

HEINRICH KRUSE

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SUMMARY

Current MBA student with over 20 years professional experience in the music industry. Works extremely well in a fast paced, high pressure environment either independently or as part of a team. Self-motivated, highly disciplined individual with a great ability to take and give direction.

EDUCATION

MBA General, Feliciano School of Business (AACSB Accredited),
Montclair State University, Montclair, NJ January 2022
Bachelor of Music in Percussion Performance
University of Stellenbosch, South Africa November 1998

ACADEMIC PROJECT

Amazon Online Strategy Process, MSU September 2020

- Analyzed Amazon's online strategy process
- Worked as part of team which performed Industry Overview, Key Products and Service Segments, Competitors, SWOT analysis, Competitive Advantage, Differentiation Strategy and executed a Power Point presentation

WORK EXPERIENCE

I have been playing drums professionally in nearly 20+ Broadway musical productions across the world. Being a drummer on a musical involves working in an extremely intense environment with no room for error. Reliability, punctuality, and the ability to work with fellow musicians and conductors is an essential part of being a performer.

- Beautiful: The Carole King Musical 2019-2020
- Allentown Symphony Orchestra Pops Concerts, John Such Productions 2017-2019
- Avenue Q, Off-Broadway (Sub Drummer) 2017-2019
- Newsies "Live" recorded at Pantages Theater Hollywood, available on Disney+ 2016
- Newsies, Broadway, U.S., and Canada 1st National Tour 2012-2016
- West Side Story, U.S., and Canada National Tour 2013-2014
- Pippin, London West End (Sub Drummer) 2011
- High School Musical, Hong Kong, China, Taiwan, Indonesia 2010-2011
- Hair, South Africa 2007
- Jesus Christ Superstar, South Africa, Greece, South Korea 2006-2007
- Chicago, South Africa, London West End, Japan, Broadway 2005-2019
- Phantom of the Opera, South Africa 2004
- Cats, South Africa, Scandinavia, Asia 2003
- Principal Percussionist, Cape Town Philharmonic Orchestra 1999-2001

Teaching

- Assistant Rugby Coach, William Paterson University 2018
- Drum Set Teacher at Bishops Prep Primary School, Cape Town 2004-2005
- Drum Set Teacher at Sans Souci Girls High School, Cape Town 2004-2005
- Drum Set Teacher at Rondebosch Boys High School, Cape Town 2004-2005