



**THE  
CULTURAL SHOP N CONNECTIONS  
SHOW  
PROPOSAL**

**PRODUCED BY**

The Wayne Hall Show  
Chris Scott  
So Real Productions  
Camille Fitzsimmonds  
Drama Mama Entertainment

**DIRECTED BY**

Chris Scott

**CREATED & WRITTEN BY**

Camille Fitzsimmonds

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# VENDORS! ADVERTISERS! SPONSORS!

- MAXIMIZE YOUR BRAND
- PARTNER WITH CUTTING-EDGE EXPERTS WITH OVER 40 YEARS OF COMBINED EXPERIENCE

Meet the  
CULTURAL SHOPPING N CONNECTIONS  
Production Team!



**CAMILLE  
FITZSIMMONDS**  
(Host)

**Drama Mama Entertainment (DME)** is founded by Camille, a talented writer and producer with years of experience in the entertainment world. DME is responsible for producing plays such as *Selected Winner* and the Caribbean based comedy *The J.O. Hess Bus*. Both plays were a part of the Atlanta Black Theater Festival. Camille also wrote *Memory Lane*, which was produced by the Clayton County Alzheimer Services Center. DME has produced several shows, including the Caribbean American sitcom, *The Stocktons*. For Camille, creating an opportunity for others while sharing her gift is the most creative gift of all!



**CHRIS  
SCOTT**

**SoReal Productions (SRP)** is dedicated to creating family-friendly plays and productions, as well as educating the communities on the Art of Theater and social issues. SRP produces, directs, writes and tours with various productions that seek to positively change lives and families. SRP is best known for the gospel stage play, "Deception", written by Tina Wright and Chris Scott, which toured in Atlanta, South Florida and New York!



**WAYNE  
HALL**

**The Wayne Hall Show** is a syndicated Caribbean based radio show in Atlanta. It is heard on several global platforms such as Fresh FM Radio London, Reggae Vibes Radio.com, Clarke TV Network, Islandworldwde.com and Hype FM Radio. Visit [www.thewaynehallshow.com](http://www.thewaynehallshow.com) for more information.



**JULIET  
HENRY**  
(Co-Host)

**Visionary Talk Radio** is a rapidly growing webcast. Juliet is its creator and host. In addition, she is the cohost for the Cultural Shopping N Connections show. Her passions are promoting and advocating for *Pynk Awareness Foundation*, an organization protecting human rights of people with intellectual and developmental disabilities in her community. She is a family woman who puts Christ as the head of her life.



**RHONDA  
SOLOMON**  
(Co-Host)

**Rhonda "RoSolo" Solomon** is a Mother, Media Correspondent, Speaker, Lifestyle Coach and Author whose integrity, dedication, authenticity and tenacity have all earned her the reputation of being "FEARLESS". Affectionately known as the "Phoenix", Ro demonstrates an innate ability to fearlessly move through life's challenges unscathed as she continues in pursuit of what ignites the fire in her soul...HELPING OTHERS!!!



# **ABOUT THE CULTURAL SHOP N CONNECTIONS SHOW**

## **SYNOPOSIS**

Cultural Shop N Connections, or CSC, is a show which is similar to shopping network shows– with a twist. CSC will captivate audiences with cutting edge product demonstrations and engaging vendor presentations on global platforms.

## **OBJECTIVE**

The objective of Cultural Shop N Connections is five-fold:

- **Informs and entertains mainstream audiences globally with vendor presentations and vendor demonstrations.**
- **Provides vendors and advertisers with an opportunity to spotlight their goods and services on global platforms.**
- **Offers sponsors an opportunity to partner with experience and commitment!**
- **Provides opportunity for a vendor to be the “Vending Machine of the Day”; “Quality Products Come In, and Discounted Deals Come Out.”**
- **Provides opportunity for a JEWELRY VENDOR to be selected as “Gem of the Day”.**

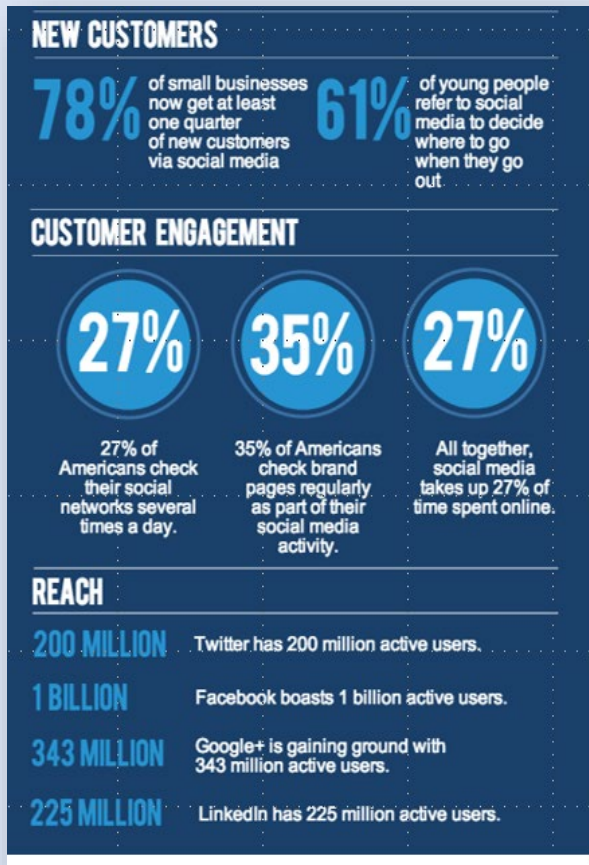
## **AUDIENCE**

**Mainstream Domestic/Mainstream International - of All Ages**

## **SHOW PACKAGE**

**30 MINUTES per episode**

# MEDIA EXPOSURE



Cultural Shop N Connections will use numerous social media platforms to promote our show GLOBALLY. Here are some examples:

- THE WAYNE HALL SHOW
- CARIBBEAN MEDIA
- SOCIAL MEDIA
- CSC WEBSITE

Your company will receive coverage on those SAME global PLATFORMS!!

GET YOUR MESSAGE HEARD AROUND THE WORLD!

SELECT A VIRTUAL

PACKAGE TO SUIT YOUR NEEDS!

FYI

SPOTS ARE LIMITED. VENDORS WILL BE SELECTED

ON A FIRST COME FIRST SERVED BASIS

## VENDORS PACKAGE

**\$75.00**

 A 4-MINUTE SPOT ON CSC TO  
PITCH YOUR PRODUCT OR SERVICE

**SPECIAL  
OFFER!**

FOR JUST  
**\$25.00** MORE,  
WE WILL PLACE  
YOUR **BUSINESS LINK**  
ON CSC'S WEBSITE FOR  
**30 DAYS!!**

## **ADVERTISERS PACKAGE**

**\$100.00\***



**A 45 – SECOND (OR LESS) SPOT ON  
CSC TO SHOWCASE YOUR OWN TV  
COMMERCIAL FOR YOUR PRODUCT  
OR SERVICE!**



**\*There will be an additional fee of \$25.00 for any  
commercial which runs between 46-60 seconds.  
NO commercial may exceed 60 seconds.**

**PRODUCT PLACEMENT  
PACKAGE  
(PRICE PER EPISODE)**

**\$100.00**

**WOULD YOU LIKE TO SEE YOUR PRODUCT  
INCORPORATED IN A SITCOM?  
THEN MAYBE THIS PACKAGE IS FOR YOU!  
HERE'S HOW IT WORKS.**






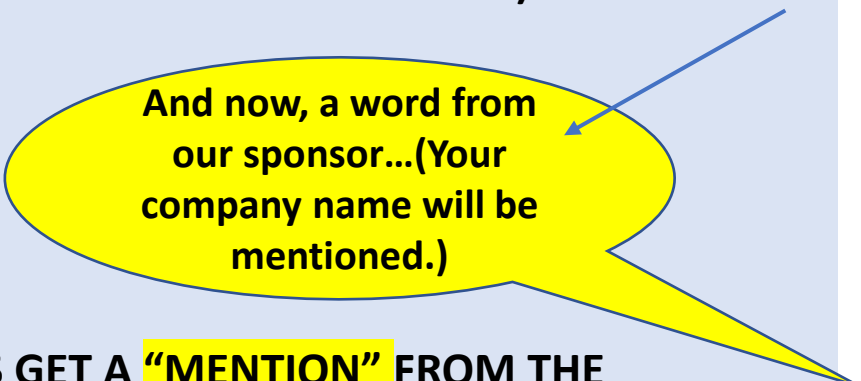
**IF YOU ARE SELECTED  
FROM THE POOL OF VENDOR APPLICANTS:**

- **WE WILL NOTIFY YOU.**
- **SPECIAL OFFER OF \$100.00 FOR YOUR PRODUCT TO BE PLACED ON SET.**
- **COUNTLESS VIEWERS WILL SEE YOUR PRODUCT BEING USED ON THE SET! GREAT BRANDING OPPORTUNITY!**


## SPONSORS PACKAGE

**\$200.00**

-  **SUBMIT YOUR COMPANY LOGO\* TO US, AND WE DISPLAY IT ON CSC'S WEBSITE FOR 30 DAYS!**
-  **YOUR COMPANY LOGO WILL ALSO APPEAR ON ALL SOCIAL MEDIA MARKETING PLATFORMS.**
-  **SPONSORS GET ADDITIONAL "MENTIONS", INCLUDING A "MENTION" FROM THE HOST DURING THE SHOW!**  
**(SEE THE EXAMPLE BELOW.)**



**And now, a word from our sponsor...(Your company name will be mentioned.)**

-  **SPONSORS GET A "MENTION" FROM THE HOST WHENEVER HOST IS INTERVIEWED BY THE MEDIA!**

**\*VENDORS ARE RESPONSIBLE FOR CREATING THEIR OWN LOGOS.**

**VENDORS ARE RESPONSIBLE FOR CREATING THEIR OWN COMMERCIALS.**





**"SHOP 'TIL YOU DROP!"  
PACKAGE**

**\$150.00**

Who doesn't love a great **GAME SHOW**  
with **FANTASTIC PRIZE PACKAGES?**  
**Cultural Shopping N Connections**  
has a segment in our show called the

**"ONE STOP POP UP SHOP -  
SHOP 'TIL YOU DROP" GAME SHOW**

**With this package you will get the following:**

- ★ **5 MINUTES TO HIGHLIGHT A PRODUCT OR SERVICE**
- ★ **NATIONAL BRAND RECOGNITION**
- ★ **INTERNATIONAL BRAND RECOGNITION**
- ★ **EXCLUSIVE MARKETING EXPOSURE**



## **CONTACT INFORMATION**



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