

# Products & Services Catalogue

النيون  
العربي

arab neon

*Quality Sign Solutions since 1976...*

3D Signs  
LED Signs  
Flexface  
Hoarding

Traffic Signs  
Safety Signs  
Retail Signs  
Internal Signs

Laser Cutting  
CNC Engraving  
Chemical Etching  
Exhibition Stands

Digital Printing  
Vehicle Graphics  
Screen Printing  
Offset Printing

Banners  
Stencils  
Badges  
Labels

T: +971-6-5329100

D4 | Bahmen Centre | Street No. 26 | Ind. Area No. 4

Postal Code: 23167 | Sharjah | United Arab Emirates

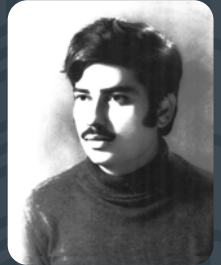
E: [email@arabneon.com](mailto:email@arabneon.com) | W: [www.arabneon.com](http://www.arabneon.com)

## About Us

*Hello.....*

*We feel great pleasure in taking this opportunity to introduce ourselves to a highly reputed organization such as yours aiming at building a strong, mutually beneficial business relationship.*

*We have been serving the sign industry for more than 50 years with honesty, dedication and commitment to quality. Late Mr. Saleem Bin Muhammad Eisa got engaged in the sign industry at an early age. He was God-gifted with the talent of painting, sketching and calligraphy. His interest to polish his skills further made his talent to stand out. His creative thinking, detailed attention to selection of colors, uncompromised commitment to quality backed by the philosophy of unparalleled customer service made him a successful entrepreneur. He setup his first company by the name of Moonlight Advertising in the early 70's with specialized services in neon, hoardings and 3D acrylic signs. After making a mark in his home country, he migrated to the UAE and setup Arab Neon in the emirate of Sharjah, UAE in 1976.*



*With a humble start, dependency on hand skills as technology was not part of this industry in that era, the company started with mainly hoarding sign projects in the emirate of Sharjah which later expanded to the whole UAE. His philosophy to provide customers with the most Innovative, Creative & Durable sign solutions at the most competitive pricing proved to be the strength and basis of winning the hearts and trust of our esteemed customers. Since then, we have a long list of reputed clientele who have always trusted on us for sign solutions, including national, multi-national & governmental organizations.*

*With the advent of technology, Mr. Saleem was never hesitant to adapt and implement new methodologies, making production more efficient, durable, creative and environment friendly. Hence, the company invested heavily in all major technologies to acquire production capabilities without limitations. Being well equipped with the latest computerized sign making technologies, including CNC Engraving & Routing, Large Format Digital Inkjet Printing, Computerized Cutting Plotter, CO2 Laser Cutting & a full fledged designing unit, it enables us to produce signs of unmatched standards and precision. Though meeting the highest quality standards of production of the sign industry today, we are yet very competitive!*

*We do all of this.....*

*Outdoor Signs | Indoor Signs | Chemical Etching | Laser Engraving | Laser Cutting | CNC Routing | Digital Printing | Labels & Nameplates | Badges | Keychains | Plaques & Awards | Inauguration Monuments | Traffic & Safety Signs | Business Stationary | Screen Printing| Vehicle Graphics | Banners | Stencils | Mashrabiya and much more.....*

*It will be a great pleasure to see you as our esteemed business partner. We surely look forward to be a reliable partner in providing you with our services in your up coming projects. Thanking you in advance and waiting for an early call.....*

*Regards,*

*K. M. Saleem  
Managing Director*





# Our Philosophy

## Mission

*Arab Neon strives to maintain itself as a brand for a one stop solution for all kinds of Signs, Etching, Engraving & Printing solutions provided with creative, innovative, un-matched quality, competitive pricing, environmentally responsible and un-parralleled customer services.*

*We utilize our experience, skills, knowledge & creativity to bring fresh ideas for our customers, concentrate on material selection, which would be durable, cost effective and eco-friendly. Our process is highly automated with implementation of proper accounting, sales and CRM solutions for proper flow of information organization wide. Our presentations are detailed and convincing, showing clients what we have in mind for their campaigns. Designs have 3D or perspective views for clear understanding. Our estimates are clear and concise identifying origins and brands of materials which will be used to complete the project. Our strategy to acquire the latest sign making technology enables us to be efficient, accurate and creative in catering to the requirements of our valued customers.*

## Vision

*Targeting Ourselves: We are not all things to all people. The very first thing we need to do is decide what our niche is and that means narrowing our focus. Ultimately narrow-focusing will broaden our appeal.*

*Being Different Than Our Competition: If our competitors are doing it, then we shouldn't. We need to stand out from a crowded marketplace where so much of the advertising spin and all the products look the same. If we join the herd, no one will find us.*

*Building a Team: We won't hire an employee just to fill a position. We need to hire a person to be part of a team that is cohesive. Building a strong team (with players that complement and re-enforce each other) is a sure way to build our business into a successful enterprise.*

*Being Fast: Time is the most precious commodity when it comes to running a business. If delivery is expected to show up at our warehouse on Friday afternoon, show up on Thursday afternoon. Products that lay around waiting for shipment is time lost forever.*

*Saying Thank You, Often: It's a small thing, but it goes a long way. Telling our customers, and employees, how much we appreciate them. People need to know that they are valued and in the end, they're the ones that'll make our business grow.*

*Being Consistent: We will make sure our business has a consistent look and feel because that's our image and our brand.*

*Always Smiling: We have to forget all those traditional reasons why people buy from us such as price, quality, or our warranty. People buy because they like (and trust) us.*

*Fanatical Optimism: The glass half full adage has been around for ages for one reason: it's true. Attitude will always win out in the end.*

*Selling Soft: Don't ever hard sell your product, or yourself. Instead, solve problems and satisfy wants. If you do what is truly best for your customer, he or she will stay with you for life.*

*Leaving Our Comfort Zone: We will never accept the idea that the way we've always done it is the best way to do it. We will accept new ideas and new technology. Remember, life moves forward, not backward.*

## Objective

*Simple, serve our customers with honesty, commitment, creativity, environmental friendly solutions and building mutual respect and unshakable trust.*

# Our Technologies



Outdoor Printing Machine



Automated Etching Machine



Eco-Solvent Digital Inkjet Printer



Laser Engraver



Fiber Metal Laser Cutting Machine



CO2 Laser Cutting Machine



CNC Router Machine



CNC Engraver



Digital Printing Machine



Vinyl Plotter



UV Printing



Print Laminator



Metal Marking Machine



## Outdoor Signs

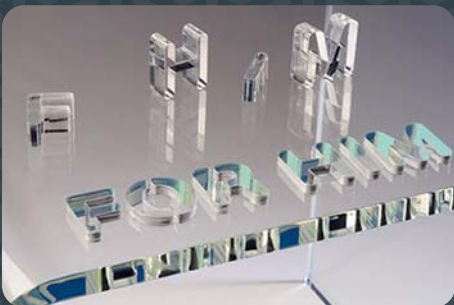
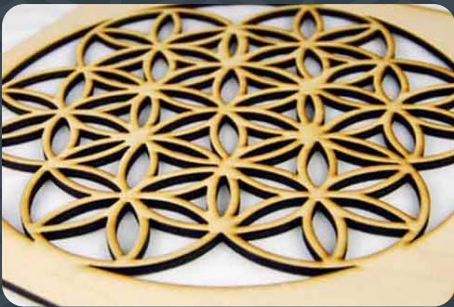


## Indoor Signs





# Laser Works



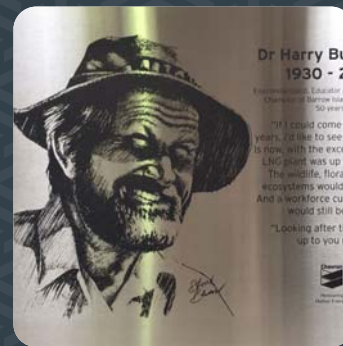
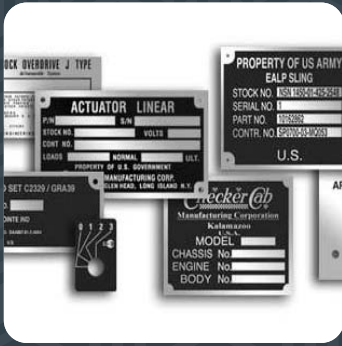


# CNC Works



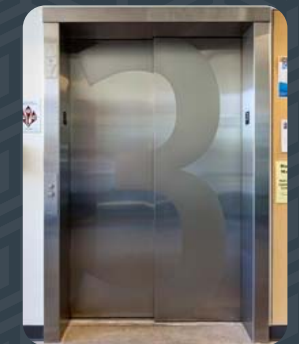
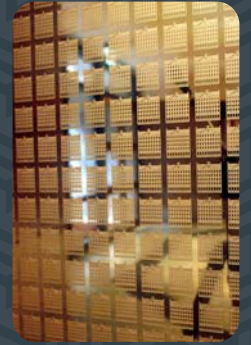


# Chemical Etching





## Custom Elevator Door Panels





# Digital Printing





# Screen & Offset Printing





# Banners

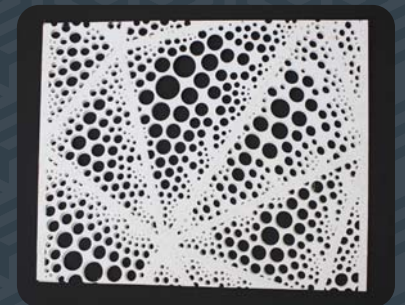


# Vehicle Graphics



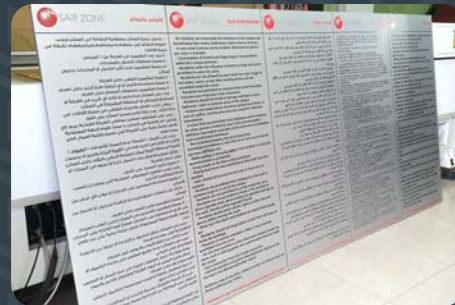
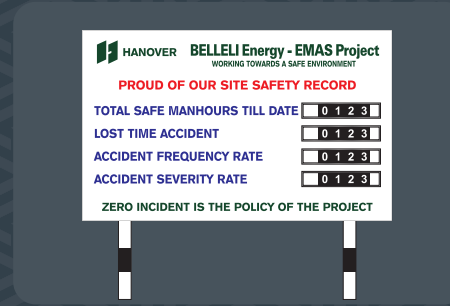


# Mashrabiya



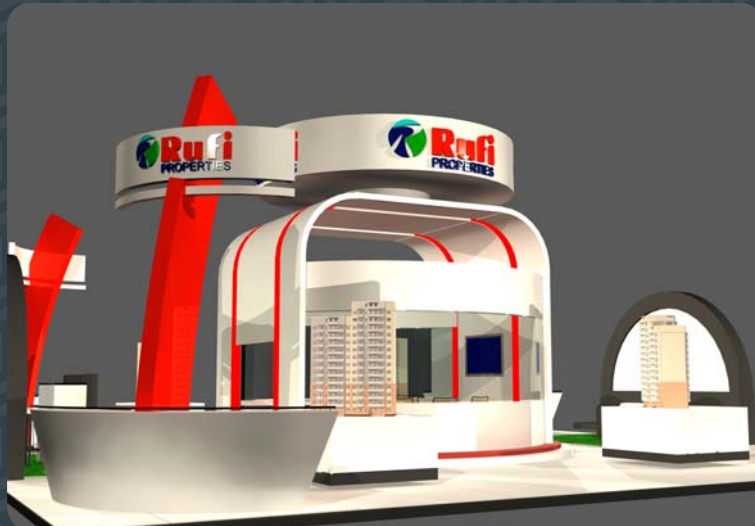


# Hoardings





## Kiosks & Displays

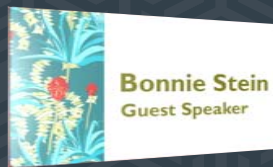
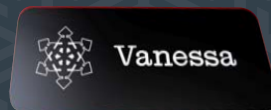


# Plaques

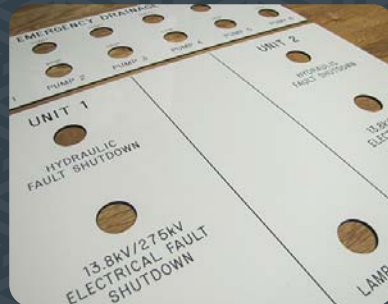




# Badges



## Mimic Panels





## Marble Engraving



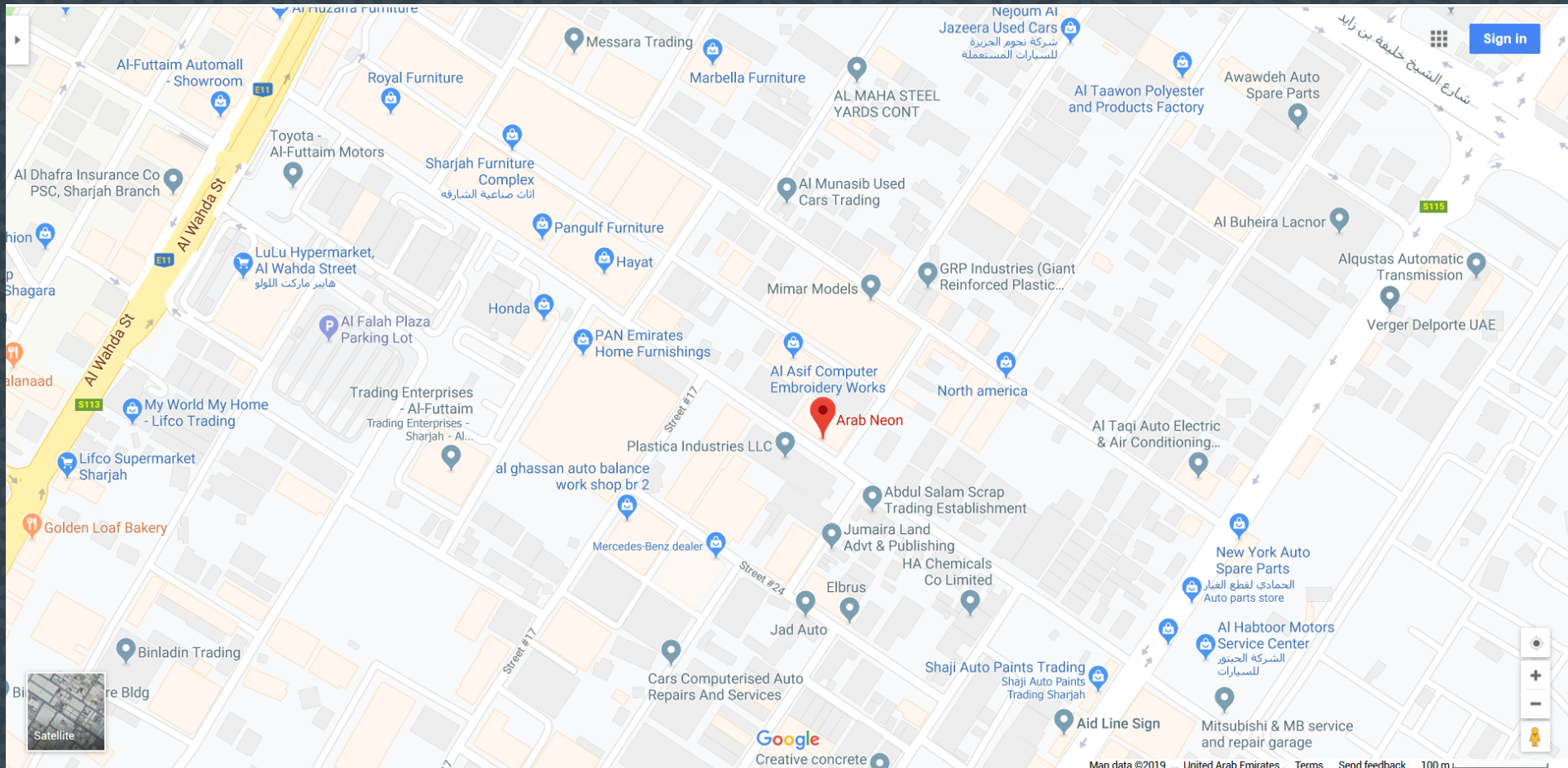


## Reception Signs





# Our Facility



Google Map Link: <https://goo.gl/maps/RfqqrBgrzVN2wGkD8>  
Google Plus Code: 8CJ4+C3 Sharjah

T: +971-6-5329100  
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