

## Privacy Notice

### For Visitors of Exhibition and Conference / Partners / Suppliers

Made and announced at BMEX LTD.

Date: 26 August 2024

BMEX LTD. ("BMEX") is required to process, which includes collection, recording, using, and disclosure of, personal data of visitors to Exhibitions and Conferences (the "Visitors"), for the normal business operations of the Company and according to the purposes stated below. Thus, the Company hereby notifies the Visitors of details of such processing of personal data, as follows:

| Details of Data Controller        |   |
|-----------------------------------|---|
| Name:                             | BMEX LTD.   |
| Address:                          | 222/380 Moo 1, Bang Khu Wat, Mueang Pathum Thani, Pathum Thani 12000  |
| Contacts:                         | Email: <a href="mailto:papd@bmex.co.th">papd@bmex.co.th</a><br>Tel.: +66 (0) 2077-5668<br>Website: <a href="https://bmex.co.th">https://bmex.co.th</a>  |
| Personal Data Protection officer: | Name: PDPA Team<br>Address: BMEX LTD.<br>222/380 Moo 1, Bang Khu Wat, Mueang Pathum Thani, Pathum Thani 12000<br>Contacts:<br>Email: <a href="mailto:papd@bmex.co.th">papd@bmex.co.th</a><br>Tel.: +66 (0) 2077-5668  |
| Details of Personal Data          |   |
| Personal data to be collected:    | Name-surname, address, telephone number, email, ID card number, date of birth, photo, marital status, occupation, income  |
| Processing purposes:              | <ul style="list-style-type: none"><li>▪ The Company is required to process personal data as to procure and provide certain facilities and services to the Visitors, provided that the Company will not be able to perform such obligations without personal data of the Visitors.</li><li>▪ The Company processes personal data for its legitimate interest in conducting business operations of the Company by taking into account the Visitors' fundamental rights. The data processing shall</li></ul> |

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|  | <p>include contacting with the Visitors to complete the business transaction; analyzing, verifying, and improving internal procedures of the Company; or exercising its right under the law; etc.</p> <ul style="list-style-type: none"> <li>▪ The Company processes personal data for its legitimate interest as to verify the number of Visitors to Exhibitions and Conferences or other events; register and record Visitors' event history; use the event's picture as the evidence of evaluation process of regulatory bodies, or for applications of any management awards, or for any Visitors' gift and award events (if any).</li> <li>▪ The Company processes personal data for its legitimate interest in promoting its exhibitions, conferences, seminars or other events (including online events) through internal and external channels such as social media sites or website, newspaper, broadcast advertising, etc. The Company may record photos or videos, or make live broadcast, for promoting such events.</li> <li>▪ The Company is required to process personal data to comply with the relevant laws on public health such as to prevent communicable disease or pandemic.</li> </ul> |
| Processing period:                             | <p>The Company will process personal data throughout the period of which the relevant agreement or business transaction between the Visitors and the Company is still valid or active, and/or as required for the compliance of law or under the statute of limitations or for the establishment, compliance, exercise, or defense of legal claims. Upon expiration of the permitted period, the Company shall eradicate such data/document by an appropriate method.</p>  |
| Person to which personal data may be disclosed | <ul style="list-style-type: none"> <li>▪ The Company may disclose the personal data to government agencies as being required by laws.</li> <li>▪ The Company may disclose the personal data for its legitimate interest in conducting business operations of the Company by taking into account the Visitors' fundamental rights, and as being required by the laws.</li> <li>▪ Our events and services are partnered or sponsored with third-party exhibitors or sponsors. We may share your details with these third-party partners. Where this happens, a clear notice will be provided, that gives the opportunity to opt out or opt in to such sharing as required by applicable data protection laws. The third-party partner's use of your details will be in accordance with the</li> </ul>  |

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|   | notice provided and its privacy policy, and is not covered by this Privacy Policy. |
| <b>Rights of the Data Subject</b>   |  |
| <p><u>As the Data Subject, you are entitled to:</u></p> <ol style="list-style-type: none"> <li>1. Withdraw any consent given to the Company (if any);</li> <li>2. Access your personal data including to obtain copy of such personal data or to be informed the source of collection without your consent (if any);</li> <li>3. Obtain from the Company or request the Company to transfer to other data controllers the personal data that can be transferred automatically;</li> <li>4. Object the collection, use or disclose of your personal data;</li> <li>5. Request the Company to delete, eradicate or make unidentifiable your personal data;</li> <li>6. Request the Company to suspend the use of your personal data;</li> <li>7. Request the Company to correct or update your personal data to avoid confusion</li> <li>8. Make complain to the authority in case you consider the Company's action not in compliance with the Personal Data Protection Act B.E. 2562 (2019).</li> </ol> |  |
| <p>In this regard, you can contact the Company's Data Protection Office to request action according to your rights at <a href="mailto:papd@bmex.co.th">papd@bmex.co.th</a> ;</p> <p><b>Tel: + 66 (0) 2077-5668</b></p>  |  |