

Heidi Munson

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To Whom It May Concern,

I am pleased to write this recommendation for Monique Estrada, who has served as my Marketing Director while I was at Optimum Human. Monique's expertise in marketing, combined with her creative vision, has been instrumental in crafting powerful campaigns that are elevating brand presence across multiple platforms.

Monique excels at blending creativity with strategy, whether through designing visually compelling graphics or developing cohesive brand strategies. Her ability to lead cross-functional teams ensures alignment between marketing initiatives and business objectives. I've witnessed her dedication to fostering collaboration and driving customer engagement, which has led to measurable growth in our brand's visibility.

Her proficiency with tools like Adobe Creative Suite, Figma, and web technologies such as WordPress and HTML, enables her to seamlessly transition from concept to execution. Monique's passion for pushing the boundaries of traditional marketing is matched by her commitment to inspiring innovation within her team.

I highly recommend Monique for any role that requires a forward-thinking leader who excels in both creative storytelling and strategic marketing. She would be a valuable asset to any organization seeking to enhance its brand identity and achieve sustained growth.

Please feel free to contact me at (920)569-9745 or heidileemunson@gmail.com for any additional details.

Sincerely,

Heidi Munson
President & Chief Integrator
Munson Integrators