

2nd Annual Juneteenth Nebraska Celebrations - 2023
Teaching History, Acceptance Love and Forgiveness



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Coordinators: Vaughn and Associates Inc.
7727 Rosewood Lane Court, LaVista NE 68128
402-714-6744

Artwork by 6th grader, Kiersten Hans

Dear Friends,

10 April 2023

We would like to invite you to sponsor our Nebraska Juneteenth events or advertise in the 2023 Juneteenth Community Activity Book. Juneteenth is a State and Federal holiday celebrated on June 19th to commemorate the ending of slavery in the United States. Your support allows us to finance the Juneteenth Nebraska Art Contest (*open to all Nebraska's students K-12*), have our annual 'Cake Walk' (*which originated during slavery*) and to have our first Juneteenth Art's Festival, which will take place on the corner of 24th & Lake Streets, on June 10, 2023, Noon-4PM and to create the 2023 Juneteenth Community Activity Book. Sponsorship is only \$1,000.00 to sponsor the Art Contest or Cake Walk. For this you will receive a full page ad in the community book and your name associated with the event you sponsored. However, if you choose to be a \$5,000 – GOLD Sponsor, then you would be supporting all Juneteenth Nebraska events, the Art Contest, the Cake Walk and the Juneteenth Nebraska Art's Festival. In return for being a \$5000 sponsor, you will receive:

1. Full-page ad in the 2023 Juneteenth Community Activity Book.
2. Your business logo on all marketing materials concerning our 2023 Juneteenth Nebraska Activities. i.e., posters, flyers, and other marketing materials.
3. Your business name mentioned when we make TV and radio appearances promoting the Juneteenth Nebraska Activities.
4. Your Logo on the 2023 Juneteenth Nebraska Banner.
5. You may also provide marketing materials to be included in the winner's gift packets and handed out at the Arts Festival.
6. Your company name, logo, and link to your site on our website for one year.
7. Honorable mention in all press releases.
8. A place in history for your support and the satisfaction of knowing you are doing a good and worthy deed for the community.

Please make checks payable to Vaughn and Associates Inc. Please mail contributions to 7727 Rosewood Lane Court. LaVista, NE 68128 by May 25, 2023, however we need your logo and ad in JPEG format ASAP no later than May 25, 2023. Thank you for your support!

The Nebraska Juneteenth Activity books will be distributed all of June 2023, at events like the Juneteenth Art's Festival, the Juneteenth Parade and at the Juneteenth Freedom Festival, just to name a few. In closing, thank you for your time and consideration, we look forward to partnering with you.

With Gratitude,

Donna Vaughn, Juneteenth Coordinator, 402-714-6744

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Juneteenth Nebraska Art Contest **Sponsor** Agreement Form:

Please Print Clearly: _____ Date: _____
Business Name: _____
Contact Person: _____ Best time to contact: _____
Mailing Address: _____
Telephone Number: _____ Email: _____
Website: _____

Please initial before the level you want to sponsor at:

_____ I/We would like to Sponsor the 2023, 2nd Annual Juneteenth Nebraska Art Contest. I/We understand the cost to sponsor is \$1,000.00.

_____ I/We would like to Sponsor the 2023, 2nd Annual Juneteenth Nebraska Cake Walk. I/We understand the cost to sponsor is \$1,000.00.

_____ I/We would like to be a **GOLD** Sponsor for the 2023 Juneteenth Nebraska Events. I/We understand this would entitle us to be the Sponsor of the Juneteenth Nebraska Art Contest, the Juneteenth Nebraska Cakewalk and the Juneteenth Nebraska Art's Festival. I/We understand the cost to sponsor at the GOLD level is \$5,000.00.

Total amount enclosed- \$_____. Make checks payable to Vaughn and Associates Inc., mail to 7727 Rosewood Lane Court, LaVista NE 68128.

We must have your commitment, and logo (in Jpeg format) by 25 May 2023.

(Contact person's signature)

(Contact person's title)

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Juneteenth Nebraska Art Contest Advertising Agreement Form:

Complete this form if you DO NOT want to Sponsor and only want to advertise.

Please Print Clearly: _____ Date: _____
Business Name: _____
Contact Person: _____ Best time to contact: _____
Mailing Address: _____
Telephone Number: _____ Email: _____
Website: _____

Ad prices for the Juneteenth Community Activity Book are as follows:

Full page ads - \$300.00 (8 1/2 x 5 1/2)
1/2 Page ads - \$200.00 (4 1/4 x 5 1/2)
1/4 Page ads - \$100.00 (2 1/8 x 5 1/2)
Patron ads \$50.00 each (2 1/8 x 2 3/4)

Ad artwork should be in color, camera ready, with no less than 300 dpi, no bleeds. Please provide ad in JPEG format and Email ad to: donna Vaughn3mil@gmail.com .

I/We understand ads for the Juneteenth Community Activity Book are due by 25 May 2023.

Ad size _____ Cost \$ _____.

Total amount enclosed- \$_____. Make checks payable to Vaughn and Associates Inc., mail to 7727 Rosewood Lane Court, LaVista NE 68128.

(Contact person's signature)

(Contact person's title)