

Lakeside High School Booster Meeting Minutes

June 3, 2026

Meeting called to order by Kelsey at 6:02pm

- Vote to remove membership fees from bylaws was approved
- Vote to change 'social media specialist' to 'social media & promotion specialist' was approved
- Vote to change 'Lakeside Boosters PTA Standing Rules' to 'Lakeside High School Boosters By-Laws' approved
- Vote to add role descriptions to the by-laws approved
- Vote for Jennifer Couch to replace Jill Hanson as secretary approved
- Vote to add Tonie Thornton as co-concessions approved

Booster website

- Hoping to add events calendar, merchandise & volunteer signups
- Motion to remove old website and trial Go Daddy is approved

Financials

- Numbers are reviewed and approved
- Exploring new simplified formats, will offer options and select together

Sponsorship tiers

New tiers are reviewed and approved (flyer with new info to be created and circulated).
Banners to now also be located on softball fields

- Eagle \$1,500
- Green \$1,000
- White \$500
- Blue \$250
- Talon- \$250 for donors of over \$1,000

Goals for 2026/2027 are approved

- 10 sponsors
- \$2,700 concessions

Other options to promote sponsors is discussed. Ideas are- adding to water labels, featuring on screens at concessions, adding stickers or clings where possible

Swag is discussed and ordering \$1,430 of items to include tote bags, scarves, beanies, earrings, keychains, lanyards, tumblers and koozies is approved

- Items to be sold at concessions
- State Farm has offered to sell swag in office

Board approves to sell concession trailer and seek approval from school board for donor sponsored repairs on football concessions stand

Boosters & LMS PTN to host sports physicals again and will split profits. Goal this year is for more organization and smoother transitioning from check in & waiting area to doctor. It is approved to offer these services to outlying areas like Springdale etc. Cost to be \$25

Boosters to meet with LMS, LSE & NMFE PTNs 6/24 at the Brewhouse at 10:00am to discuss working together, sharing resources etc.

State T-shirts

- Cicely to coordinate with team parents
- Jennifer C. to check sponsorship info

Eagles Coaches Retreat 8/17 4:00-7:00 LHS cafeteria

- Boosters to attend, Kelsey to present
- Can we have cute, long sleeve t-shirts? 😊

A fall event at Stonelodge is discussed and approved

- 1:00-4:00 Sunday October 4th
- Entry fee to include parking and a meal
- Swag will be sold
- Team baskets to be auctioned

LHS open house night (date tbd)

- Booster booth with swag
- Trifold brochure to be created with Booster info for parents to be featured

Calendar to be created for website featuring sports season dates, home games, events etc

Concessions cannot get coverage for 7/4 trailer to fireworks/car show, needs to be cancelled

Next meeting is August 10th 6:00pm

Meeting is adjourned at 8:46pm

