

2024 SHELBY F-150





The 2024 Shelby F-150 is a dynamic powerhouse designed for versatility in any scenario. With its revamped appearance and 785 horsepower supercharger system, it offers remarkable adaptability and strength, whether cruising through city streets or conquering rugged off-road trails. Its upgraded suspension system and BORLA tuned CAT-back exhaust ensure a smooth and commanding ride, while maintaining potent performance capabilities.



This latest iteration of the Shelby F-150 continues its legacy of unmatched capability and style, perfect for daily driving with its refined presence on urban roads. Its luxurious features, including custom leather interiors and carbon fiber trim, transform it into a sophisticated haven for a night out. Meanwhile, exclusive details like billet racing pedals and serialized console plaques speak to its exclusivity and refinement.



For adventurers, the Shelby F-150 is equipped for overlanding and off-road excursions, boasting features like 35" all-terrain tires, a 3" lift system, and power running boards with rock guard trim. Limited to just 800 units for the 2024 model year, this truck combines power, luxury, and versatility in a statement-making package. Visit [Shelby.com](https://www.shelby.com) to explore how this extraordinary vehicle can match your sense of adventure.





2024 Shelby F-150 | Based on a 2024 Lariat 4x4 Supercrew Ford F-150

Performance

- 785hp supercharger system* (optional)
- Supercharger (Ford Racing Blue)
- Carbon fiber air intake tube
- Open air performance intake w/ high flow filter
- Performance aluminum heat exchanger
- High performance fuel injectors
- Shelby by Borla CAT-back exhaust w/ black tips
- Shelby by FOX suspension system
- FOX 2.5 factory race series shock system
- Internal bypass shock technology
- Adjustable dual speed controls
- Shelby by BDS 3" lift system
- 22 inch Shelby alloy wheels
- 35 inch premium all terrain tires
- Performance rear traction bars

Exteriors

- Shelby dual intake hood
- Hood vents and extractors
- Body color fender flares
- Power running boards w/ rock guard trim & entry lights
- Fender vents w/ badging
- Front bumper & fascia assembly
 - Upper grille, w/ body matched surround & Cobra emblem
 - Front bumper cover w/ Lower & outboard grilles
- Body color tonneau cover
- Carpet bed rug bedliner
- Shelby striping and badging

Interiors

- Carbon fiber aesthetic interior trim kit
- Billet racing pedals
- Embroidered floor mats
- Shelby spec interior upgrade
- Serialized console plaque
- Serialized engine plaque
- Deep tinted windows (per state regulations)

3 year / 36,000 mile Limited Warranty

* Supercharger for POST-TITLE SALES ONLY*

HP ratings based on use of 93-octane fuel





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NOTE: Optional equipment may be shown. Pricing, options and availability subject to change without notice. Minimum 91 octane required in supercharged vehicles. HP ratings are climate adjusted based on use of 93-octane fuel. Fuel standards and octane rating may differ internationally. Equipment may void factory powertrain warranty. Supercharger not-included in green states. Purchase and installation of supercharger sold separately in green states. International customers should check for import restrictions. SHELBY®, SHELBY GT®, GT500®, GT350®, SUPER SNAKE® and SHELBY AMERICAN™ are registered trademarks and/or the tradeness of Carroll Shelby and Carroll Shelby Licensing, Inc. (Shelby). Optional equipment may be shown.