



Greetings Business Owners

We will be hosting Atlanta's first Ultimate Shopping Affair called "Cultural Shop N Connections Youth Business Fun Fest 2023" on Saturday May 13th, 2023, from 10AM - 6 PM.

The event will be held at the Rhodes Jordan Park in Lawrenceville Georgia & The event will focus on promoting and highlighting small business owners (adult & Kid entrepreneurs). Our event will feature not only business owners from various states but will feature kid entrepreneurs from other countries as well. The public will have an array of patriotic merchandise & also authentic cultural merchandise to choose from & we will have prizes throughout the day for those in attendance.

The theme for this year's event will be "Caribbean Flavor" We will open the event with a small parade. We will even feature some of Lawrenceville's City Council members who have some Caribbean roots! On stage we will have Atlanta's first "Reggae Soca, Salsa Music Fun Fitness dance off." This will consist of 2 groups, one represents Reggae/Soca and the other Salsa music. This activity will involve the participation in a fun fitness dance off for charity. We will have DJ "Wayne Hall" from the Wayne Hall Show. We will also have several guest speakers, performers, and tributes. There will also be a fun audience interaction game show that will feature a local celebrity. A major radio station will be invited to the event, and they will run ads leading up to the event. This radio station has over 600,000 followers on social media! So, this will really help our turn out & help promote our sponsors. We will also have some TV coverage as well which will draw more attention to the event.

We will also be hosting a Kids Business Mixer on Friday, May 12th location TBA. The kids that are participating can interact with each other from different parts of the country & even areas outside of the USA!

A portion of the proceeds will go to NERHA

<https://www.nerha.gov.jm>

We are requesting businesses to come alongside us and help with this worthy cause.

Here are the different sponsorship packages we will offer:

→ **Small Business Bronze Level \$250**

- Your logo will be listed on our website thru June 2023
- Complimentary 10x10 space at the event

→ **Corporate Silver Level \$500**

- Your logo will be on our event flier
- A 25 second commercial provided by the Sponsor will be played on the CSC Facebook Page
- Your logo will be listed on our website thru June 2023
- You will be mentioned on the radio ad
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→ **Corporate Gold Level - \$1,000**

- Your partnership link on our website
- Your logo will be on our event flier
- A 25 second commercial provided by the Sponsor will be played on the CSC Facebook Page
- Your banner will be displayed during the event
- Your donation will secure 5 child entrepreneurs the opportunity to have a booth & those 5 children will have your business logo/name at their booth

→ **All Sponsors will receive a 10x10 complimentary space at the event.**

Please pay online at: www.culturalshopconnections.com Click Sponsor