

# WE MASTER THE ART OF PRINTING

We handle all design and print services in-house, ensuring top-notch quality and efficiency. Whether you need to recreate or modify existing artwork, or want our expert designers to develop an entirely new brand concept, we've got you covered. We can also create mock-ups to give you a clear preview of the final product, helping you visualize the end result before artwork approval.

## FOR ALL YOUR PRINTING NEEDS



Choose the products you need from our extensive portfolio. We offer a wide range of sizes in cold cups, hot cups, food containers, boxes, deli containers, napkins, and much more.



Customize your products with a vibrant palette! We offer multiple printing processes up to full process printing, varies by product. Check with your sales rep for details.



Submit your artwork to your sales rep in Al (Adobe Illustrator), EPS (Encapsulated PostScript), or high-quality PDF format for the best results.



Once your design is perfected, we will produce a digital file for your review and approval.



The printing process begins once your digital artwork file or mock-up is approved and the purchase order is received. Your custom printed products will be produced and delivered within our standard lead times.





# **ARTWORK REQUIREMENTS**



- Ensure that all shapes and fonts are outlined.
- Use a minimum font size of 8 pt in bold.
- Keep artwork elements in separate layers, avoid merging them.
- Embed all images and font at a resolution of 300 dpi or higher.
- Specify all colors using CMYK or PANTONE® Solid Coated/Uncoated Color Codes.
- While PANTONE® Solid Coated Colors are permissible, please note that not all colors may be achievable.



If your artwork is created using Photoshop or Corel Draw, please save it as a high-resolution PDF, AI, or EPS file.

# A GUIDE TO PRINTING METHODS

### SPOT COLOR PRINTING



Spot color printing utilizes a system of solid, pre-mixed colors known as PANTONE® colors. This method ensures color accuracy, as each hue is identified by a specific PANTONE® number. Spot color printing is generally more cost-effective when limited to three colors or fewer. However, due to the use of food-grade inks, not all PANTONE® colors can be achieved. Additionally, spot colors are difficult to replicate precisely on digital print devices like color laser printers. Please note that the same color may appear differently on various raw materials.

### PROCESS PRINTING

PAPER CUP 8 OZ DW

LOGO

8 OZ DOUBLE WALL PAPER CUP - 236 ml

CUTTING LINE PASTING SID

LOGO



Process printing, also known as CMYK or 4-color process printing, utilizes four primary colors: Cyan (C), Magenta (M), Yellow (Y), and Black (K). By mixing these colors during printing, a broad spectrum of colors can be achieved, far exceeding the basic four. While PANTONE® color codes can serve as a final color reference, it's important to note that not all PANTONE® colors can be accurately reproduced using this method









# **PRINTING GUIDELINES & DISCLAIMERS**

### **COLOR ACCURACY**

When a PANTONE® color code is provided, the final product should match within 2 PANTONE® shades, either up or down (refer to the PANTONE® Solid Color book). However, due to the use of food-grade inks, not all PANTONE® colors can be perfectly achieved, and any substitutions will be made at the manufacturer's discretion.

### **INK ODOR**

Due to the use of food-grade inks, a slight ink odor may be present in all custom printed products. Any potential replacements will be at the manufacturer's discretion.

### PLATE CHARGES

Plate charges will not apply to reprint orders if the existing plates remain in good condition. Printing plates have a maximum lifespan of 18 months when unused. Customers will be informed if new plates are required for their reprint orders and billed accordingly.

### MINIMUMS AND LEAD TIMES

All stated minimums apply per size and design ordered and are subject to change at any time. Due to the nature of custom printed products, there may be a +/-10% variance between the quantity ordered and the quantity produced. Lead times are estimated and not guaranteed.



# SELECT YOUR PRODUCTS





### **PET CUPS**

Material: PET (Polyethylene Terephalate) Plastic Sizes (oz): 9, 9 Squat, 10, 12, 12-Squat, 16, 20, 24, 32 MOQ: 50k Units

### **PP CUPS/Car Cups**

Material: PP (Polypropylene) Plastic Sizes (oz): 12, 16, 20, 24 30, 32, 40, 42, 44, 51 MOQ: 50k Units

### **Single Wall Hot Cups**

Material: Kraft/White Paper and PE Coated (Polyethylene) Sizes (oz): 4, 6, 8, 10, 12, 16, 20, 24 MOQ: 50k Units

### **Double Wall Hot Cups**

Material: Kraft/WhitePaper and PE Coated (Polyethylene) Sizes (oz): 4, 6, 8, 10, 12, 16, 20, 24 MOO: 50k Units

### **Paper Cold Cups**

Material: Paper and PE Coated (Polyethylene) Sizes (oz): 12, 16, 21/22, 32, 44 MOQ: 50k Units

### **Standard Food Containers**

Material: Paper and PE Coated (Polyethylene)
Sizes (oz): 3, 4, 5, 5.5. 6, 8, 10, 12, 16, 20, 24, 28, 32, Lid
MOO: 50k Units

### **Heavy Duty Food Containers**

Material: Kraft/White Paper and PE Coated (Polyethylene) Sizes (oz): 8, 12, 16, 16-Squat, 26, 32, Lid MOO: 50k Units

### **To Go Boxes**

Material: Kraft/White Paper, PE Coated (Polyethylene) Sizes (lb): #1, #2, #3, #4, #8 MOO: 50k Units

### **SOS/Grease Proof Bags**

Material: Kraft/White Paper Sizes (lb): #4, #5, #6, #8, #10, #12, #14, #16 MOO: 50k Units. #4 100k Units

### **Paper Salad Bowls**

Material: Kraft/White Paper and PE Coated (Polyethylene) Sizes (oz): 35, 39, 46 MOQ: 50k Units

### **Food Trays**

Material: Kraft/White Paper Sizes (lb): 0.5, 1, 2, 3, 5 MOQ: 50k Units

### **Fry Scoops**

Material: Kraft/White Paper Sizes (lb): 8, 12, 16 MOQ: 50k Units

### **Buckets**

Material: Paper, PE Coated (Polyethylene) Sizes (lb): 64, 85, 130, 170 MOQ: 100k Units

### **PET Deli Containers**

Material: PET (Polyethylene Terephalate) Plastic Sizes (lb): 8, 12, 16, 24, 32 MOQ: 50k Units

### **PP Deli Containers**

Material: PP (Polypropylene) Plastic Sizes (lb): 8, 12, 16, 24, 32 MOQ: 50k Units

### **Deli Sheets**

Material: Greaseproof Paper/Paper Sizes (lb): 10x10, 6x10.75, 12,12, 15x15, 16x16, 18x18 MOO: 50 cases, varies by size

### **Napkins**

Material: Wood pulp, Virgin AT Sizes (lb): Bev Naps, Dinner, Tall-Fold, Inter-Fold, Flat Packs, Lunch MOQ: 50k Units, varies by size

