



January 2, 2020

Adrian Valdez
iHeart Media
Senior New Media Consultant
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To Whom It May Concern,

I have known Monique Estrada for the past 10 years where I have had the pleasure of partnering with her to support her marketing strategies.

Monique is a very talented and creative individual. She takes initiative from project ideation through implementation. She grabs the reigns and is able to overcome challenges, runs through obstacles and is always willing to learn new skills. In my experience, she is clearly at the forefront of today's media professionals.

In my 13 years at iHeart media I have never seen anyone with such drive, passion and creativity. She is well versed in digital platforms and understands the demands of today's fast paced media landscape.

I believe her skills and experience make her an excellent candidate for your company.

If you have any questions, feel free to reach out to me.

Thank you,

A handwritten signature in black ink, appearing to read 'Adrian Valdez', written over a light gray background.

Adrian Valdez

iHeart New Media Consultant