

# Sunrise® Premium

## Air Release Removable Adhesive White Vinyl



Sunrise® Premium Air Release Removable White Vinyl can be adhered to smooth, flat surfaces such as sport arena boards and bus king, queen and tail posters. Sunrise® Premium Air Release Removable White Vinyl offers a pressure-sensitive adhesive with low initial tack that achieves its removable characteristics in 24 hours. The product is positionable with excellent opaque characteristics, making it suitable for medium-term graphics for commercial vehicles (flat/ simple curves) and for indoor or outdoor displays.

Sunrise® Premium Air Release Removable White Vinyl is a 3.2 mil (80µ) premium, matte white polymeric self-adhesive PVC with a high quality, removable grey acrylic adhesive that is protected by a 90# PE Coated Kraft release liner with a bubble-free technology which makes for an easy install. Sunrise® Premium Air Release Removable White Vinyl allows for adhesion to smooth, flat surfaces such as sport arena boards and bus king, queen and tail posters.

### Typical Application

- Transit Advertising
- Arena Advertising
- General Signage

Ideal for outdoor transit applications, temporary fleet graphics and transportation signage, can be used for arena advertising.

### Product Structure

Film	Matte White Polymeric PVC
Adhesive	Grey Permanent Acrylic (Pressure Sensitive)
Release Liner	90# PE Coated Kraft

### Product Characteristics

Film Thickness	3.2 mil (80µ)	4.2 mil (105µ)
Adhesive Layer	1 mil (25µ)	(105µ)
Film/Adhesive Ratio	3:2.1	
Outdoor Durability	5 Years (6 Months Removability)	
Fire Ratings	Class A or Class 0 (ASTM E-84) PASS (CAN/ULC-S102)	
Application Temperature	41°F (5°C)	
Service Temperature Range	-20°F (-29°C) to 200°F (93°C)	
Peel Strength (24 Hour Test)	10 ozf/in	
Shelf Life	1 Year	
Storage Conditions	59°F to 72°F (15°C to 22°C) 50-55% Relative Humidity	

### Installation Recommendations

The surface must be clean and smooth and free of defects before application.

### Overlamine Recommendations

When using Sunrise® Premium Air Release Removable White Vinyl, an overlaminate can be used for maximum life expectancy. Products recommended for use with Sunrise® Premium Air Release Removable White Vinyl are Sunrise<sup>EMPC</sup> overlaminates.

Certified for  
HP Latex Inks

**3.2 mil** White Polymeric PVC

Matte



(Eco) Solvent  
Latex  
UV



Grey Removable  
Acrylic (Pressure-Sensitive)



Widths up to 60 in

Durability  
**5**  
Years

Interior & Exterior  
6 Months Removability

## Important Note:

Information is intended only as a guide and is given without guarantees. Purchasers should independently determine, prior to use, the suitability of each material for their specific purpose. Follow the indications on the package, ask for the safety data sheets and always follow the indications contained therein.

Only the correct use of the product will allow satisfactory results. For this reason, Sunrise<sub>MPC</sub> is not responsible for improper use of the product, either by application or substrate applied to. Make certain that product is right for the desired use, and work according to the instructions given in our technical data sheets. If in doubt of the appropriate application methods or use, contact Sunrise<sub>MPC</sub> at one of the phone numbers listed below.



# LUX

Wide Format Everything!

905-760-7623 TF 800-416-3996

[www.luxonline.ca](http://www.luxonline.ca)