CONSILIUM
TRAINING + SUPPORT

WASTE CRIME AWARENESS WEEK

05 – 11 OCTOBER 2026

INTERVENTIONS TO REDUCE FLY TIPPING



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Signage and Awareness Campaigns

Targeted signage can be effective when it is relevant to the location and the audience.
Key principles include:

- Identify hotspot locations.
- Use messages relevant to the site and likely offender.
- Refresh designs periodically so signs do not become “background noise”.
- Avoid references to CCTV unless cameras are actually deployed.
- Reinforce messages through social media, websites, leaflets and local campaigns.

Placemaking and Environmental Improvements

One of the most successful interventions is changing the appearance and use of a hotspot. This approach applies the “broken window” principle: well maintained spaces are less likely to attract offending.
Examples include:

- Community gardens.
- Murals and artwork.
- Improved landscaping.
- Fencing and access controls.
- Enhanced lighting.
- Community clean-up projects.

Behaviour Change Programmes

Focus on understanding:

- Who is offending?
- Why are they offending?
- What behaviour needs to change?
- When is the offending happening?
- Where is the behaviour occurring?
- How are offences being committed?

Duty of Care Campaigns

Many fly tipping incidents originate form residents unknowingly use unlicensed waste carriers.
Campaigns should encourage residents to:

- Check waste carrier registration using the Environment Agency public register.
- Obtain receipts showing the transfer.
- Ask where the waste will be disposed of.
- Understand their legal responsibilities.

CCTV and Technology

Technology is most effective when deployed based on information and intelligence rather than randomly deployed everywhere.
Examples of technology which can be used to reduce waste crime include:

- Redeployable CCTV.
- ANPR cameras.
- Mobile camera units.
- Drone surveillance.

Intelligence and Information Sharing/Partnership Working

Strong information and intelligence networks help identify prolific offenders and organised activity. Information, intelligence and partnership working may come from:

- Residents
- Businesses
- Landowners and land managers
- Community wardens
- Police
- Environment Agency
- Local authorities
- Waste operators
- Registered social landlords
- Trading standards
- Parish councils

Visible Enforcement and Deterrence

Prevention should sit alongside a visible enforcement strategy. This can include:

- Fixed penalty notices
- Prosecutions
- Vehicle seizure powers
- Publicity of successful outcomes
- Joint operations with partners

Early Intervention at Hotspots

Rather than repeatedly clearing waste, success authorities:

- Map hotspots
- Analyse trends
- Identify vulnerabilities
- Introduce interventions quickly
- Review outcomes

This intelligence-led approach allows resources to be focused on the locations and offenders causing the greatest harm.

Target Hardening

Making locations harder to access can significantly reduce offending. Examples include:

- Earth bunds
- Gates
- Concrete blocks
- Large planters
- Strategic fencing



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#WasteCrimeAwarenessWeek
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#KnowTheRiskStopTheHarm



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