



MIDWEST NATIVE COALITION FOR JUSTICE AND PEACE SEXUAL ASSAULT AWARENESS

Media Toolkit



INTRODUCTION

Welcome to SAAM 2023 (Sexual Assault Awareness Month)

April is National Sexual Assault Awareness Month

Honoring April as Sexual Assault Awareness Month provides opportunities for our advocacy programs to share important information on the impact of sexual violence within our communities and across Kansas. Midwest Native Coalition for Justice and Peace seeks to support the great work being done by our Tribal advocacy programs across Kansas by providing this tool kit to assist in educating your communities on the impact of sexual violence, supporting the importance of reporting sexual assault, and seek ways to better address sexual violence so that our Tribal communities are safe and our survivors can heal.

In this toolkit, you will find tools to help spread awareness to the communities you work in with our downloadable social media posts. Also, each week in April, we will focus on a different theme relating to Sexual Assault and share a downloadable info graphic and facts related to that weekly topic.

Victim service providers play a key role in supporting sexual assault victims in crisis. Educate yourselves on the facts of Sexual Assault and sharing those facts will help us when supporting survivors.

Please take a moment to review the materials provided and use them as you see appropriate. Our Tribal Communities deserve to be safe and free from Sexual Assault. By sharing of information and support, we can help make a change in the lives of survivors and prevent future victimization.

If you need further assistance in planning for April, contact our office. (785)-362-2255







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APRIL 2023

Sexual Assault Awareness Month calls attention to the fact that sexual violence is widespread and impacts every person in this community.

The Goal of MNCJP is to raise public awareness about sexual violence and educate communities on how to prevent it.

I PLEDGE

- To **RECOGNIZE** that non-consensual sex is sexual assault.
- · To IDENTIFY situations in which sexual assault may occur.
- To INTERVENE in situations where consent has not or cannot be given.
- To CREATE an environment in which sexual assault is unacceptable and survivors are supported.

This pledge is a personal commitment to help keep women and men safe from sexual assault. It is a promise not to be a bystander to the problem, but to be a part of the solution.

- START BY BELIEVING WHEN SOMEONE TELLS ME THEY WERE
 ABUSED OR SEXUALLY ASSAULTED
- SUPPORT SURVIVORS ON THE ROAD TO JUSTICE AND HEALING
- · HELP END THE SILENCE





Signature

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SAAM RELEASE PLAN

Week 1 | April 1st – Main post and toolkit share

Week 2 | April 3rd – Understanding the Impact of Sexual Assault

Week 3 | April 10th – Reporting Sexual Assault

Week 4 | April 17th – Men are Survivors Too

Week 5 | April 24th – Healing our Communities





STATISTICS

7 in 10 adult rapes and sexual assault victims know their attacker prior to the assault

1 in 4 girls, &
1 in 6 boys will be sexually assaulted by the age of 18

90% of rape victims under age 13 knew their attacker The annual cost of sexual violence is approximately \$127 billion

Most victims of rape **do not report** to the police. The reason for not reporting is as follows: **23.3% personal matter 16.3% fear of reprisal 5.8% fear of police bias**

Sexual Assault Facts and Figures. (n.d.). Mpdc. https://mpdc.dc.gov/page/sexual-assault-facts-and-figures THIS PROJECT WAS SUPPORTED BY GRANT NO. 15 JOVW-21-GG-02264-MUMU AWARDED BY THE OFFICE ON VIOLENCE AGAINST WOMEN, U.S. DEPARTMENT OF JUSTICE COPYRIGHT © 2020 MIDWEST NATIVE COALITION FOR JUSTICE AND PEACE - ALL RIGHTS RESERVED

SEXUAL ASSAULT AWARENESS MONTH

Sexual Assault is any sexual activity when consent is not obtained or freely given

Over HALF OF WOMEN

have experienced sexual violence involving physical contact during her lifetime



1 in 3 MEN have

experienced sexual violence involving physical contact during his lifetime





STOP SEXUAL VIOLENCE

Promote social norms that protect

- Bystander Approach
- Mobilize MEN & BOYS as allies

Teach Skills

- Social-Emotional Learning
- Healthy dating and intimate relationship skills to teens

Provide Support to Empower

- Strengthen economic supports for women and families
- Strengthen leadership for girls

Create Healthy Environments

- Improve safety in schools
- Establish consistent workplace policies
- Address risks in communities

Sexual Assault Awareness. (2022b, July 5). Centers for Disease Control and Prevention. https://www.cdc.gov/injury/features/sexual-violence/index.html This project was supported by grant No. 15 JOVW-21-GG-02264-MUMU AWARDED by THE OFFICE ON VIOLENCE AGAINST WOMEN, U.S. DEPARTMENT OF JUSTICE COPYRIGHT © 2020 MIDWEST NATIVE COALITION FOR JUSTICE AND PEACE - ALL RIGHTS RESERVED



25 out of every 1,000 perpetrators will end up in prison



433,648 Americans 12 and older were sexually assaulted or raped

Every **68 seconds** an American is sexually assaulted

Every 9 minutes, that victim is a child

Statistics | RAINN. (n.d.). https://www.rainn.org/statistic

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Week 2: Release on April 3rd

Understanding the Impact of Sexual Assault

UNDERSTANDING THE IMPACT OF SEXUAL ASSAULT

Sexual assault can impact individuals in a myriad of ways

It can affect

• Job & finances

Physical, mental, emotional health

The impacts experienced by survivors can be widely varied

- There is no right way or wrong way to feel
- There is no timeline for healing
- Relationships, both romantic and non-romanti

In addition, communities also feel the effects of sexual violence

- Neighborhoods
- Schools
- Campuses
- Workplaces
- Cultural environments
- Religious communities
- May feel fear, anger, and disbelief that a sexual assault happened in their community

Sexual violence tears at the fabric of a community's well-being



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Week 3: Release of April 10th

Reporting Sexual Assault

REPORTING SEXUAL ASSAULT

Some women don't report due to fear of not being believed by family and friends

The majority of sexual assaults are not reported to authorities

Essentially, only **1 in 5 women** will report being sexually assaulted

VICTIM BLAMING, GUILT, and SHAME are a few factors that influence a victim's reluctance to report a rape

Ironically, even though **the perpetrator is 100% blame**, the victim is the one held up to scrutiny

Perpetrators often intimidate the victim with more violence if they dare to speak out

In addition to fear of more violence,

- Victim blaming
- Being called a "Slut"
- That the victim was "asking for it"
- She is a scorned lover making up lies

All work to further silence a victim's voice National Sexual Assault Hotline 1-800-656-4673

IMMEDIATE ASSISTANCE CONTACTS FOR REPORTING VIOLENCE

Prairie Band Potawatomi Nation - 1-866-966-0173

Kickapoo Tribe in Kansas – 1-888-899-9377

Sac and Fox Nation of Missouri In Kansas and Nebraska - 785-742-4710

Iowa Tribe in Kansas - 402-801-0230

Delaware Tribe of Indians in Kansas - 918-331-7349

Kansas State-wide Crisis Hotline – 1-888-363-2287

National Domestic Violence Hotline -1-800-799-SAFE (7233)



Week 4: Release on April 17th

Men are Survivors Too

MEN ARE SUVIVORS TOO

- NEARLY 1 IN 4 MEN IN THE U.S. EXPERIENCED SOME FORM OF CONTACT SEXUAL VIOLENCE IN THEIR LIFETIME
- ABOUT 1 IN 14 MEN IN THE U.S. WERE MADE TO PENETRATE SOMEONE DURING THEIR LIFETIME
- MORE THAN 1 IN 38 MEN IN THE U.S. EXPERIENCED COMPLETED OR ATTEMPTED RAPE VICTIMIZATION IN THEIR LIFETIME
- AMONG MALE VICTIMS OF COMPLETED OR ATTEMPTED RAPE, ABOUT 71% FIRST EXPERIENCED SUCH VICTIMIZATION PRIOR TO AGE 25

PREVENTION IS KEY

BY BETTER UNDERSTANDING THE SPECIFIC EXPERIENCES OF MALE VICTIMS OF VIOLENCE, WE CAN TAKE ACTION IN OUR COMMUNITIES TO STOP VIOLENCE BEFORE IT STARTS.



Adult Male Sexual Assault

Increasingly recognized, yet there is a concerning lack of research data, or information at all when compared with data on female victims largely attributed to male victims not reporting the assault



Lack of information about male victims allows

- ・ myths
- stereotypes
- false beliefs to proliferate

Perceptions that men in non-institutional settings are

- \cdot Rarely raped
- Male victims are responsible for their assaults
- Male sexual assault victims are less traumatized by the experience than female victims
- Erection and/or ejaculation are proof of positive sexual experience

These unfounded beliefs are widespread in medical and legal communities. Despite growing awareness of these crimes, the legal system has been unwilling to provide

so of these entries, the legal system has been anwining to pro

legal remedy to male sexual assault victims

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Week 5: Release on April 24th

Healing Our Communities



HEALING OUR COMMUNITIES

Much like the impact of sexual violence on victims can be widely varied, so are the ways for survivors to heal from sexual assault

For some survivors, part of the healing process is community involvement

Support other survivors

Raising awareness about SV

reventing SV

Change laws
Policies about the crimes of SV

The treatment of survivors

If, and when, a survivor deems themselves ready to get involved, consideration should be made of the impact such work can have on their own healing process

Art is Part of Healing

A program at Arizona State University created an innovative way to address sexual violence on their campus. CounterAct sought to create 880 acts of art to counter the 880 acts of sexual violence that happens every day in the United States. Their goal was not to showcase the art, but to integrate the arts into day to day, ground level strategy

Native Coalition or Justice

An art based approach gives survivors a way to translate their pain into images and metaphorically show what something felt like without having to say it explicitly