

**Parent Round Table**

**November 11, 2020**

**7pm**

**Location:Virtual Meeting**

**7 Norms of Collaborative Work:** ▪ Pause

▪ Paraphrase

▪ Pose questions

▪ Put ideas on the table

▪ Provide data

▪ Pay attention to self and others ▪ Presume positive intention

**2020-21 PRT Board Members:** ● Open – President

● Sara Hereley, Vice President of Community Building (Acting

President)

● Sarah Wood, Vice President of Fundraising

● Laura Meicher, Treasurer

● Jessica Retrum - Secretary

**2020-21 PRT Officers:**

● TBD

**AGENDA**

**I. Reading ofthe PRT Mission/Vision**

A. **MISSION:** Supporting a strong CKCS community

through fundraising and community events.

B. **VISION:** The Verona Area Core Knowledge Charter School (CKCS) Parent Round Table (PRT) is a support

organization promoting community among the

students, parents and staff by: hosting events aimed at building community; coordinating fundraising efforts at the school/parent level to complement the district

provided budget; and ensuring generated funds are

being allocated appropriately based upon the best

interests of the students and staff.

**II. Introductions/rules of participation**

**III. Dates, Announcements, Brief Items**

A. Approval of October 2020 PRT Meeting Minutes

1. Hereley motioned, Wood approved.

B. GC Update

1. Approved cleaned up bylaws, 11/24 school

approved, project to revamp CKCS.com pages

relevant to GC. Outreach project. Will want to

collaborate on email to parent led boards.

C. PASS Update

1. Superintendent meeting ask - Jennifer meeting

with an individual.

2. Volunteer recruiting efforts - open positions

D. CKCS School Update and Director’s Report

E. Next PRT Meeting – Dec 9th

**IV. Board Topics**

A. Parent/Guardian/Staff Input

B. Budget Updates – Laura

a) Teacher Appreciation - PayPal non

profit charity confirmation received.

c) Renewed annual statement for State

of WI ($10 in Oct budget).

d) Breakout charges for Wishlist

accounted for.

e) School supply kit - $400

f) Hy-Vee - $27 check

g) Line Item for student support -

Support Linda H. -Meicher motion for

$100 donation, Hereley 2nd. Meicher

to reach out to GP/Pass/Teachers and

see if they would like to donate.

C. Fundraising Updates – Sarah W

2. Fall Virtual Book Fair

a) No update until orders ship.

3. CKCS Merchandise Sale

a) 19 sales. Amy is sending a check to

Laura.

4. School Supply Kits

a) Positive feedback received from the

2019 group. Motion to continue with

the vendor, Hereley 2nd. Passed.

Wood to Email Joe that we will

continue with partnership.

5. Unfundraiser Progress

a) No additional update.

C. Community Building Updates – Sara H

1. Staff Support/Appreciation

a) $2000 crowd sourced for gifts

D. Calendar Updates

1. New Events for Discussion

a) Zoom Art Lesson

(1) Sara G is open for family art

night. January

b) Teacher Appreciation Luncheon

(1)fund received for this event.

c) Cupcake Delivery Fundraiser

(1) Retrum, Wood, Meicher to

deliver orders on 12/5

(2) Meicher to send Retrum Form

d) Drive In Movie - April

(1) Retrum to reach out to Haver:

select movie, secure contract,

write marketing messages and

posts, manage reservations

(google doc or paper

reservations), ticketing,

coordinate volunteers (sign up

genius built and send out).

Celebrations DJ $1000, 50

cars at each showing (2

showings), cost $20 per car.

Hereley can share PTO info of

past events.

e) Donuts and Coffee for Staff

f) Spring Merchandise Sale

(1) Wood to reach out to Amy

Martin about Spring event

g) Knowledge-a-Thon (with PASS)

(1) PASS & PRT can explore

together. PRT to find

volunteers, marketing needs,

cost associated with the

event. Herely to send a link to

PRT for review.

h) Zoom Trivia - February $100 cost

Hereley to move forward with getting

Scott locked in for January.

i) Bingo - Virtual Bingo - February -

Friendship day - Retrum to run it

j) Tyrol Basin Sled Day - Retrum to reach

out and inquire about fundraising day

2. Call to Action Items

a) Hereley to send out 2020-2021

Marketing Calendar to group

b) Hereley to send Retrum Fall

Newsletter word template

c) Spring Newsletter – timing and topics -

Hereley to work with Retrum on this

d) Unfundraiser Call to Action - revisit in

2021

e) Giving Tuesday Campaign - Wood -

review Facebook giving Tuesday best

practices

f) Wood - walk gift cards to Hereley for

delivery

E. VACKCS.com Update Project

1. Meicher - to identify updates needed in PRT

pages and update PRT notes

**V. Adjourn**