

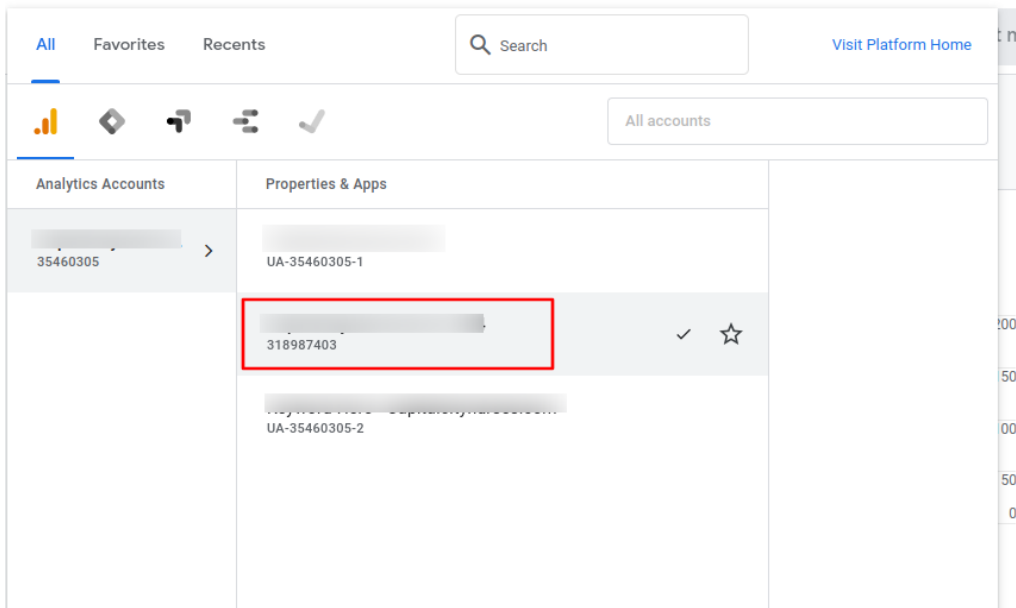
Steps to Provide Access on Google Analytics 4

Google Analytics 4 is replacing Universal Analytics.

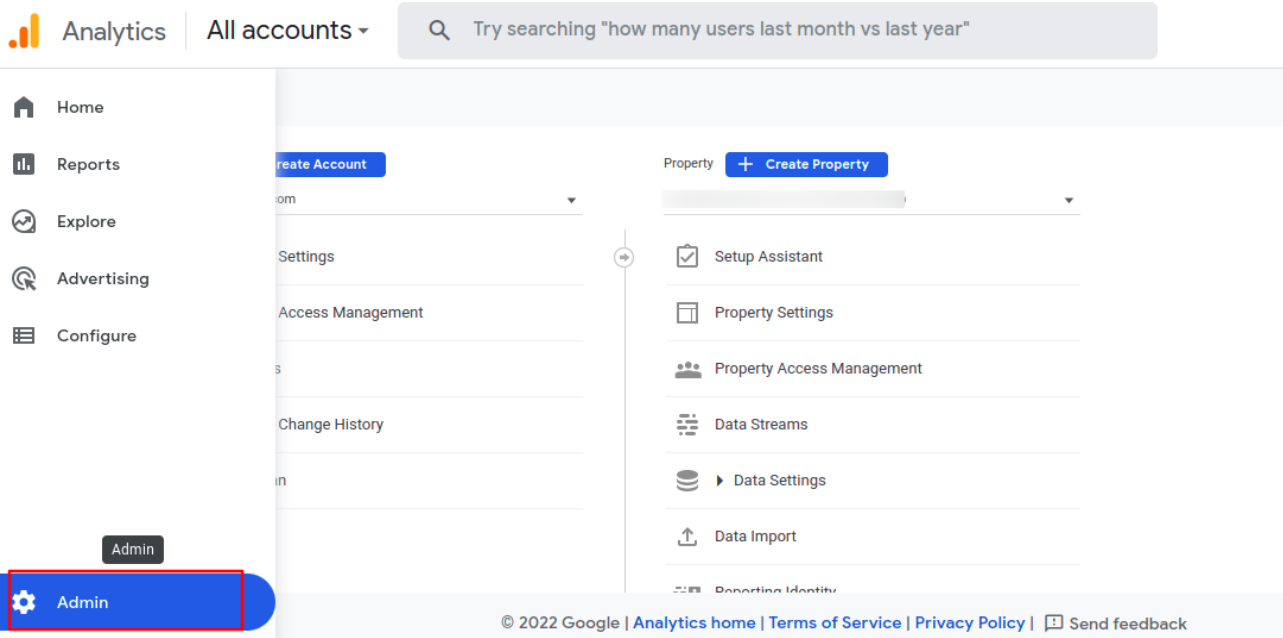
Please follow the steps below to grant access to Google Analytics 4 (GA4) to the email ID:

ascendxdigital2@gmail.com

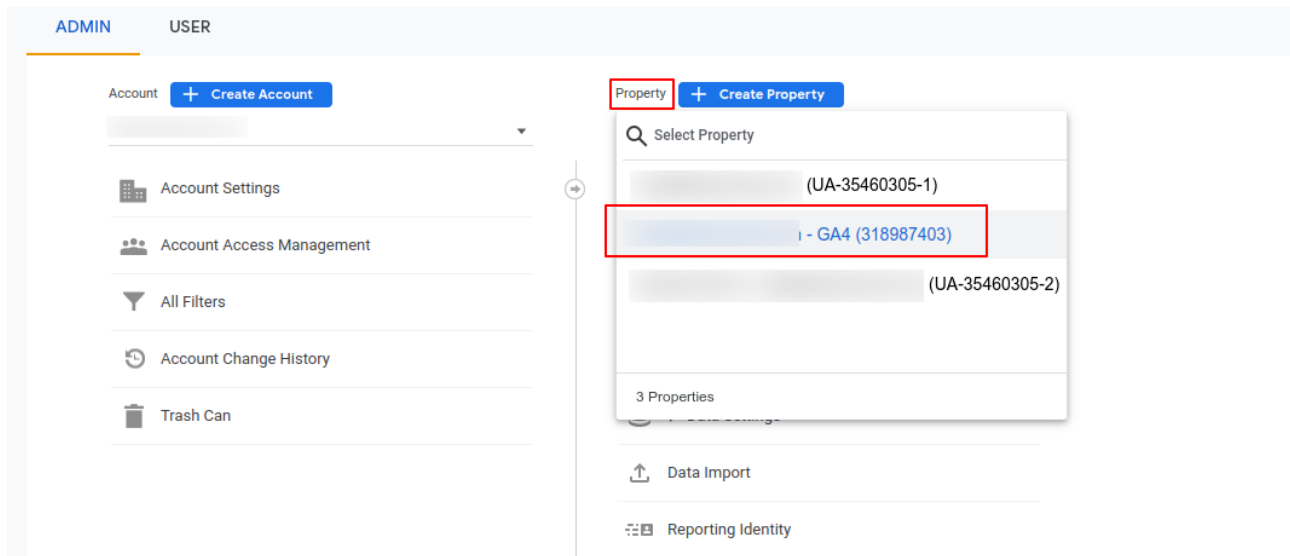
1. Select the GA4 account



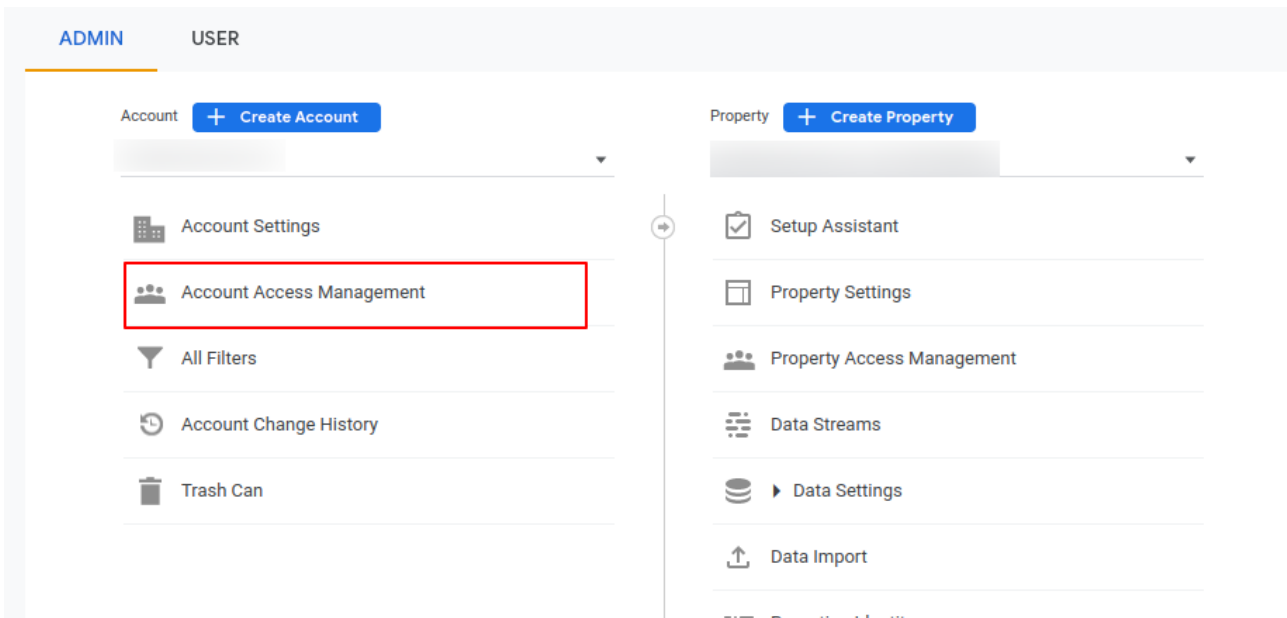
2. Select Admin



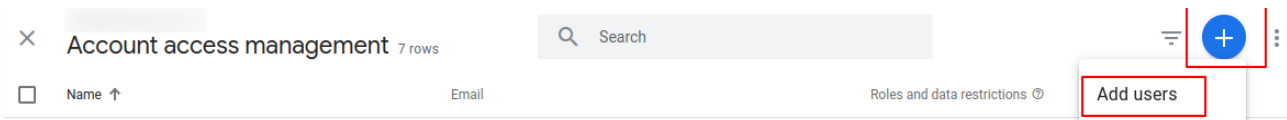
3. Go to Property ---> Select GA4 Account --->



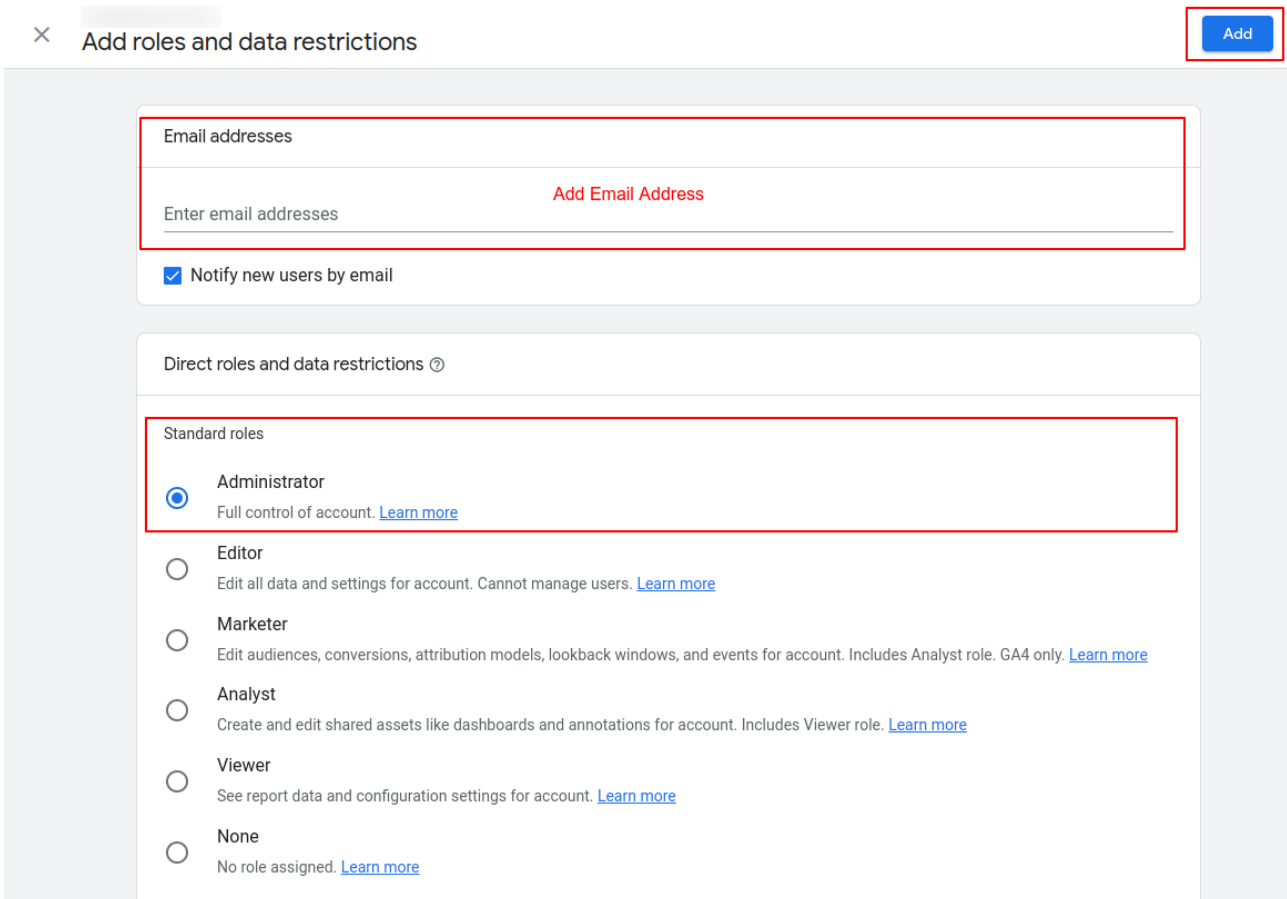
4. Click On Account Access Management



5. Click on (Blue + right top corner) button and click on Add Users



6. Add the Email ID, then select Administrator under Standard roles and click "Add".



All set!

Please confirm with the project manager once this is done and we will confirm access.

For any questions, contact sherry@ascendxdigital.com