

HEINRICH KRUSE

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SUMMARY

Current MBA student with professional experience in the music industry. Works extremely well in a fast paced, high pressure environment either independently or as part of a team. Self-motivated, highly disciplined individual with a great ability to take and give direction.

EDUCATION

MBA General, Feliciano School of Business (AACSB Accredited)

Montclair State University, Montclair, NJ, USA

Summer 2021

Bachelor of Music (B.Mus.) University of Stellenbosch, South Africa

November 1998

ACADEMIC PROJECT

Amazon Online Strategy Process, MSU

September 2019

- Conducted business and data analysis of Amazon's distribution website
- Analyzed Amazon's online strategy, reviewed business processes and performed feedback to streamline functions
- Worked as part of team which performed Industry Overview, Key Products and Service Segments, Competitors, SWOT analysis, Competitive Advantage, Differentiation Strategy and executed a Power Point presentation

WORK EXPERIENCE

Professional drummer with playing experience in 20+ Broadway musical productions across the world. Being a drummer on a musical involves working in an extremely intense high-pressure environment with no room for error. Reliability, punctuality, and the ability to work with fellow musicians and conductors is an essential part of being a performer.

- Amazon Operations Associate 2020-Present
- Beautiful: The Carole King Musical 2019-2020
- Allentown Symphony Orchestra Pops Concerts, John Such Productions 2017-2019
- Avenue Q, Off-Broadway (Sub Drummer) 2017-2019
- Chicago, South Africa, London West End, Japan, Broadway 2005-2019
- Newsies "Live" recorded at Pantages Theater Hollywood, available on Disney+ 2016
- Newsies, Broadway, U.S., and Canada 1st National Tour 2012-2016
- West Side Story, U.S., and Canada National Tour 2013-2014
- Pippin, High School Musical, Cats, Phantom, JC Superstar, Hair 2003-2012
- Principal Percussionist, Cape Town Philharmonic Orchestra 1999-2001

SKILLS

- Leadership, Project Management, Organization
- Excellent Communication and Presentation Skills
- Business Analysis, Data Analysis, Risk Management
- Business Agile/Scrum Systems, Business Continuation Planning
- Microsoft Office Word, Excel, PowerPoint, JMP Statistical Software
- Fluent in English and Afrikaans
- Certified Level 200 U.S.A. Rugby Coach
- Assistant Rugby Coach, William Paterson University 2018