

Dear Vendors:

We will be hosting Atlanta's first Ultimate Shopping Affair called <u>"Cultural Shop N Connections Youth Business Fun Fest 2023"</u> on Saturday May 13th, 2023, from 10AM - 6 PM.

The event will be held at the <u>Rhodes Jordan Park in Lawrenceville</u> Georgia & will draw people in attendance of all ages from all over the country. The event will focus on promoting and highlighting small business owners (adult & Kid entrepreneurs). Our event will feature not only business owners from various states but will feature kid entrepreneurs from abroad as well. The public will have an array of patriotic merchandise & also authentic cultural merchandise to choose from & we will have prizes throughout the day for those in attendance.

The theme for this year's event will be of a "Caribbean Flavor" We will open the event with a small parade. We will even feature some of Lawrenceville's City Council members who have some Caribbean roots! On stage we will have Atlanta's first "Reggae Soca, Salsa music Fun Fitness dance off." This will consist of two groups, one represents Reggae/Soca and the other Salsa music. This activity will involve the participation in a fun fitness dance off. We will have DJ "Wayne Hall" from the Wayne Hall Show. We will also have several guest speakers, performers, and tributes. There will also be a fun audience interaction game show that will feature a local celebrity. A major radio station will be invited to the event and will run ads leading up to the event. This radio station has over 600,000 followers on social media! We will also have some TV coverage as well which will draw more attention to the event.

We will also be hosting a <u>Kids Business Mixer</u> on Friday, May 12th so the kids that are participating can interact with each other from different parts of the country & even areas outside of the USA!

A portion of the proceeds will be donated to the NERHA Foundation. https://www.nerha.gov.jm

We are requesting corporate businesses to come alongside us and help with this worthy cause.

Pricing for Vendors:

- Promotional Vendors/Groups 10X10 Space \$150 (T Mobile, State Farm etc.)
- Clothing & Accessories 10X10 Space \$100 (Craft, Clothing & Accessories)
- Specialty Drinks 10X10 Space \$100 (Smoothies, Lemonade, Ices)
- Food Vendors \$150
- Food Trucks \$200

All Vendors please bring your own set up and 10x10 table.

Please bring a generator if needed.

Please pay online at: www.culturalshopconnections.com Partnerships