

# Choice Home Protection, LLC

## Customer Data Collection Privacy Policy

Choice Home Protection is committed to protecting your privacy. This Privacy Policy describes how we collect, use, disclose, and protect your information when you visit our website, [ChoiceHomeProtection.com](http://ChoiceHomeProtection.com) ("Website"), or interact with us in any other manner.

### Information We Collect

We may collect the following types of information from you:

**Personal Information:** When you contact us through our Website, phone, or email, we may collect personal information that you provide, including your full name, phone number, email address, and mailing address.

**Automatically Collected Information:** When you visit our Website, we may automatically collect certain information about your device and usage, including IP address, browser type, operating system, referring URLs, and pages viewed.

### How We Use Your Information

We use the information we collect for the following purposes:

**To Communicate with You:** We use your contact information to respond to your inquiries, provide legal services, send administrative information, and keep you informed about your case or our services.

**Marketing and Promotional Communications:** With your consent, we may use your information to send you updates, newsletters, or marketing communications via email or phone. You can opt out of receiving these communications at any time by following the instructions provided in the communication or contacting us directly.

**Legal Compliance:** We may use your information to comply with applicable laws, regulations, or legal obligations, including responding to subpoenas, court orders, or legal requests.

### Consent to Receive Text Messages

You are not required to consent to receiving text messages from Choice Home Protection. By providing your phone number and opting in, you consent to receive text messages from Choice Home Protection regarding your inquiry, our services, or related legal matters. Message and data rates may apply. You can opt out of receiving text messages at any time

by replying “STOP” to any text message you receive from us. Please note that opting out may limit our ability to communicate with you regarding your case or services.

### **Information Sharing and Disclosure**

**We do not sell or rent your personal information to third parties. We do not sell, rent, release, or transfer your SMS consent or phone number to any third party for any third party marketing purposes.** We may share your information in the following circumstances:

**Service Providers:** We may share your information with our service providers who perform services on our behalf, such as marketing, customer services, or technical support. These service providers are contractually obligated to protect your information and use it only for services they provide.

**Legal Requirements:** We may disclose your information if required by law, regulation, or legal process, or if we believe disclosure is necessary to protect our rights, property, or the safety of our users or others.

### **Data Security**

We implement reasonable security measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### **Your Rights and Choices**

**Opting Out:** You may opt out of receiving marketing communications from us by following the instructions in those communications or contacting us directly. If you opt out, we may still send you non-promotional communications related to your legal services or our ongoing business relationship.

**Access and Update Information:** You have the right to access, update, or correct your personal information. To do so, please contact us using the information provided below.

### **Third-Party Websites**

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party websites you visit.

### **Children’s Privacy**

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected personal information from a child under 13, we will take steps to delete such information.

### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last Updated” date. We encourage you to review this Privacy Policy periodically for any updates.

### **Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

*Choice Home Protection, LLC*

*2000 N. Racine Ave. Chicago, IL 60614*

*855-452-4642*

*Support@ChoiceHomeProtection.com*