RetinaReload™

Reimagining Eye Health in the Digital Age

Financial Model AV4

	Jan 2026 2026	Feb 2026 2026	Mar 2026 2026	Apr 2026 2026

Revenue Model

Infrared-Enhanced Smart Goggles

	Jan 2026	Feb 2026	Mar 2026	Apr 2026
% of Units Sold Per Month- Seasonality	3%	4%	5%	6%
No. Of Units Sold	**1,500.00**	**2,000.00**	**2,500.00**	**3,000.00**
Adult Buyers	1,050	1,400	1,750	2,100
Adult Goggles Price	$ 299	$ 299	$ 299	$ 299
Adult Goggles Revenue	**$ 313,950**	**$ 418,600**	**$ 523,250**	**$ 627,900**
Childers Buyers	450	600	750	900
Children Goggles Price	$ 249	$ 249	$ 249	$ 249
Children Goggles Revenue	**$ 112,050**	**$ 149,400**	**$ 186,750**	**$ 224,100**
Total Goggles Revenue	**$ 426,000**	**$ 568,000**	**$ 710,000**	**$ 852,000**

Subscription Revenue

	Jan 2026	Feb 2026	Mar 2026	Apr 2026
Base Subscribers	-	225.00	519.00	881.00
New Subscribers	225.00	300.00	375.00	450.00
Subscibers Lost	-	6.00	13.00	22.00
Total Subscribers	**225.00**	**519.00**	**881.00**	**1,309.00**
Subscription Price	19.99	19.99	19.99	19.99
Subsctiption Revenue	**4,498**	**10,375**	**17,611**	**26,167**

Channel Split

	Jan 2026	Feb 2026	Mar 2026	Apr 2026
D2C Web	$ 255,600	$ 340,800	$ 426,000	$ 511,200
Influencer/Affiliate	$ 127,800	$ 170,400	$ 213,000	$ 255,600
Organic/Community	$ 42,600	$ 56,800	$ 71,000	$ 85,200
Total Revenue	**$ 430,498**	**$ 578,375**	**$ 727,611**	**$ 878,167**

	2,026	2,027	2,028	2,029
Infrared-Enhanced Smart Goggles Rev	14,200,000	28,400,000	42,600,000	56,800,000
Subscription Revenue	**719,180**	**4,259,669**	**13,025,024**	**28,788,539**

May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026
2026	2026	2026	2026	2026	2026

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May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026
7%	8%	9%	10%	11%	12%
3,500.00	**4,000.00**	**4,500.00**	**5,000.00**	**5,500.00**	**6,000.00**
2,450	2,800	3,150	3,500	3,850	4,200
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 732,550	**$ 837,200**	**$ 941,850**	**$ 1,046,500**	**$ 1,151,150**	**$ 1,255,800**
1,050	1,200	1,350	1,500	1,650	1,800
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 261,450	**$ 298,800**	**$ 336,150**	**$ 373,500**	**$ 410,850**	**$ 448,200**
$ 994,000	**$ 1,136,000**	**$ 1,278,000**	**$ 1,420,000**	**$ 1,562,000**	**$ 1,704,000**

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May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026
1,309.00	1,801.00	2,356.00	2,972.00	3,648.00	4,382.00
525.00	600.00	675.00	750.00	825.00	900.00
33.00	45.00	59.00	74.00	91.00	110.00
1,801.00	**2,356.00**	**2,972.00**	**3,648.00**	**4,382.00**	**5,172.00**
19.99	19.99	19.99	19.99	19.99	19.99
36,002	**47,096**	**59,410**	**72,924**	**87,596**	**103,388**

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May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Oct 2026
$ 596,400	$ 681,600	$ 766,800	$ 852,000	$ 937,200	$ 1,022,400
$ 298,200	$ 340,800	$ 383,400	$ 426,000	$ 468,600	$ 511,200
$ 99,400	$ 113,600	$ 127,800	$ 142,000	$ 156,200	$ 170,400
$ 1,030,002	**$ 1,183,096**	**$ 1,337,410**	**$ 1,492,924**	**$ 1,649,596**	**$ 1,807,388**

2,030
71,000,000
50,461,057

Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027
2026	2026	2027	2027	2027	2027

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Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027
12%	13%	3%	4%	5%	6%
6,000.00	**6,500.00**	**3,000.00**	**4,000.00**	**5,000.00**	**6,000.00**
4,200	4,550	2,100	2,800	3,500	4,200
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 1,255,800	**$ 1,360,450**	**$ 627,900**	**$ 837,200**	**$ 1,046,500**	**$ 1,255,800**
1,800	1,950	900	1,200	1,500	1,800
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 448,200	**$ 485,550**	**$ 224,100**	**$ 298,800**	**$ 373,500**	**$ 448,200**
$ 1,704,000	**$ 1,846,000**	**$ 852,000**	**$ 1,136,000**	**$ 1,420,000**	**$ 1,704,000**

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Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027
5,172.00	5,943.00	6,769.00	7,500.00	8,512.00	9,799.00
900.00	975.00	900.00	1,200.00	1,500.00	1,800.00
129.00	149.00	169.00	188.00	213.00	245.00
5,943.00	**6,769.00**	**7,500.00**	**8,512.00**	**9,799.00**	**11,354.00**
19.99	19.99	19.99	19.99	19.99	19.99
118,801	**135,312**	**149,925**	**170,155**	**195,882**	**226,966**

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Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027
$ 1,022,400	$ 1,107,600	$ 511,200	$ 681,600	$ 852,000	$ 1,022,400
$ 511,200	$ 553,800	$ 255,600	$ 340,800	$ 426,000	$ 511,200
$ 170,400	$ 184,600	$ 85,200	$ 113,600	$ 142,000	$ 170,400
$ 1,822,801	**$ 1,981,312**	**$ 1,001,925**	**$ 1,306,155**	**$ 1,615,882**	**$ 1,930,966**

May 2027	Jun 2027	Jul 2027	Aug 2027	Sep 2027	Oct 2027
2027	2027	2027	2027	2027	2027

May 2027	Jun 2027	Jul 2027	Aug 2027	Sep 2027	Oct 2027
7%	8%	9%	10%	11%	12%
7,000.00	**8,000.00**	**9,000.00**	**10,000.00**	**11,000.00**	**12,000.00**
4,900	5,600	6,300	7,000	7,700	8,400
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 1,465,100	**$ 1,674,400**	**$ 1,883,700**	**$ 2,093,000**	**$ 2,302,300**	**$ 2,511,600**
2,100	2,400	2,700	3,000	3,300	3,600
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 522,900	**$ 597,600**	**$ 672,300**	**$ 747,000**	**$ 821,700**	**$ 896,400**
$ 1,988,000	**$ 2,272,000**	**$ 2,556,000**	**$ 2,840,000**	**$ 3,124,000**	**$ 3,408,000**

May 2027	Jun 2027	Jul 2027	Aug 2027	Sep 2027	Oct 2027
11,354.00	13,170.00	15,241.00	17,560.00	20,121.00	22,918.00
2,100.00	2,400.00	2,700.00	3,000.00	3,300.00	3,600.00
284.00	329.00	381.00	439.00	503.00	573.00
13,170.00	**15,241.00**	**17,560.00**	**20,121.00**	**22,918.00**	**25,945.00**
19.99	19.99	19.99	19.99	19.99	19.99
263,268	**304,668**	**351,024**	**402,219**	**458,131**	**518,641**

May 2027	Jun 2027	Jul 2027	Aug 2027	Sep 2027	Oct 2027
$ 1,192,800	$ 1,363,200	$ 1,533,600	$ 1,704,000	$ 1,874,400	$ 2,044,800
$ 596,400	$ 681,600	$ 766,800	$ 852,000	$ 937,200	$ 1,022,400
$ 198,800	$ 227,200	$ 255,600	$ 284,000	$ 312,400	$ 340,800
$ 2,251,268	**$ 2,576,668**	**$ 2,907,024**	**$ 3,242,219**	**$ 3,582,131**	**$ 3,926,641**

Nov 2027	Dec 2027	Jan 2028	Feb 2028	Mar 2028	Apr 2028
2027	2027	2028	2028	2028	2028

Nov 2027	Dec 2027	Jan 2028	Feb 2028	Mar 2028	Apr 2028
12%	13%	3%	4%	5%	6%
12,000.00	**13,000.00**	**4,500.00**	**6,000.00**	**7,500.00**	**9,000.00**
8,400	9,100	3,150	4,200	5,250	6,300
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 2,511,600	**$ 2,720,900**	**$ 941,850**	**$ 1,255,800**	**$ 1,569,750**	**$ 1,883,700**
3,600	3,900	1,350	1,800	2,250	2,700
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 896,400	**$ 971,100**	**$ 336,150**	**$ 448,200**	**$ 560,250**	**$ 672,300**
$ 3,408,000	**$ 3,692,000**	**$ 1,278,000**	**$ 1,704,000**	**$ 2,130,000**	**$ 2,556,000**

Nov 2027	Dec 2027	Jan 2028	Feb 2028	Mar 2028	Apr 2028
25,945.00	28,896.00	32,074.00	33,297.00	35,165.00	37,661.00
3,600.00	3,900.00	2,025.00	2,700.00	3,375.00	4,050.00
649.00	722.00	802.00	832.00	879.00	942.00
28,896.00	**32,074.00**	**33,297.00**	**35,165.00**	**37,661.00**	**40,769.00**
19.99	19.99	19.99	19.99	19.99	19.99
577,631	**641,159**	**665,607**	**702,948**	**752,843**	**814,972**

Nov 2027	Dec 2027	Jan 2028	Feb 2028	Mar 2028	Apr 2028
$ 2,044,800	$ 2,215,200	$ 766,800	$ 1,022,400	$ 1,278,000	$ 1,533,600
$ 1,022,400	$ 1,107,600	$ 383,400	$ 511,200	$ 639,000	$ 766,800
$ 340,800	$ 369,200	$ 127,800	$ 170,400	$ 213,000	$ 255,600
$ 3,985,631	**$ 4,333,159**	**$ 1,943,607**	**$ 2,406,948**	**$ 2,882,843**	**$ 3,370,972**

May 2028	Jun 2028	Jul 2028	Aug 2028	Sep 2028	Oct 2028
2028	2028	2028	2028	2028	2028

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May 2028	Jun 2028	Jul 2028	Aug 2028	Sep 2028	Oct 2028
7%	8%	9%	10%	11%	12%
10,500.00	**12,000.00**	**13,500.00**	**15,000.00**	**16,500.00**	**18,000.00**
7,350	8,400	9,450	10,500	11,550	12,600
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 2,197,650	**$ 2,511,600**	**$ 2,825,550**	**$ 3,139,500**	**$ 3,453,450**	**$ 3,767,400**
3,150	3,600	4,050	4,500	4,950	5,400
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 784,350	**$ 896,400**	**$ 1,008,450**	**$ 1,120,500**	**$ 1,232,550**	**$ 1,344,600**
$ 2,982,000	**$ 3,408,000**	**$ 3,834,000**	**$ 4,260,000**	**$ 4,686,000**	**$ 5,112,000**

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May 2028	Jun 2028	Jul 2028	Aug 2028	Sep 2028	Oct 2028
40,769.00	44,475.00	48,763.00	53,619.00	59,029.00	64,978.00
4,725.00	5,400.00	6,075.00	6,750.00	7,425.00	8,100.00
1,019.00	1,112.00	1,219.00	1,340.00	1,476.00	1,624.00
44,475.00	**48,763.00**	**53,619.00**	**59,029.00**	**64,978.00**	**71,454.00**
19.99	19.99	19.99	19.99	19.99	19.99
889,055	**974,772**	**1,071,844**	**1,179,990**	**1,298,910**	**1,428,365**

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May 2028	Jun 2028	Jul 2028	Aug 2028	Sep 2028	Oct 2028
$ 1,789,200	$ 2,044,800	$ 2,300,400	$ 2,556,000	$ 2,811,600	$ 3,067,200
$ 894,600	$ 1,022,400	$ 1,150,200	$ 1,278,000	$ 1,405,800	$ 1,533,600
$ 298,200	$ 340,800	$ 383,400	$ 426,000	$ 468,600	$ 511,200
$ 3,871,055	**$ 4,382,772**	**$ 4,905,844**	**$ 5,439,990**	**$ 5,984,910**	**$ 6,540,365**

Nov 2028	Dec 2028	Jan 2029	Feb 2029	Mar 2029	Apr 2029
2028	2028	2029	2029	2029	2029

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Nov 2028	Dec 2028	Jan 2029	Feb 2029	Mar 2029	Apr 2029
12%	13%	3%	4%	5%	6%
18,000.00	**19,500.00**	**6,000.00**	**8,000.00**	**10,000.00**	**12,000.00**
12,600	13,650	4,200	5,600	7,000	8,400
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 3,767,400	**$ 4,081,350**	**$ 1,255,800**	**$ 1,674,400**	**$ 2,093,000**	**$ 2,511,600**
5,400	5,850	1,800	2,400	3,000	3,600
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 1,344,600	**$ 1,456,650**	**$ 448,200**	**$ 597,600**	**$ 747,000**	**$ 896,400**
$ 5,112,000	**$ 5,538,000**	**$ 1,704,000**	**$ 2,272,000**	**$ 2,840,000**	**$ 3,408,000**

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Nov 2028	Dec 2028	Jan 2029	Feb 2029	Mar 2029	Apr 2029
71,454.00	77,768.00	84,599.00	86,084.00	88,732.00	92,514.00
8,100.00	8,775.00	3,600.00	4,800.00	6,000.00	7,200.00
1,786.00	1,944.00	2,115.00	2,152.00	2,218.00	2,313.00
77,768.00	**84,599.00**	**86,084.00**	**88,732.00**	**92,514.00**	**97,401.00**
19.99	19.99	19.99	19.99	19.99	19.99
1,554,582	**1,691,134**	**1,720,819**	**1,773,753**	**1,849,355**	**1,947,046**

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Nov 2028	Dec 2028	Jan 2029	Feb 2029	Mar 2029	Apr 2029
$ 3,067,200	$ 3,322,800	$ 1,022,400	$ 1,363,200	$ 1,704,000	$ 2,044,800
$ 1,533,600	$ 1,661,400	$ 511,200	$ 681,600	$ 852,000	$ 1,022,400
$ 511,200	$ 553,800	$ 170,400	$ 227,200	$ 284,000	$ 340,800
$ 6,666,582	**$ 7,229,134**	**$ 3,424,819**	**$ 4,045,753**	**$ 4,689,355**	**$ 5,355,046**

May 2029	Jun 2029	Jul 2029	Aug 2029	Sep 2029	Oct 2029
2029	2029	2029	2029	2029	2029

May 2029	Jun 2029	Jul 2029	Aug 2029	Sep 2029	Oct 2029
7%	8%	9%	10%	11%	12%
14,000.00	**16,000.00**	**18,000.00**	**20,000.00**	**22,000.00**	**24,000.00**
9,800	11,200	12,600	14,000	15,400	16,800
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 2,930,200	**$ 3,348,800**	**$ 3,767,400**	**$ 4,186,000**	**$ 4,604,600**	**$ 5,023,200**
4,200	4,800	5,400	6,000	6,600	7,200
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 1,045,800	**$ 1,195,200**	**$ 1,344,600**	**$ 1,494,000**	**$ 1,643,400**	**$ 1,792,800**
$ 3,976,000	**$ 4,544,000**	**$ 5,112,000**	**$ 5,680,000**	**$ 6,248,000**	**$ 6,816,000**

May 2029	Jun 2029	Jul 2029	Aug 2029	Sep 2029	Oct 2029
97,401.00	103,366.00	110,382.00	118,422.00	127,461.00	137,474.00
8,400.00	9,600.00	10,800.00	12,000.00	13,200.00	14,400.00
2,435.00	2,584.00	2,760.00	2,961.00	3,187.00	3,437.00
103,366.00	**110,382.00**	**118,422.00**	**127,461.00**	**137,474.00**	**148,437.00**
19.99	19.99	19.99	19.99	19.99	19.99
2,066,286	**2,206,536**	**2,367,256**	**2,547,945**	**2,748,105**	**2,967,256**

May 2029	Jun 2029	Jul 2029	Aug 2029	Sep 2029	Oct 2029
$ 2,385,600	$ 2,726,400	$ 3,067,200	$ 3,408,000	$ 3,748,800	$ 4,089,600
$ 1,192,800	$ 1,363,200	$ 1,533,600	$ 1,704,000	$ 1,874,400	$ 2,044,800
$ 397,600	$ 454,400	$ 511,200	$ 568,000	$ 624,800	$ 681,600
$ 6,042,286	**$ 6,750,536**	**$ 7,479,256**	**$ 8,227,945**	**$ 8,996,105**	**$ 9,783,256**

Nov 2029	Dec 2029	Jan 2030	Feb 2030	Mar 2030	Apr 2030
2029	2029	2030	2030	2030	2030

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Nov 2029	Dec 2029	Jan 2030	Feb 2030	Mar 2030	Apr 2030
12%	13%	3%	4%	5%	6%
24,000.00	**26,000.00**	**7,500.00**	**10,000.00**	**12,500.00**	**15,000.00**
16,800	18,200	5,250	7,000	8,750	10,500
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 5,023,200	**$ 5,441,800**	**$ 1,569,750**	**$ 2,093,000**	**$ 2,616,250**	**$ 3,139,500**
7,200	7,800	2,250	3,000	3,750	4,500
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 1,792,800	**$ 1,942,200**	**$ 560,250**	**$ 747,000**	**$ 933,750**	**$ 1,120,500**
$ 6,816,000	**$ 7,384,000**	**$ 2,130,000**	**$ 2,840,000**	**$ 3,550,000**	**$ 4,260,000**

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Nov 2029	Dec 2029	Jan 2030	Feb 2030	Mar 2030	Apr 2030
148,437.00	159,126.00	170,748.00	171,354.00	173,570.00	177,356.00
14,400.00	15,600.00	4,875.00	6,500.00	8,125.00	9,750.00
3,711.00	3,978.00	4,269.00	4,284.00	4,339.00	4,434.00
159,126.00	**170,748.00**	**171,354.00**	**173,570.00**	**177,356.00**	**182,672.00**
19.99	19.99	19.99	19.99	19.99	19.99
3,180,929	**3,413,253**	**3,425,366**	**3,469,664**	**3,545,346**	**3,651,613**

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Nov 2029	Dec 2029	Jan 2030	Feb 2030	Mar 2030	Apr 2030
$ 4,089,600	$ 4,430,400	$ 1,278,000	$ 1,704,000	$ 2,130,000	$ 2,556,000
$ 2,044,800	$ 2,215,200	$ 639,000	$ 852,000	$ 1,065,000	$ 1,278,000
$ 681,600	$ 738,400	$ 213,000	$ 284,000	$ 355,000	$ 426,000
$ 9,996,929	**$ 10,797,253**	**$ 5,555,366**	**$ 6,309,664**	**$ 7,095,346**	**$ 7,911,613**

May 2030	Jun 2030	Jul 2030	Aug 2030	Sep 2030	Oct 2030
2030	2030	2030	2030	2030	2030

May 2030	Jun 2030	Jul 2030	Aug 2030	Sep 2030	Oct 2030
7%	8%	9%	10%	11%	12%
17,500.00	**20,000.00**	**22,500.00**	**25,000.00**	**27,500.00**	**30,000.00**
12,250	14,000	15,750	17,500	19,250	21,000
$ 299	$ 299	$ 299	$ 299	$ 299	$ 299
$ 3,662,750	**$ 4,186,000**	**$ 4,709,250**	**$ 5,232,500**	**$ 5,755,750**	**$ 6,279,000**
5,250	6,000	6,750	7,500	8,250	9,000
$ 249	$ 249	$ 249	$ 249	$ 249	$ 249
$ 1,307,250	**$ 1,494,000**	**$ 1,680,750**	**$ 1,867,500**	**$ 2,054,250**	**$ 2,241,000**
$ 4,970,000	**$ 5,680,000**	**$ 6,390,000**	**$ 7,100,000**	**$ 7,810,000**	**$ 8,520,000**

May 2030	Jun 2030	Jul 2030	Aug 2030	Sep 2030	Oct 2030
182,672.00	189,480.00	197,743.00	207,424.00	218,488.00	230,901.00
11,375.00	13,000.00	14,625.00	16,250.00	17,875.00	19,500.00
4,567.00	4,737.00	4,944.00	5,186.00	5,462.00	5,773.00
189,480.00	**197,743.00**	**207,424.00**	**218,488.00**	**230,901.00**	**244,628.00**
19.99	19.99	19.99	19.99	19.99	19.99
3,787,705	**3,952,883**	**4,146,406**	**4,367,575**	**4,615,711**	**4,890,114**

May 2030	Jun 2030	Jul 2030	Aug 2030	Sep 2030	Oct 2030
$ 2,982,000	$ 3,408,000	$ 3,834,000	$ 4,260,000	$ 4,686,000	$ 5,112,000
$ 1,491,000	$ 1,704,000	$ 1,917,000	$ 2,130,000	$ 2,343,000	$ 2,556,000
$ 497,000	$ 568,000	$ 639,000	$ 710,000	$ 781,000	$ 852,000
$ 8,757,705	**$ 9,632,883**	**$ 10,536,406**	**$ 11,467,575**	**$ 12,425,711**	**$ 13,410,114**

Nov 2030	Dec 2030
2030	2030

[redacted]

[redacted]

Nov 2030		Dec 2030	
	12%		13%
	30,000.00		**32,500.00**
	21,000		22,750
$	299	$	299
$	**6,279,000**	**$**	**6,802,250**
	9,000		9,750
$	249	$	249
$	**2,241,000**	**$**	**2,427,750**
$	**8,520,000**	**$**	**9,230,000**

[redacted]

Nov 2030	Dec 2030
244,628.00	258,012.00
19,500.00	21,125.00
6,116.00	6,450.00
258,012.00	**272,687.00**
19.99	19.99
5,157,660	**5,451,013**

[redacted]

Nov 2030		Dec 2030	
$	5,112,000	$	5,538,000
$	2,556,000	$	2,769,000
$	852,000	$	923,000
$	**13,677,660**	**$**	**14,681,013**