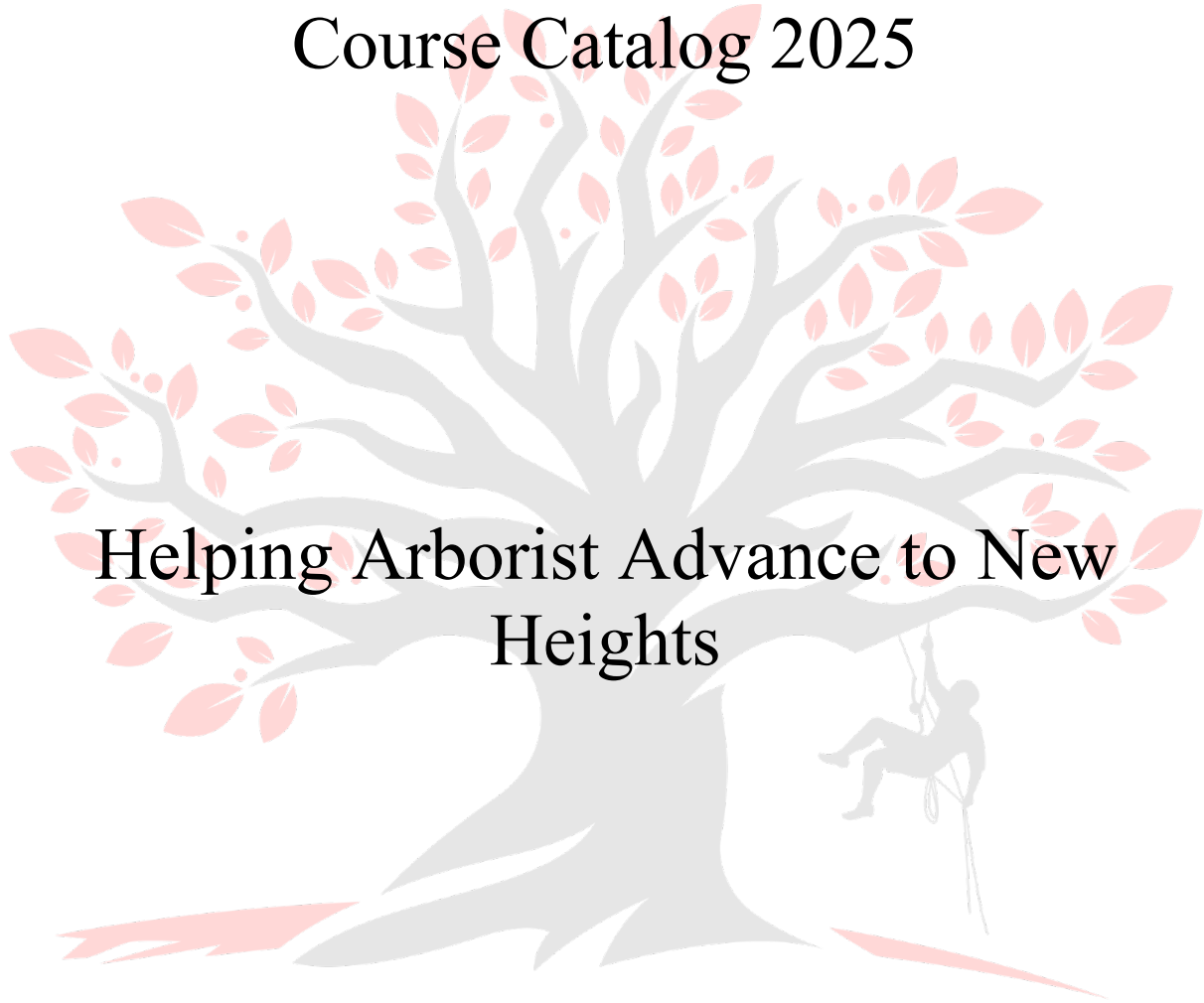


# *Expert Tree Academy*

## Course Catalog 2025



Helping Arborist Advance to New  
Heights

*Expert Tree Academy*

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# About Expert Tree Academy

## Mission Statement

At Expert Tree Academy, our mission is to empower arborists with the knowledge, skills, and professional partnerships they need to thrive in the tree care industry. We are dedicated to fostering a community where education and development are at the forefront, ensuring that every arborist has the opportunity to grow both personally and professionally.

## Vision Statement

We envision a future where arborists are recognized as essential stewards of our natural environment. Our goal is to be a leading force in the tree care industry, committed to the continuous growth and development of individuals and the profession as a whole. By cultivating a culture of learning and collaboration, we aim to elevate the standards and practices of arboriculture worldwide.

## Core Values


- Education: We believe that continuous learning and development are essential for personal and professional growth.
- Collaboration: We value teamwork, open communication, and partnerships to achieve greater success together.
- Integrity: We uphold the highest standards of ethics and professionalism in all aspects of our work.

- **Community:** We prioritize creating a supportive and inclusive community that fosters connections and relationships among arborists and electrical professionals.
- **Sustainability:** We are committed to promoting sustainable practices in the tree care industry for the benefit of both people and the environment. Overall, our core values guide our actions and decisions as we strive towards achieving our mission and vision. So, whether you're a seasoned arborist or just starting your journey in the tree care industry, we welcome you to join us in our pursuit of excellence and making a positive impact on the world through arboriculture. Let's grow together!

## Professional Development Opportunities

We offer a wide range of professional development opportunities for arborists at all levels. These include:

- **Workshops and Seminars:** Our workshops and seminars cover various topics such as tree biology, pruning techniques, safety practices, and more. We bring in experts from various fields to provide valuable insights and hands-on training.
  - A couple of times a year we offer courses to the public for general knowledge of tree care and home owner how to's for best safety practices for battery and gas-powered equipment. Our schedule for these varies on vendor availability. Please check our website for open enrollment for these courses. We also offer video recordings of these when available for those that missed open enrolment.
- **Certification and Licensures:** We are an accredited provider of certification by leading organizations such as the International Society of Arboriculture (ISA), the Tree Care Industry Association (TCIA), and licensed by the State of Arkansas Division of Higher Education. These programs provide arborists with industry-recognized credentials and knowledge to excel in their careers.
  - We offer certifications for many of the training courses required by all utility company for working around trees and powerlines. Some of these courses are online and in person. Please review the course detail section for upcoming courses.

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- Our lead instructor is also certified to teach TCIA branded courses. Our schedule for these varies on vendor availability. Please check our website for open enrollment for these courses.
  - Coming Soon! Our industry standards leader is working to provide micro certifications to ISA certified arborist. Once they roll-out the training specifics we will update our course details page.
  - Continuing Education: We believe that learning should never stop. That's why we offer a variety of continuing education opportunities for our team members to keep their knowledge and skills up-to-date.
    - We have partnered with ISA to provide CE credits for most of our courses. If you are ISA certified and need CE's please review the course details page for available courses.
    - Our courses are offered as open enrollment throughout the year as well as scheduled courses for independent organizations for annual training.

## **Attendance Policy**

Attendance of more than 75% of the course is required for non-CE seeking students. Certificate of completion can be given at the instructor's discretion for 75% attendance. Students seeking CE credit must have 100% attendance. CE students must coordinate with the instructor to make up hours not attended.

Students enrolled in hands on required courses, must have 100% attendance. Hands on course work is scheduled on a strict time line. Most hands on is 40 hrs. or less. Some courses may have a hybrid option for online and in-person. Please read the course details to ensure you understand what courses this attendance policy applies to and what the date availabilities are.

Hands on skills or in person instruction will have attendance verified by the instructor(s) at the start of class and resuming from breaks. Instruction time will not be paused for late students. If you are late, it is your responsibility to get with the instructor(s) for what you missed. If you miss more than 25% of instruction you may not receive credit for the course.

## Excused/Unexcused and Tardiness Policy

Students who need to be excused should do their best to coordinate the absence ahead of time. If this is not feasible students will receive an unexcused absence if a medical provider note is not offered. Tardiness is compiled at the end of each day/session to determine if the student is below/above the 25% of instruction time missed. If you miss more than 25% of instruction you may not receive credit for the course.

## Leave Policy

Our courses are designed to be short but intense to reduce the time away from employment. Should a student need to take emergency leave it will be discussed with the dean to determine the time away and the content missed to work out a make-up plan if needed.

## Termination Policy

We take the learning experience seriously and will consider termination of any program or course for a student who is repeatedly late, disruptive in any manner, or refuses to follow safety protocols. Tardiness, late entrance, argumentative, any harassment behavior, or imposes a safety risk to themselves or others is seen as disruptive and will not be tolerated.

## Prior Education Policy and Prerequisites

Prior education is not taken into consideration for our programs. The tree care industry has many old ways or habits that must be corrected to improve the industry. Our programs, courses, or any other material is created by our ISA Board Certified Master Arborist who is current on profession standards from ISA and TCIA. Our training programs are designed to educate on those standards and ensure understanding of any changes from what may have been taught by others to what and why standards have changed.

Prerequisites are noted in the course descriptions if they are required.



Students must be a minimum age of (19) nineteen prior to any course requiring a hands-on or field experience.

## Refund Policy

Refund policy is based on the State of Arkansas Division of Higher Education guidelines.

At completion of less than twenty-five percent (25%) of the program, the refunds shall be made on a pro rata basis.

- At completion of 25% but less than 50% of the program, the student shall be refunded not less than 50% of the tuition.
- At completion of 50% but less than 75% of the program, the student shall be refunded not less than 25% of the tuition.
- At completion of 75% or more of the program no refund is due the student.

Most courses are 40 hours or less. Refunds can/will be given for classes that have not started yet or canceled by the school for not meeting registration minimums.

## Make-up work

Make-up work applies to hands on only! Online work is completed at a self-pace or prior to hands on skills. Online work must be completed before hands on skills can take place. Online work in most courses is the prerequisite to the hands-on skill. Please read the course detail to ensure you have time to complete the online course work prior to skills.

If you need to reschedule your hands on skills, you must make arrangements no less than 15 business days prior to your originally scheduled date.

## Grading Policy

Expert Tree Academy is a pass or fail program. Our programs use a graded scale to ensure understanding and competency, but the goal is to receive a certification for industry standards. Therefore, all final exams administered must have a minimum score of 75%. Any student who does not achieve this score will have time to remediate with an instructor before taking a second final exam of similar questions. A second failing score will result in a failure for the course. A failure will

be reported on the transcript and the student will need to retake the course to receive credit/certification.

## Probation Policy

Students who are unable to pass the online portion of the of the Arboricultural Readiness Program may re-enroll for another course, but will be required to submit a study plan prior acceptance into the program a second time.

## Complaint Policy

Student success is why we are here. We want to know if you are satisfied in your education with Expert Tree Academy. We encourage you to reach out to your instructor at the time a concern arises. If you do not feel that this is acceptable to you, please send us an email at [ExpertTreeAcademy@gmail.com](mailto:ExpertTreeAcademy@gmail.com) to voice your concern. If you wish to stay anonymous in your complaint, please call us at 833.493.6233.

We value all students and we cannot make a change in the program if we do not know a concern exists. We look forward to hearing from our students on what we are doing well on and what needs improvement. We send out a survey at the end of all courses this is also another opportunity for you to address a concern anonymously.

What we need from you in order to investigate any concern of wrong doing is to include as much detail as you can and are comfortable with. If you want to be contacted with a result or improvement to your concern, please make sure we know how to follow up with you.

## Harassment policy

Harassment of any kind, sexual, political, hazing, or any other kind is prohibited! It will not be tolerated in any setting. Students and staff found to be in violation of this policy will be removed from the instruction areas or terminated. Students removed for violating the harassment policy will not be re-enrolled in any course, and may not receive credit or certification.

Disruption of class by students who are argumentative towards other students or instructors will be considered in violation of the harassment policy.



If a student or instructor is asked to refrain from jokes, comments, gestures, or approaching of another and does not do so, may be in violation of the harassment policy.

Students who feel that a complaint was not addressed appropriately may contact the Arkansas Division of Higher Education at the following:

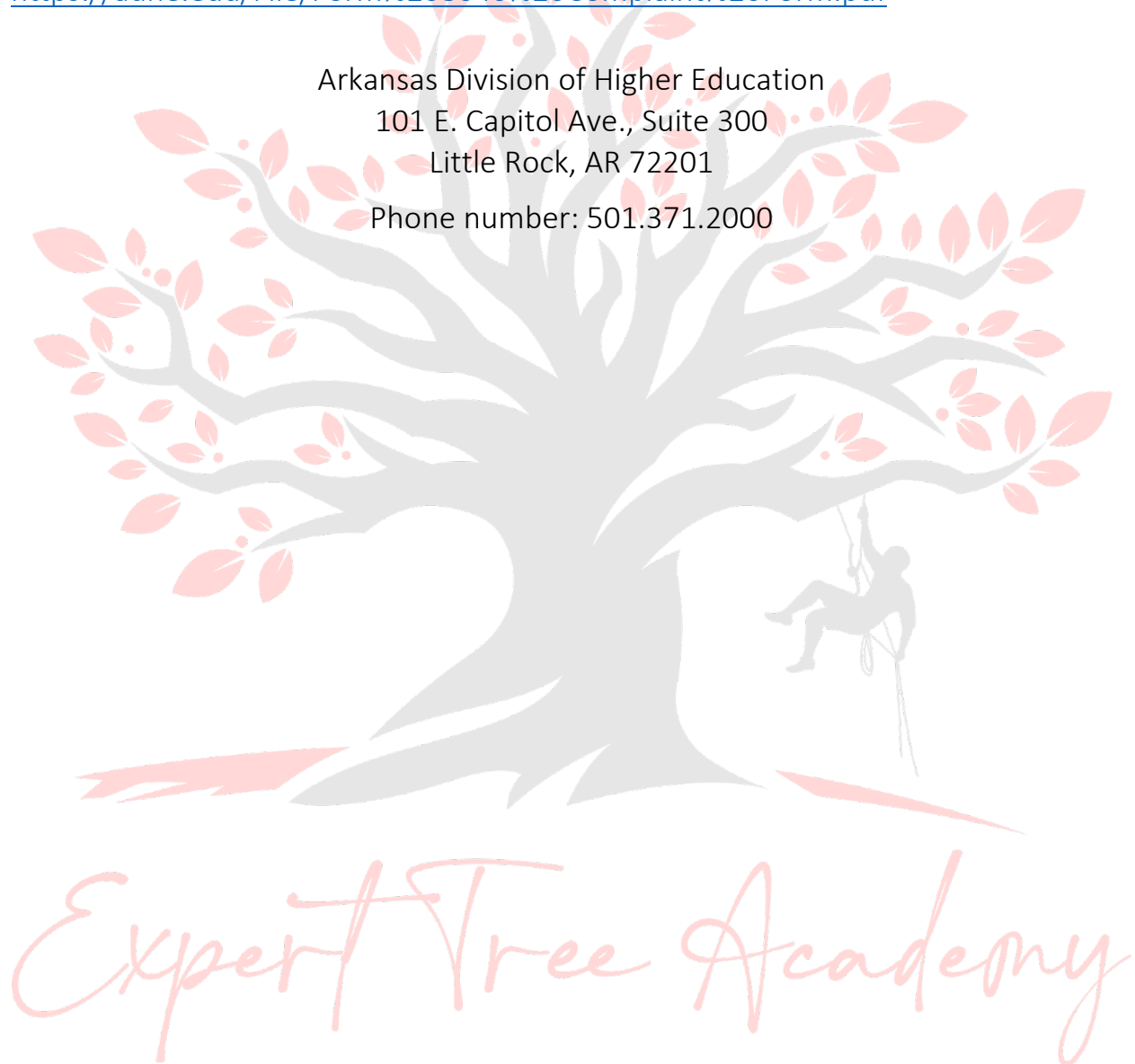
<https://adhe.edu/File/Form%208040%20Complaint%20Form.pdf>

Arkansas Division of Higher Education

101 E. Capitol Ave., Suite 300

Little Rock, AR 72201

Phone number: 501.371.2000



## School Calendar

### Year 2025: Arboriculture Readiness:

Class 1 - Online starts March 1, ends May 2: Field experience starts May 5, ends May 30

Class 2 - Online starts May 1, ends June 27: Field experience starts June 30, ends July 25

Class 3 - Online starts July 1, ends August 15: Field experience starts August 18, ends September 12

### Open Enrollment for 2025:

See the website under Open Enrollments

### Year 2026: Arboriculture Readiness

Class 1 - Online starts January 1, ends February 27: Field experience starts March 2, ends March 27

Class 2 - Online starts March 1, ends April 24: Field experience starts April 27, ends May 22

Class 3 - Online starts May 1, ends June 26: Field experience starts July 6, ends July 31

Class 4 - Online starts July 1, ends August 14: Field experience starts August 17, ends September 4

### Open Enrollment for 2026: TBD

## Course Details Program of Study

### Arboriculture Readiness:

\$8900

Introduction to Arboriculture builds the foundation for someone who is looking to enter the world of arboriculture. This is a twelve (12) week course that builds on itself to give one the basic understanding and skill set to become employed by a landscape, tree care employer, or local municipality. The first 8 weeks is online completing modules to introduce you to the core concepts of the industry and the remaining 4 weeks is in person gaining the skill required to be safe on the job.

Students will receive books and minimum gear necessary to complete the field experience. Students will receive a basic gear bag for the field experience.

Courses for this program include:

\*ALO24 - Aerial Lift Operations: \$220

This course provides students a foundation for the capabilities and limitations for the safe and efficient operation of aerial lifts to include inspection, setup, work configuration and hands on experience pruning from a bucket. 3 hours of theory and 10 hours of field experience

AR24 - Aerial Rescue:

This course addresses the most common rescue scenarios and how to effectively respond to each satisfying annual aerial rescue training requirements. Topics include canopy rescue, spar rescue, bucket rescue and self-rescue from a bucket also known as bucket bailout. 2 hours of theory and 10 hours of field experience

ATCA24 - Advanced Tree Climbing for Arborists:

This course is designed to demonstrate the use and practicality of advanced climbing techniques by affording the skills necessary to safely and effectively work in trees. Topics to include advanced climbing systems, basal and canopy anchors, the use of mechanical friction devices and ascenders, advanced methods of ascent and work positioning. 4 hours of theory and 30 hours of field experience

ABP24 - Arboricultural Pathways

This course provides an in-depth picture of the diverse career options and career advancement pathways available within the industry emphasizing a career mindset and upward mobility. 4 hours of theory.

ABS24 - Arboricultural Safety:

This course provides a baseline for safety within the arboricultural industry addressing ANSI and OSHA requirements, personal protective equipment, jobsite communication, jobsite setup and site and tree inspection. 3 hours of theory

BB24 - Beyond Basic First Aid:

This course is designed specifically for individuals without a medical background who want to learn life-saving skills and build confidence in emergency situations. You will explore key topics, including advanced first aid, when to apply tourniquets, when to use CPR, and managing both medical and trauma-related injuries. Learn how to stabilize medically unstable patients, prepare for emergencies effectively, and understand what type of first aid supplies you should always have on hand. By the end of this course, you'll have the knowledge and tools to act decisively in critical moments, ensuring safety and care before emergency services take over.  
4 hours of theory and 4 hours of field experience

#### CPF24 - Chainsaw operations and precision tree felling:

In this comprehensive course, students will gain the knowledge and skills necessary to maintain and operate a chainsaw safely as well as apply methods of precision tree felling in a controlled learning environment. An integral part of this course focuses on the understanding of forces including leverage, tension, compression and the implementation of mechanical advantage in felling operations.  
3 hours of theory and 13 hours of field experience

#### CO24 - Chipper Operations:

This course provides students a foundation for safe chipper use addressing the different types of chippers, inspection, setup, personal protective equipment, work positioning and maintenance.  
4 hours theory and 4 hours of field experience

#### GO24 - Ground operations:

This course focuses on the primary tasks associated with ground work and the skills required to work safely and effectively as a cohesive team in the field to include jobsite management, working with coworkers aloft, managing pedestrian and vehicular traffic, rigging methods forces and equipment,  
3 hours of theory 10 hours of field experience

#### IET24 - Installation and Establishment of Trees

This course establishes a foundational understanding of proper installation and establishment of trees to include field grown and potted trees as well as how to

identify and select quality nursery stock, identify and repair common root problems, soil structure and PH, and post installation care.

2 hours of theory and 6 hours of field experience

#### ICP24 - Intro to Climbing for Tree Care Professionals:

This course is designed to provide the foundation for entry level climbers by affording the skills necessary to safely and effectively work in trees. Topics to include knots specific to climbing, basic climbing systems, climbing gear and inspection, methods of ascent and descent and work positioning.

4 hours of theory and 30 hours of field experience

#### MWZ24 - Management of Work Zones:

This course blends practical applications with essential safety protocols, making it a must for tree care professionals who routinely work in public spaces. Key topics include strategies for setting up safe work zones near roadways, managing pedestrian and vehicle traffic effectively, and minimizing risk to workers, passersby, and infrastructure. Participants will also gain a clear understanding of compliance requirements, ensuring their operations meet OSHA and DOT regulations. 4 hours of theory and 4 hours of field experience

#### RO24 - Rigging Operations:

This course is designed to provide students with a comprehensive understanding of the forces applied during rigging operations and the tools and techniques necessary to perform rigging procedures safely and effectively. An integral part of this course focuses on the concepts of positive and negative rigging, span rigging, zip lining, upward rigging and double block rigging. 4 hours of theory and 20 hours of field experience and

#### TPC24 – Tree Pruning:

This course is focused on industry approved A300 pruning standards providing students a comprehensive understanding of how trees respond to pruning and the application of various pruning systems and methods with an emphasis on structure and directional pruning. 3 hours of theory and 13 hours of field experience

### UM24 - Utility Maintenance Course:

Successful completion of this this 32-hour course satisfies OSHA and ANSI electrical safety training requirement for students. This Line Clearance course is designed for employees working in close proximity to energized wires, and when conducted on campus provides students hands on experience pruning and rigging around conductors utilizing mock power lines.

6 hours of theory and 26 hours field experience

## **Prep Courses Online**

### \*BACO24 - Certified Basic Arborist Prep Course online: \$150

Becoming a certified arborist is a big undertaking and is required for many professional positions. The International Society of Arboriculture has created a rigid 200 question test to ensure anyone holding the credential has a strong understanding of trees, the environment, proper Tree care, and industry standards. This course offers you over 400 study questions and reading material to ensure you are ready to sit for your exam.

\*This course is offered online, register and begin today. This course is PENDING CEUs

### \*UACO24 - Utility Arborist Prep Course online: \$175

Becoming a certified arborist is a big undertaking and is required for anyone working around utility lines. If you a tree company owner or a certified arborist seeking utility contracts you are required to have this certification. This course offers you over 400 study questions and reading material to ensure you are ready to sit for your exam.

\*This course is offered online, register and begin today. There are NO CE credit offered for this on-line Prep Course at this time.



## **In- Person Stand Alone Classes**

\*APA24 - Advanced Power Ascender: \$440

This is a 24 hr. in person course

This course is a hands-on practical designed to offer an advanced level of application by combining the standard power ascender course with the addition of “power ascenders in a rescue scenario” and “power ascender use in mechanical advantage”.

\*This course is ISA approved for 16 CEs for ISA certified arborist

\*ATCA24 - Advanced Tree Climbing for Arborists: \$880

This is a 40 hr. in person course

This course is designed to demonstrate the use and practicality of advanced climbing techniques by affording the skills necessary to safely and effectively work in trees. Topics to include advanced climbing systems, basal and canopy anchors, the use of mechanical friction devices and ascenders, advanced methods of ascent and work positioning

\*ALO24 - Aerial Lift Operations: \$220

This is an 8 hr. in person course

This course provides students a foundation for the capabilities and limitations for the safe and efficient operation of aerial lifts to include inspection, setup, work configuration and hands on experience pruning from a bucket.

\*AR24 - Aerial Rescue: \$275

This is an 10 hr. in person course

This course addresses the most common rescue scenarios and how to effectively respond to each satisfying annual aerial rescue training requirements. Topics include canopy rescue, spar rescue, bucket rescue and self-rescue from a bucket also known as bucket bailout.

\*BB24 - Beyond Basic First Aid: \$120

This is an 8 hr. in-person course

This course is designed specifically for individuals without a medical background who want to learn life-saving skills and build confidence in emergency situations. You will explore key topics, including advanced first aid, applying tourniquets, using CPR, and managing medical and trauma-related injuries. Learn how to stabilize medically unstable patients, prepare for emergencies effectively, and understand what type of first aid supplies you should always have on hand. By the end of this course, you'll have the knowledge and tools to act decisively in critical moments, ensuring safety and care before emergency services take over.

\*CPR certification is a prerequisite for this course. CPR is refreshed/reviewed but not initially taught in this course and is not a renewal course.

\*This course is approved ISA for 8 CE's for ISA Certified arborists

\*BDC24 - Business Development- Commercial: \$600

This is an 8 hr. in person course

This course is designed to complement the entrepreneurial and business acumen of organizations that specialize in commercial tree care operations to include strategic planning, market expansion, securing anchors, identifying key decision makers and circumnavigating the gatekeepers

\* BDDR24 - Business Development- Disaster Relief: \$700

This is an 8 hr. in-person course

This course is designed to complement the entrepreneurial and business acumen of organizations with a disaster relief specialty by demonstrating proven techniques for securing substantially more opportunities that fit your organizational objectives.

\* BDR24 - Business Development- Residential: \$500

**This is an 8 hr. in-person course**

This course is designed to complement the entrepreneurial and business acumen of organizations that specialize in residential tree care operations to include strategic planning, market expansion, securing annual contracts, and proper educational approaches for the homeowner.

**\*CAIP24 - Certified Arborist Prep In- Person: \$800**

**This is a 40 hr. in-person course**

This course is meticulously crafted to prepare learners for the Certified Arborist exam. We employ a strategic methodology to cover all potential exam topics, ensuring a broad and comprehensive understanding. Beyond the subject matter, we also impart crucial strategies for effective test taking, making you not just prepared but confident to ace your exam.

**\*CPF24 - Chainsaw operations and precision tree felling: \$440**

**This is a 16 hr. in person course**

In this comprehensive course, students will gain the knowledge and skills necessary to maintain and operate a chainsaw safely as well as apply methods of precision tree felling in a controlled learning environment. An integral part of this course focuses on the understanding of forces including leverage, tension, compression and the implementation of mechanical advantage in felling operations.

\*This course is ISA approved for 16 CE's for ISA certified arborist

**\*CS24 - Chipper Operations: \$220**

**This is an 8 hr. in person course**

This course provides students a foundation for safe chipper use addressing the different types of chippers, inspection, setup, personal protective equipment, work positioning and maintenance.

**\*CCPBB 24 - Climber Specialist Prep & Beyond Basic First Aid: \$800**

**This is a 40 hr. in person course**

This course is designed to prepare learners for the Climber Specialist exam, by employing a strategic methodology to cover potential exam topics for both the

written test as well as the field practical ensuring a broad and comprehensive understanding prior to the big day.

\*This course is for individuals who are already CPR certified and do not need to renew their certification

\*This course is ISA approved for 40 CE's for ISA certified arborist

\*CSPC24 - Climber Specialist Prep & CPR: \$800

This is a 40 hr. in person course

This course is designed to prepare learners for the Climber Specialist exam, by employing a strategic methodology to cover potential exam topics for both the written test as well as the field practical ensuring a broad and comprehensive understanding prior to the big day. successful completion

\*This course is for individuals who need a CPR certificate or need to renew their certification

\*This course is ISA approved for 40 CE's for ISA certified arborist

IET24 - Installation and Establishment of Trees \$220

This is an 8 hr. in person course

This course establishes a foundational understanding of proper installation and establishment of trees to include field grown and potted trees as well as how to identify and select quality nursery stock, identify and repair common root problems, soil structure and PH, and post installation care.

\*ICP24 - Intro to Climbing for Tree Care Professionals: \$880

This is a 40 hr. in person course

This course is designed to provide the foundation for entry level climbers by affording the skills necessary to safely and effectively work in trees. Topics to include knots specific to climbing, basic climbing systems, climbing gear and inspection, methods of ascent and descent and work positioning.

\*This course is approved ISA for 32 CE's for ISA Certified arborists

\*MWZ24 - Management of Work Zones: \$220

This is an 8 hr. in person course

This course blends practical applications with essential safety protocols, making it a must for tree care professionals who routinely work in public spaces. Key topics include strategies for setting up safe work zones near roadways, managing pedestrian and vehicle traffic effectively, and minimizing risk to workers, passersby, and infrastructure. Participants will also gain a clear understanding of compliance requirements, ensuring their operations meet OSHA and DOT regulations.

\*PA24 - Power Ascender: \$220

This is an 8 hr. in person course

Power Ascenders are a relatively new innovation that has the potential to make at height work safer, easier and more efficient. This course is a hands-on field exercise that addresses the critical components of power ascender use including inspection and safety, line setting and installation, ascending and descending, navigating obstacles and transitioning in the canopy.

\*This course is ISA approved for 8 CE's for ISA certified arborist

\*RO24 - Rigging Operations: \$660

This is a 24 hr. in person course

This course is designed to provide students with a comprehensive understanding of the forces applied during rigging operations and the tools and techniques necessary to perform rigging procedures safely and effectively. An integral part of this course focuses on the concepts of positive and negative rigging, span rigging, zip lining, upward rigging and double block rigging.

\*SSTCB24 - Starting a Tree Care Business: \$500

This is an 8 hr. in person course

This course is designed for tree care experts who desire to establish their own tree care business. It guides you through the core concepts of creating and controlling your enterprise without compromising your desire for tree care. The course reviews the requirements necessary for starting up, including insurance needs, growth strategies, equipment procurement, basic legal boundaries and organizing administrative operations.

\* TL24 - Tree Law: \$220

**This is an 8 hr. in person course**

This course provides insight to the legal landscape surrounding tree care and identifies common issues that could open your business to legal consequences. You'll explore real-world legal cases from across the nation to deepen your understanding of the laws and regulations that could affect your organization.

\*This course is not intended to communicate legal advice but rather bring awareness of common situations with a history of potential consequences.

\*TPC24 – Tree Pruning: \$220

**This is an 8 hr. in person course**

This course is focused on industry approved A300 pruning standards providing students a comprehensive understanding of how trees respond to pruning and the application of various pruning systems and methods with an emphasis on structure and directional pruning.

\*UAIP24 - Utility Arborist Prep In-Person: \$440

**This is a 24 hr. in person course**

This course is meticulously crafted to prepare learners for the Utility Arborist exam. We employ a strategic methodology to cover all potential exam topics, ensuring a broad and comprehensive understanding. Beyond the subject matter, we also impart crucial strategies for effective test taking, making you not just prepared but confident to ace your exam.

\*This course is ISA approved for 16 CEs for ISA certified arborist



\*UM24 – Line Clearance / Utility Maintenance Course:

\$880

This is a 32 hr. in person course

Successful completion of this 32-hour course satisfies OSHA and ANSI electrical safety training requirement for students. This line clearance course is designed for employees working in close proximity to energized wires, and when conducted on campus provides students hands on experience pruning and rigging around conductors utilizing an aerial lift and mock power lines.

\*This course is pending ISA approval for 32 CE's for ISA Certified arborists

