

Reli-A-Lam® Indoor Floor Advertising Clear Gloss Overlamine



Savvy marketers are placing advertisements on the floor directly in front of items being advertised to increase their product's presence and lift rate. Pressure-sensitive films for floors must withstand the wear and tear of heavy pedestrian traffic, floor buffers, chemicals, waxes, solvents, and wax strippers, while also meeting or exceeding industry accepted standards for slip resistance. The adhesive must hold the graphic in place, but also be cleanly removable after the promotion is over. Done right, floor graphics can be big ROI winners.

End-Use Applications:

- Indoor Floor Advertising
- Counter Graphics

Product: FLEXcon® FLEXmark® OV6602

Benefits:

- 4.0 mil clear gloss overlaminate vinyl protects the printed graphic and endures heavy foot traffic
- Permanent overlaminate pressure-sensitive acrylic adhesive bonds well to base film surface
- Adhesive offers excellent clarity and is designed to provide exceptional bond and excellent shear critical for durability under heavy foot traffic
- Ultra-smooth release liner ensures smooth flow-out of adhesive
- Approved overlaminate for floor graphic applications when used as a system with FLEXcon® FLEXmark® floor art™ 4652, 4652T, 4660DG, 6610, 6610T, 6690, or 6690T base film - meets or exceeds industry accepted standard for non-slip performance UL 410

PLEASE NOTE: For indoor floor graphics: indoor use only.

General signage: one-year outdoor.

Must be used with one of the following base films:

- FLEXmark floor art 4652,
- FLEXmark floor art 4652T,
- FLEXmark floor art 4660DG,
- FLEXmark floor art 6610,
- FLEXmark floor art 6610T,
- FLEXmark floor art 6690,
- FLEXmark floor art 6690T

FLEXcon® FLEXmark® OV6602

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	4.0 (102) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	1.0-1.1 (25-28) +/- 0.1(3)	
	Liner	1.0 (25) +/- 5%	
Dimensional Stability (%)	MD	0.50	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
	TD	0.50	
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (modified for 72 hour dwell time)
	Oz/In	(N/m)	
Acrylic	121	(1331)	
Glass	114	(1254)	
Stainless Steel	111	(1221)	
Expected Sheer			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4lb. load
Room Temp (hours)	100+		
Tack (gm/s q cm)	390		ASTM D 2979
Expected Exterior Life	Indoor floor graphics: indoor use only. General signage: 2 year outdoor		
Surface Temperature Range	-40°F to 176°F (-40°C to 80°C)		
Minimum Application Temp	50°F (10°C)		
Storage Stability	2 years when store at 70°F (21°C) and 50% relative humidity		

Product Performance & Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Sunrise_{MPC} products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Sunrise_{MPC}. All purchasers of Sunrise_{MPC} products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Sunrise_{MPC} is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.



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