

# Sunrise® Print & Stick

## Outdoor Anti-Slip 13mil Print Vinyl



Maximize outdoor advertising and messaging space by adding graphics to carpet, concrete, asphalt and other semi-rough surfaces. Matte finish fabric with sandpaper-like grit for added anti-slip properties. Bright white coating for superior printing and crisp graphics. Tear resistant material makes it easy to remove. Paper liner for easy contour cutting, printing, and application. Customize your directional signage to stand out from others!

### Benefits:

- Easy to Apply
- Water Resistant
- Durable/Tear Resistant
- Slip Resistant

### Applications:

- Carpet
- Concrete
- Asphalt
- Semi-rough Surfaces

### Technical Data

Surface Finish	Matte
Base Material	Fabric
Adhesive Material	Solvent Acrylic
Liner Material	Double PE Coated Paper
Liner Weight	140 GSM +/- 10%
Liner Caliper	6 mil +/- 1
Face Stock Weight	230 GSM +/- 10%
Face Stock Caliper	13 mil +/- 1
Brightness	92 (ISO Blue Whiteness)
Storage	Up to 6 months if stored in proper conditions (cool, dry place 50-80°)
Whiteness	109 (CIE Ganz)
Opacity	95
Gloss Measurement	7 +/- 10% by angle of 60°
Durability	Indoor: Up to 1 Year / Outdoor: Up to 6 months
Roll Length	100 Ft
Roll Widths	54"
Core	3"
Print Side	Print Side Out
Ink Recommendations	Ec-Solvent, Latex, UV

This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ± 5°F and relative humidity of 50% RH ± 3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)

## Product Performance & Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Sunrise<sub>MPC</sub> products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Sunrise<sub>MPC</sub>. All purchasers of Sunrise<sub>MPC</sub> products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Sunrise<sub>MPC</sub> is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.



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