



The AscendX Digital Marketing Suite for the Channel™

Through-channel marketing as-a-Service



A complete through-channel marketing solution as-a-service that drives digital excellence, increases customer engagement, drives leads and grows revenue – automated and at scale

A complete through-channel marketing solution

Roll out the full solution, select a sub-set of services, or build as you go. Pay only for the features you use.



Dynamic Web Content

Centrally controlled vendor and solution showcase and landing pages syndicated on partner sites; with assets, video, and downloadable content for lead generation

Social Media Syndication

Automated social posts syndicated through partner social channels, elevating the partner's digital presence, and driving traffic to vendor content on partner sites

Integrated Email Marketing

Automated Email campaigns aligned with campaign content sent through partner accounts; driving traffic, and nurturing new and existing customers

Co-branded Search Campaigns

Proprietary technology enables a single Google Ads campaign with multiple partners, driving lower funnel search to partners who are ready to fulfill demand

Analytics & Business Intelligence

Automated and custom reporting, business intelligence and data-driven recommendations for all parties to drive continuous improvement and growth

Content, Creative, Editorial Services

Content calendars and process management ensure there's always a fresh stream of content, with professional creative and editing services

The AscendX Digital Marketing Suite for the Channel is a fully managed solution, delivered on an automated platform, optimized with AI

No expensive martech platform to purchase and no time wasted "figuring it out." We help your team build the internal, cross-functional strategy and alignment. We fully manage the operational deliverables and partner services to ensure you and your partners get maximum participation, engagement and return.

TCM Strategy & Alignment	TCM Program Management	TCM Partner Services
<ul style="list-style-type: none"> Strategic cross-functional organization alignment Internal Education Internal business reviews Marketing team coaching Data-driven recommendations & ongoing optimization 	<ul style="list-style-type: none"> Marketing process integration Content creation (web, social, email, search) & lifecycle management Design & editorial services Lead monitoring & management Analytics, reporting & business intelligence 	<ul style="list-style-type: none"> "Set it and forget it" Partner Education Partner recruitment & onboarding Partner communications Partner marketing services Partner monitoring & support