



Albion Economic Development Corporation

Albion Restaurant Group (ARG)

Task Force Meeting

Monday, January 08, 10:00 am

Albion Economic Development Corporation

115 N. Superior St. Albion, MI 49224

Mission Statement: Retain, expand, and recruit business and industry to the greater Albion area and strengthen and revitalize the local economy.

AGENDA

- 1) Call To Order / Roll Call (1 min)
- 2) Approve Agenda (1 min)
- 3) Welcome and Introductions (10 min)

Action Items

- 4) Discussion on Billboard Advertising Campaign (10 min)
- 5) Support and Resources for Aspiring Restaurant Owners (10 min)
- 6) Setting the Next Meeting's Agenda and Speaker (3 min)
- 7) Public Comment (TBD)
(Persons addressing the Committee shall limit their comments to no more than 3 minutes)
- 8) Adjournment (1 Min)

ALBION RESTAURANT GROUP

MINUTES

January 8, 2024

MEMBERS PRESENT: Taylor Sandoval

Members Absent:

OTHERS: None

STAFF: Takala Williams, Virgie Ammerman

The meeting was called to order by Williams at 10:05 am.

1. There were no prior meeting minutes.
2. Meeting Objectives:
 - a. Discuss how ARG will evolve. Discuss billboard. Receive suggestions and new ideas. Set the next agenda and define the next speaker.
3. Superior Street Nutrition has changed hands and is under new ownership.
4. Calhoun County Health Department provided packages to Taylor for both building-based businesses and food truck businesses. These can be available on a case-by-case basis.
5. Takala to ask Rustbelt Ramen if they need support to get open.
6. Billboard vendor is Lamar Advertising. \$800/month. \$500/installation. 6-month term.
7. Link for the Online Cottage Food License: https://www.canr.msu.edu/cottage_food_law/online-michigan-cottage-food-law
8. Food Truck Online Resource: <https://www.canr.msu.edu/courses/how-to-start-a-food-truck-business>
9. Discussion about a restaurant week to increase engagement of our local restaurant scene proposal dates 02/05-02/10/2024
10. Virgie will bring back to this group a summary of benefits from the Albion Chamber of Commerce
11. Takala to put out online survey to gauge interest and needs of the local restaurants.
12. Focus on advertising in the next (February) meeting
13. Meeting adjourned at 11:10am
14. Take-Aways
 - a. ARG community restaurant survey-Takala
 - b. Set speaker for next meeting-Takala
 - c. Contact Superior Nutrition-Takala
 - d. Contact Rust Belt Ramen-Takala
 - e. Contact the Chamber of Commerce for more information about benefits-Virgie

Next Meeting will be Monday, February 12th, 10 am, EDC Offices – 115 N. Superior.