

Sunrise® Premium Permanent Adhesive White Vinyl



The high opacity of Sunrise® Premium Vinyl provides an excellent printing surface and offers a consistent white point. Sunrise® Premium Vinyl also offers excellent indoor and outdoor durability with a 5 year lifespan for exterior applications. With both permanent and removable adhesive options, Sunrise® Premium Vinyl maximizes adhesive performance on a wide variety of substrates.

Sunrise® Premium Vinyl is a 3.2 mil (80µ) white polymeric PVC film with either a gloss or matte finish. Sunrise® Premium Vinyl is either coated with a grey permanent or removable, pressure sensitive acrylic adhesive or a clear removable, pressure sensitive acrylic adhesive that is protected by a 78# PE Coated Kraft release liner.

Typical Application

- Pop and Advertising Graphics
- Posters
- Exhibition Graphics
- General Signage
- Construction Barricades

Phthalate-Free Products, Permanent or removable options, excellent white point for printing.

Permanent Adhesive

Premium White Gloss PB (PGP):
Gloss Finish with Grey Permanent Adhesive.

Premium White Matte PB (PMP):
Matte Finish with Grey Permanent Adhesive.

Installation Recommendations

The surface must be clean and smooth and free of defects before application.

Removable Adhesive

Premium White Gloss RB (PGR):
Gloss Finish with Grey Removable Adhesive.

Premium White Matte RB (PMR):
Matte Finish with Grey Removable Adhesive.

Premium White Gloss RC (PGRC):
Gloss Finish with Clear Removable Adhesive.

Premium White Matte RC (PMRC):
Matte Finish with Clear Removable Adhesive.

Product Structure

Film	White, Matte or Gloss Polymeric PVC
Adhesive	Grey or Clear Removable Acrylic (Pressure Sensitive) or Grey Permanent Acrylic (Pressure Sensitive)
Release Liner	78# PE Coated Kraft

Product Characteristics

Film Thickness	3.2 mil (80µ) 4.2 mil
Adhesive Layer	1 mil (25µ) (105µ)
Outdoor Durability	5 Years
Fire Ratings	Class A or Class 0 (ASTM E-84) PASS (CAN/ULC-S102)
Application Temperature	Permanent Adhesive: > 41°F (5°C) Removable Adhesive: > -5°F (-20°C)
Service Temperature Range	-40°F to 212°F (-40°C to 100°C)
Shelf Life	1 Year
Storage Conditions	59°F to 72°F (15°C to 22°C) 50-55% Relative Humidity

3.2 mil

White Polymeric PVC

Matte or Gloss



(Eco) Solvent
Latex
UV



Grey or Clear
Removable or Permanent
Acrylic (Pressure-Sensitive)



Widths up to 60 in



Interior & Exterior

Important Note:

Information is intended only as a guide and is given without guarantees. Purchasers should independently determine, prior to use, the suitability of each material for their specific purpose. Follow the indications on the package, ask for the safety data sheets and always follow the indications contained therein.

Only the correct use of the product will allow satisfactory results. For this reason, Sunrise_{MPC} is not responsible for improper use of the product, either by application or substrate applied to. Make certain that product is right for the desired use, and work according to the instructions given in our technical data sheets. If in doubt of the appropriate application methods or use, contact Sunrise_{MPC} at one of the phone numbers listed below.

Overlamine Recommendations

When using Sunrise® Premium Vinyl, an overlaminate can be used for maximum life expectancy. Products recommended for use with Sunrise® Premium Vinyl are Sunrise_{MPC} overlaminates.



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