

2nd Annual Juneteenth Nebraska Cakewalk/Fundraiser - 2023
Teaching History, Acceptance Love and Forgiveness

Dear Friends,

10 April 2023



As you may know, Juneteenth is a state and federal holiday celebrated on June 19 to commemorate the ending of slavery in the US. Did you also know the ‘**cake walk**’ first began as dance competitions among slaves in the mid-19th century, called “prize walks”? For more information on what Juneteenth is, and the origins of the Cakewalk, read the 2023 Nebraska Juneteenth Community Book. We will be giving this book away for free all of June 2023 or visit www.blackhistoryartcontest.com .

In celebration of Juneteenth 2023, we are having the 2nd annual Juneteenth Nebraska Cakewalk! The Cakewalk will take place on Saturday, June 10, 2023, from Noon until 4:00PM at the Fabric Lab located at 2514 N 24th Street, Omaha Nebraska during the Juneteenth Nebraska Art’s Festival. **We are asking you to donate 1 cake or 1 dozen cupcakes, so that we may give them away at our cakewalk. Cakes and cupcakes do not need to be Juneteenth themed but can.** Please let us know what you will be donating by May 25, 2023.

For donating you will receive:

1. A complimentary patron ad, and/or 50% off discount on ads in the 2023 Juneteenth Nebraska Community Activity Book. Normally full-page ads are \$300; ½ page ads are \$200; ¼ page ads are \$100; and patron ads are \$50. Art work is due May 25, 2023. If we do not receive an ad we will list your business name, address, website, and phone number.
2. Your business logo on all marketing materials concerning the 2023 Juneteenth Nebraska Cakewalk.
3. Complimentary 2023 Juneteenth Nebraska Community Activity Books.
4. You may provide marketing materials to be given away at the Arts Festival.
5. Your company name, logo, and link on our website for one year at www.blackhistoryartcontest.com.
6. The good feeling of knowing you are making history with us as we have the 2nd annual Juneteenth Nebraska Cakewalk.

With Gratitude, Donna Vaughn, Juneteenth Coordinator, 402-714-6744

Note: The items you donate for the cakewalk can not be the same items that you submit for the ‘Best Cake Contest’.

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We would love to support and donate to the 2nd Annual Juneteenth Nebraska Cakewalk!

Please Print Clearly: _____ Date: _____
Business Name: _____
Contact Person: _____ Best time to contact: _____
Mailing Address: _____
Telephone Number: _____ Email: _____
Website: _____
We will donate: _____

I/We understand in exchange for our donation of 1 cake or 1 dozen cupcakes (or both) we will receive:

1. A complimentary patron ad, and/or 50% off discount on ads in the 2023 Juneteenth Community Activity Book. Ads are due by May 25, 2023.
2. Our business logo on all marketing materials concerning the 2023 Juneteenth Nebraska Cakewalk.
3. Complimentary 2023 Juneteenth Nebraska Community Books.
4. We may provide marketing materials to be given away at the Arts Festival.
5. Our company name, logo, and link on www.blackhistoryartcontest.com for one year.
6. The good feeling of knowing we are making history with you as we support the 2nd Annual Nebraska Juneteenth Cakewalk.

We understand our LOGO and ad artwork must be received by May 25, 2023. Artwork should be in color, JPEG format, with no less than 300 dpi. The free Ad size is (2 1/8 height x 2 3/4 width). Other ad sizes are Full page ads - \$300.00 (8 1/2 x 5 1/2); 1/2 Page ads - \$200.00 (4 1/4 x 5 1/2); 1/4 Page ads - \$100.00 (2 1/8 x 5 1/2). We should email logo and ad to donna Vaughn3mil@gmail.com. If we do not send an ad, they will list our business name, address, website, and phone number. We understand that the cakes/cupcakes should be labeled as to what type/flavor of cake it is and should be **nut free** and ready for pick up, on Friday, June 9, 2023, by 9:00AM. We understand the items we donate for the cakewalk can not be the same items that we submit for the 'Best Cake Contest'.

(Contact person's signature)

(Contact person's title)



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JUNETEENTH FUNDRAISER!!!

For a fundraiser this year, we are having a **Juneteenth Nebraska Best Cake**



Contest. We invite you to put your best cake forward. We challenge you to create a CAKE that commemorates a person, group, place or event that is related to anything in Black History or Juneteenth. You may use any edible ingredients that you please. Cakes will be judged on originality and uniqueness.

After cakes are judged they will be auctioned off.

The contest is open to all Nebraska's professional bakers. Cakes must be delivered to the Fabric Lab, located at 2514 N 24th Street, Omaha Nebraska, on June 10, 2023, no later than 10:00 AM. Entry fee for this contest is \$100 for each entry. A business that has more than one location may submit separate entries for multiple locations as long as the Baker's are different people. **Note: The items you donate for the cakewalk can not be the same items that you submit for the 'Best Cake Contest'.**

The winner will receive: One thousand dollars (\$1,000.00), A free hotel room for one night at a lovely hotel in Nebraska, Dinner on the town for two at a restaurant in Nebraska, A trophy, a bottle of champagne, featured on our website for the next year, a feature in Nebraska newspapers, a Juneteenth Swag bag and bragging rights until next year's contest. **The runner up will receive:** A free hotel room for one night at a lovely hotel in Nebraska, Dinner on the town for one at a restaurant in Nebraska, A medal, a bottle of champagne, featured on our website for the next year, a feature in Nebraska newspapers, a Juneteenth Swag bag and bragging rights until next year's contest.

To enter, complete the information below and send it along with \$100 to 7727 Rosewood Lane Court, LaVista, Nebraska 68128. Make checks payable to Vaughn & Associates Inc.. Payment & registration should arrive no later than May 25, 2023. Good luck! – *Donna Vaughn, Contest Coordinator*

We would love to compete in the 2nd Annual Nebraska Juneteenth Best Cake Contest!

Best Cake Contest Registration Form:

Please Print Clearly: _____ Date: _____
Business Name: _____
Contact Person: _____ Best time to contact: _____
Mailing Address: _____
Telephone Number: _____ Email: _____
Website: _____

Your title/position

Your signature