

# Sunrise® Premium Wally Print

## Removable Adhesive White Vinyl



Our 6 mil (150µ), white polymeric printable PVC film with removable adhesive technology is designed for graphics that need to be easily installed, removed and re-positioned. Dimensionally stable, Sunrise® Premium Wally Print Vinyl can be applied and re-positioned multiple times without stretching or tearing. It also has a removable adhesive making removal clean and easy!

Sunrise® Premium Wally Print Vinyl is a 6 mil (150 µ) self-adhesive, printable matte white PVC film. It is coated with a pressure sensitive, removable aqueous acrylic adhesive which is protected by a 78# white Kraft release paper coated on both sides with PE and siliconized on the release side. Available in 54" and 60" width master rolls, slit as instructed.

Sunrise® Premium Wally Print Vinyl is a phthalate-free film.

### Typical Application

- Smooth Flat Surfaces
- Point of Sale Graphics
- Interior Decor
- Decals & Stickers

Ideal for interior wall graphics applications. Ideal for removable wall decals, appliques, and wall murals.

### Product Structure

Film	Matte White Polymeric PVC
Adhesive	Removable Acrylic Pressure-Sensitive
Release Liner	78# PE Coated

### Product Characteristics

Film Thickness	6 mil (150µ)
Adhesive Layer	1.2 mil (30µ) <span style="margin-left: 20px;">7.2 mil (180µ)</span>
Film/Adhesive Ratio	6:1.2
UV Protection Factor	Not Applicable
Outdoor Durability	2 Years (Ink Dependent)
Application Temperature	-5°F (-20°C)
Service Temperature Range	-40°F to 212°F (-40°C to 100°C)
Flame Ratings	Class 0 (BS 476- Part 6&7) Class C-s1, d0 (EN 13501-1) PASS (CAN/ULC-S102)
Shelf Life	1 Year
Storage Conditions	59°F to 72°F (15°C to 22°C) 50-55% Relative Humidity

### Installation Recommendations

The surface must be clean and smooth and free of defects before application.

Suitable for use on most indoor surfaces, painted walls, melamine, glass, and low surface energy substrates.

### Overlamine Recommendations

When using Sunrise® Premium Wally Print Vinyl, an overlaminate can be used for maximum life expectancy. Products recommended for use with Sunrise® Premium Wally Print Vinyl are Sunrise<sub>MPC</sub> overlaminates.

**6 mil** White Phthalate-Free Polymeric PVC  Matte



(Eco) Solvent  
Latex  
UV



Removable Acrylics  
Pressure - Sensitive  
Adhesive



Widths up to 60 in



Interior & Exterior



## Important Note:

Information is intended only as a guide and is given without guarantees. Purchasers should independently determine, prior to use, the suitability of each material for their specific purpose. Follow the indications on the package, ask for the safety data sheets and always follow the indications contained therein.

Only the correct use of the product will allow satisfactory results. For this reason, Sunrise<sub>MPC</sub> is not responsible for improper use of the product, either by application or substrate applied to. Make certain that product is right for the desired use, and work according to the instructions given in our technical data sheets. If in doubt of the appropriate application methods or use, contact Sunrise<sub>MPC</sub> at one of the phone numbers listed below.



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