWLEDGMENT

Thank you to our many dedicated supporters whose prayers and donations enable our work. People Bridge's reach has impacted tens of thousands annually on a modest budget. Our ROI in life change sets a benchmark in high-yield philanthropy. The ongoing support of people who believe in the mission and pray with us is humbling. Win and Nancy Clark have been on a mission to disciple men in 2024 and also raise needed funds to start the school strong in the slums of Kenya. Everything belongs to God, and we are trusting Him to achieve God-sized results in 2025 and beyond!

WAYS TO ENGAGE IN 2025

As we approach the new year, there are many ways you can continue to engage:

Pray for the impact of People Bridge and the ripple impact of our staff.

Consider a Vision trip in 2025 to Kenya.

Go on the www.people-bridge.com website and give financial support toward our ongoing work.

WAYS TO FINANCIALLY SUPPORT PEOPLE BRIDGE

Scan to Give:
People Bridge



We hope that you see People Bridge as a way to implement High Yield Philanthropy in your giving going into 2025. Our year-end need is \$52,000 in one-time, quarterly, or monthly giving going into 2025.

Would you get out your camera and scan the QR code here or go to www.people-bridge/give and start your financial involvement with us? This link allows you to give by Credit Card, check, or PayPal. We also welcome company matching grants; let's discuss how to partner with your workplace and possibly double your gift!



ACCOUNTABILITY AND TRANSPARENCY

We are honored to hold a Platinum Seal of Approval from Guidestar, underscoring our commitment to accountability. Our 2023 independent financial audit is available at www.candid.org, and we prioritize financial transparency for all donors.

Platinum
Transparency
2023

Candid.



CLOSING REMARKS

God's presence emerges from our most significant wounds and hardships, revealing His purpose. People Bridge, born out of brokenness in 2019, is now a beacon of light to thousands each month. Together, we meet needs, open doors to bridge God's love and help others encounter Jesus in practical ways that lead to life change spiritually, emotionally, and physically.

Though our budget needs for next year are unmet, we are steadfast in faith, trusting God's guidance. Let's journey forward together!



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