

Steps to Provide Access on Google Analytics 4

Google Analytics 4 is replacing Universal Analytics.

Please follow the steps below to grant access to Google Analytics 4 (GA4) to the email ID:

ascendxdigital2@gmail.com

1. Select the GA4 account

All Favorites Rec	ents	Q Search		Visit Platform Home	t m
.il 🔷 🗗			All accounts		
Analytics Accounts	Properties & Apps				-
35460305	UA-35460305-1				
	318987403		~ ☆		200
	UA-35460305-2	,			50 00
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2. Select Admin

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3. Go to Property ---> Select GA4 Account --->

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Account	+ Create Account		Property + Create Property Q Select Property
	Account Settings	۲	(UA-35460305-1)
• • • •	Account Access Management		ı - GA4 (318987403)
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4. Click On Account Access Management

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Account + Create Account	Property + Create Property
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Account Settings	⇒
Account Access Management	Property Settings
Y All Filters	Property Access Management
S Account Change History	Data Streams
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5. Click on (Blue + right top corner) button and click on Add Users

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	Name 🛧 Email		Roles and d	data restrictions @	Add users]	

6. Add the Email ID, then select Administrator under Standard roles and click "Add".

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	Emai	Email addresses			
	Enter	Add Email Address Enter email addresses			
	✓ Notify new users by email				
	Direct roles and data restrictions ③				
	Standard roles				
	۲	Administrator Full control of account. <u>Learn more</u>			
	0	Editor Edit all data and settings for account. Cannot manage users. <u>Learn more</u>			
	0	Marketer Edit audiences, conversions, attribution models, lookback windows, and events for account. Includes Analyst role. GA4 only. <u>Learn more</u>			
	0	Analyst Create and edit shared assets like dashboards and annotations for account. Includes Viewer role. <u>Learn more</u>			
	0	Viewer See report data and configuration settings for account. <u>Learn more</u>			
	0	None No role assigned. <u>Learn more</u>			

All set!

Please confirm with the project manager once this is done and we will confirm access. For any questions, contact sherry@ascendxdigital.com