

# PARTNERSHIP OPPORTUNITIES

Supporting Communicators  
Developing Leaders  
Strengthening Our Community



**President**  
Meagan Happel

**President-Elect**  
Jaime Braudrick, MA, APIO

# OUR MISSION

The Florida Public Relations Association Space Coast Chapter (SCFPRA) supports the growth and development of public relations, communications, and marketing professionals throughout the Space Coast. Through professional development, leadership opportunities, and meaningful connections, our award-winning chapter equips members to grow their careers, strengthen their organizations, and make a lasting impact in our community.

# OUR MEMBERS

SCFPRA brings together public relations, communications, and marketing professionals representing organizations across the Space Coast. Our members work in local government, hospitality and tourism, healthcare, the space industry, private agencies, transportation, education, and more. This diverse network creates opportunities to exchange ideas, build meaningful professional relationships, and advance the practice of public relations throughout our region.

55+ Members

15 Industries Represented

12 Events Throughout the Year

40+ Years Serving the Space Coast

# WHAT WE DO

SCFPRA connects professionals at every stage of their careers with opportunities to learn, lead, and grow. Through continuing education, professional credentialing, networking, and statewide resources, we help members strengthen their skills and stay connected to an evolving communications industry.

## Continuing Education & Monthly Meetings

Our monthly programs bring communications professionals together to learn from industry experts, explore emerging trends, and share ideas with their peers. From evolving communications strategies and technology to leadership and career development, programs provide practical insights members can put to work while building meaningful connections across the Space Coast.

## Professional Accreditation and Certification

SCFPRA supports members pursuing advanced professional credentials, including the Accreditation in Public Relations (APR) and Certified Public Relations Counselor (CPRC) designation. Through workshops, mentorship, and peer support, members gain resources and encouragement to deepen their expertise, demonstrate professional excellence, and advance their careers.

## Award-Winning Media Summit

SCFPRA's signature Media Summit brings communications professionals together with members of the media for an engaging day of learning, connection, and conversation. The award-winning program provides valuable insight into today's evolving media landscape while strengthening relationships between communicators and the journalists and media professionals who help tell our community's stories. The annual event welcomes approximately 80–100 communications and media professionals from across the Space Coast.

# AN AWARD-WINNING CHAPTER

Recognized for excellence. Powered by our members.

## 2026 FPRA Chapter of the Year

Space Coast FPRA was recognized as Chapter of the Year for the second time in our chapter's history.

## 2026 President's Award — Community Outreach

Recognizing the chapter's commitment to meaningful engagement and service.

## 2026 President's Award — Building Community

Recognizing efforts to strengthen connections among members and the broader communications community.

## Award-Winning Media Summit

Our 2026 Media Summit earned a state FPRA Award of Distinction for excellence in special events.



# 2026-27 SCFPRA Board of Directors



### President

Meagan Happel  
SPACE COAST OFFICE  
OF TOURISM



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Kristin Wherry



### Member at Large

Caitlin Butler  
SEMINOLE COUNTY  
PUBLIC SCHOOLS

# Partner with SCFPRA

## One Partnership. A Full Year of Visibility.

Partnering with the Florida Public Relations Association Space Coast Chapter is an opportunity to connect your organization with public relations, communications, and marketing professionals throughout the Space Coast while investing in the continued growth of our profession.

Our annual partnership program brings year-round chapter and event sponsorship opportunities together into one streamlined commitment. Sponsors receive year-round recognition, visibility at chapter programs, and valuable exposure at our two signature events—the award-winning Media Summit and Awards & Installation.

Your investment helps SCFPRA provide meaningful professional development, foster connections, recognize excellence, and develop the next generation of communications leaders.

## Annual Partnership Opportunities

### PRESENTING PARTNER — \$5,000

Our premier, exclusive annual partnership offering the highest level of year-round visibility and signature event recognition.

### PARTNER — \$2,500

A high-visibility annual partnership with prominent recognition throughout the year and at both signature events.

### SUPPORTER — \$1,000

An accessible annual partnership providing ongoing chapter and signature event recognition.



**One commitment. Two signature events. Year-round impact.**

# PRESENTING PARTNER

## \$5,000 | Exclusive Annual Partnership

**Be at the forefront of the Space Coast communications community.**

As SCFPRA's premier annual partner, your organization receives our highest level of visibility throughout the year and prominent recognition at both of our signature events.

### YEAR-ROUND VISIBILITY

- Exclusive recognition as the SCFPRA Presenting Partner
- Premier logo placement on the SCFPRA website with direct link
- Presenting Partner recognition in chapter email communications
- One dedicated email to SCFPRA members featuring your organization, products, services or special offer
- Four (4) dedicated sponsor posts shared across SCFPRA's Facebook, Instagram, and LinkedIn channels. Sponsor may provide approved content promoting its organization, services, events, or resources, or SCFPRA can create a general sponsor-recognition post.
- Recognition at monthly chapter programs
- Opportunity to provide approved promotional materials or branded items at select chapter programs

### AWARD-WINNING MEDIA SUMMIT

- Presenting Partner recognition on event marketing and event-day materials
- Premier logo placement on printed and digital event materials
- High-visibility vendor/display space
- Up to five-minute speaking opportunity or video
- Verbal recognition during the program
- Opportunity to include branded items in attendee materials
- Opportunity to distribute marketing collateral
- Eight complimentary registrations with reserved seating
- Social media recognition before and after the event

### 2026–2027 AWARDS CEREMONY & 2027–2028 BOARD INSTALLATION

- Presenting Partner recognition on event marketing and event-day materials
- Premier logo placement
- Verbal recognition during the program
- Up to five-minute speaking opportunity or video
- Opportunity to provide approved branded materials
- Eight complimentary tickets with preferred seating
- Social media recognition before and after the event

**Your partnership  
makes an impact.**

Your support helps SCFPRA deliver high-quality professional development, recognize excellence in communications, and create opportunities for professionals across the Space Coast to connect, learn, and lead.

# PARTNER

## \$2,500 | Annual Partnership

### **Build visibility. Make connections. Support our profession.**

SCFPRA Partners receive meaningful year-round exposure while supporting professional development and signature programming for the Space Coast communications community.

#### **YEAR-ROUND VISIBILITY**

- Recognition as an SCFPRA Partner
- Logo and website link on the SCFPRA sponsor page
- Recognition in select chapter email communications
- Featured sponsor spotlight within a chapter email
- Two (2) dedicated sponsor posts shared across SCFPRA's Facebook, Instagram, and LinkedIn channels. Sponsor may provide approved content promoting its organization, services, events, or resources, or SCFPRA can create a general sponsor-recognition post.
- Recognition at monthly chapter programs

#### **AWARD-WINNING MEDIA SUMMIT**

- Prominent Partner recognition
- Logo on select event marketing and event-day materials
- Vendor/display space
- Verbal recognition
- Opportunity to provide branded items and marketing collateral
- Four complimentary registrations
- Social media recognition before and after the event

#### **2026–2027 AWARDS CEREMONY & 2027–2028 BOARD INSTALLATION**

- Prominent Partner recognition
- Logo on select event materials
- Verbal recognition
- Opportunity to provide approved marketing collateral
- Four complimentary tickets
- Social media recognition before and after the event

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# SUPPORTER

## \$1,000 | Annual Partnership

### **Invest in the professionals who connect our community.**

SCFPRA Supporters demonstrate their commitment to the continued growth of public relations, communications and marketing professionals across the Space Coast.

### **YEAR-ROUND VISIBILITY**

- Recognition as an SCFPRA Supporter
- Logo and website link on the SCFPRA sponsor page
- Recognition in select chapter communications
- One (1) dedicated sponsor post shared across SCFPRA's Facebook, Instagram, and LinkedIn channels. Sponsor may provide approved content promoting its organization, services, events, or resources, or SCFPRA can create a general sponsor-recognition post.
- Recognition at select chapter programs

### **AWARD-WINNING MEDIA SUMMIT**

- Supporter recognition
- Logo on select event materials
- Verbal recognition
- Vendor/display space
- Opportunity to provide branded items or marketing collateral
- Two complimentary registrations
- Social media recognition before and after the event

### **2026–2027 AWARDS CEREMONY & 2027–2028 BOARD INSTALLATION**

- Supporter recognition
- Logo on select event materials
- Verbal recognition
- Two complimentary tickets
- Social media recognition before and after the event

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# At a Glance

| Benefits<br>Annual Investment    | Presenting Partner<br>\$5,000 – Exclusive | Partner<br>\$2,500 – Limited            | Supporter<br>\$1,000 – Multiple        |
|----------------------------------|-------------------------------------------|-----------------------------------------|----------------------------------------|
| Year-round chapter recognition   | Premier                                   | ✓                                       | ✓                                      |
| Website recognition              | Premier + Link                            | Logo + Link                             | Logo + Link                            |
| Dedicated member email           | ✓                                         | –                                       | –                                      |
| Sponsor email spotlight          | ✓                                         | ✓                                       | –                                      |
| Social media recognition         | 4 dedicated posts<br>across 3 platforms   | 2 dedicated posts<br>across 3 platforms | 1 dedicated post<br>across 3 platforms |
| <b>Media Summit</b>              |                                           |                                         |                                        |
| Sponsor recognition              | Presenting                                | Prominent                               | ✓                                      |
| Speaking opportunity/video       | ✓                                         | –                                       | –                                      |
| Vendor/display space             | Premier placement                         | ✓                                       | ✓                                      |
| Complimentary registrations      | 8                                         | 4                                       | 2                                      |
| <b>Awards &amp; Installation</b> |                                           |                                         |                                        |
| Sponsor recognition              | Presenting                                | Prominent                               | ✓                                      |
| Speaking opportunity/video       | ✓                                         | –                                       | –                                      |
| Complimentary tickets            | 8                                         | 4                                       | 2                                      |

**All annual partners also receive verbal recognition and select event-day promotional opportunities based on partnership level.**

## Let's Partner

**Ready to connect your organization with the Space Coast communications community?**

We'd love to learn more about your organization and discuss the annual partnership opportunity that best aligns with your goals.

**Interested in another way to support SCFPRA?**

In addition to our annual partnerships, SCFPRA welcomes select in-kind contributions and customized sponsorship opportunities that support our programs, events, and members throughout the year.

Opportunities may include event venues, food and beverage, photography or videography, promotional items, door prizes, professional services, and other contributions that enhance the member experience.

Recognition for in-kind contributions and customized sponsorships will be determined based on the value and scope of the partnership.

## Let's Connect

**Jaime Braudrick, MA, APIO**

**President-Elect**

Florida Public Relations Association

Space Coast Chapter

[jbraudrick@cocoafll.gov](mailto:jbraudrick@cocoafll.gov)

321-433-8522



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