
STRATEGIC PLANNING
BOARD OF DIRECTORS MEETING

Wednesday, October 9, 2024, 7:30 am
Albion Economic Development Corporation Offices
115 N. Superior Street, Albion, MI 49224

AGENDA

- 1) Call To Order
- 2) Roll Call
- 3) Approve Agenda
- 4) Public Comment

(Persons addressing the Board shall limit their comments to no more than 3 minutes)

- 5) Review and Approve 2025 Goals
- 6) Review and Approve Mission, Vision and Core Values Policy.

- Mission Vision and Values
 - Mission and Vision Alternatives

- 7) Board of Directors Discussion & Comments

- City of Albion
- Albion Township
- Sheridan Township
- Greater Albion Chamber of Commerce
- Board at-Large

- 8) Motion to Excuse Absent Members

9) Public Comment

(Persons addressing the Board shall limit their comments to no more than 3 minutes)

10) Adjournment

MISSION:

Leveraging partnerships and innovative tactics, AEDC is committed to driving economic revitalization by attracting businesses, supporting workforce development, and investing in strategic infrastructure to create a vibrant community where residents can live, work, and thrive and our shared heritage is celebrated.

VISION

AEDC seeks to transform Albion into a thriving, inclusive, and sustainable community through strategic partnerships, innovation, and community engagement focused on promoting economic growth of existing entities, attracting new enterprises and talents, creating opportunities for all residents, and improving our shared quality of life.

CORE VALUES

- (1) Compassion
- (2) Authenticity
- (3) Trust
- (4) Accountability



ALBION ECONOMIC DEVELOPMENT CORPORATION BOARD GOALS

2025

Goals from the EDC Multicultural 10-Point Plan [Albion 10-Point Plan](#)

1. Identify partners for each area of the 10-Point Plan
2. Identify and began to transition 20% of the 700 unemployed or underemployed to fully or more fully employed.
3. Support growth in the business corridors.
4. Grow entrepreneurial capacity for long term multi-tiered employment opportunities.
5. Identify and eliminate environmental flaws in the physical landscape of Albion to attract industrial, commercial, and housing development.
6. Cultivate relationships for industrial growth.
7. Partner with City Manager, Planner, and Assessor to develop land use strategy.

Goals from the EDC 5-year plan [EDC 5-Year Plan](#)

8. Amend the EDC 5-Year Plan to include statewide priorities and lead development in a new market landscape.
9. Capitalize on and inform Ford and other investments in the community.
10. Support Superior Street and Northwest Business District development by partnering with developers and identifying funding sources.
11. Understand and facilitate job readiness within the region to benefit Albion community members.
12. Create and implement a plan to reduce unemployment in Albion; increase average median income
13. Progress in site readiness at Strategic Site.

Goals from the Housing Champion Goals [Albion Housing Champion Goals](#)

14. Capitalize on new TIFA for Housing – Watson Street and Pine Street
15. Support Housing Developments
 - a. Permanent Supportive Housing
 - b. Kennedy-Greene
 - c. Maple Grove Preservation
 - d. Maple Grove New Senior Housing
 - e. Westward New Development
 - f. Washington Gardner Junior High School Adaptive Reuse
 - g. 500 Berrien – Clarify Community Anticipated Use
 - h. Dalrymple Site
 - i. Caldwell Site
 - j. Kalamazoo River Site
16. Preserve housing by incentivizing energy efficiency repairs and maintenance.
17. Finalize Housing Solutions Advocacy Pilot Program and publish outcomes/next steps.

MISSION, VISION, AND VALUES STATEMENT

SUBJECT: MISSION, VISION, AND VALUES STATEMENT	ORIGINATION DATE: [] LAST DATE REVIEWED: 6/13/2024
	REQUIRED REVIEWERS: Albion Economic Development Corporation Board of Directors

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Open Meetings Act

This policy is intended to comply with all requirements of Michigan's Open Meetings Act (OMA), 1976 PA 267, MCL 15.261 et seq. which requires public bodies to hold public meetings if a quorum of the board is present. In addition, any decisions or discussions on matters that could pertain to a decision must also be conducted in a public meeting.

Suggestion #1

MISSION

We seek partnerships to create innovative economic development solutions that enhance the rich cultural heritage of our community.

VISION

Enhance the quality of life of all community residents by supporting existing businesses, attracting diverse new enterprises, and fostering a creative entrepreneurial spirit to achieve economic growth.

Suggestion #2

Vision Statement

“To transform Albion into a thriving, inclusive and sustainable community by fostering economic growth, enhancing quality of life, and creating opportunities for all residents through strategic partnerships, innovation, and community engagement”

Mission Statement

"The Albion Economic Development Corporation is committed to driving economic revitalization by attracting businesses, supporting workforce development, and investing in strategic infrastructure to create a vibrant community where residents can live, work, and thrive."