

August, 2020



Mission Statement

The 7x24 Exchange Northwest Chapter's mission is to provide an open educational forum dedicated to the continuous improvement and increased awareness of data center reliability by focusing on the key disciplines of design, construction, maintenance, security and management with the goal of obtaining continuous data center operations.

www.7x24northwest.org

2020 August Virtual Chapter Meeting and Presentations

August 12, 2020 12:00 pm – 1:00 pm PDT

The impact of the COVID-19 pandemic has been felt across the globe and across all industries. Companies and organizations have had to learn how to adjust their day to day operations to keep their employees and members safe. As with many other groups, the 7x24 Exchange Northwest Chapter is taking advantage of technology to launch or inaugurate online event this coming August 12th with a lunch time webinar.

Join us for our first ever online event as we explore not only two pertinent industry topics but how to leverage technology to keep our membership informed and connected.

Data Center Symposium

High Density Rack PDU's

Lessons Learned in Building Edge Data Centers

Sponsor Presentation

High Density Rack PDU's

Jeff Kennedy, Eaton ePDU Product Manager

www.eaton.com

Eaton ePDU Product Manager Jeff Kennedy discusses the growing need for high density rack PDUs, and Eaton's approach to providing needed solutions to the marketplace

About the Speaker

Jeff Kennedy is the Rack PDU Product and Operations Manager and is responsible for driving consistent strategy and the day-to-day execution for all rack PDU and enclosure offerings within the Eaton portfolio. He began his career with Eaton in 2009. Prior to moving into his current role, he held positions in customer service, sales, marketing and product management. He holds a bachelor's degree in business management with a concentration in marketing from North Carolina State University and an MBA from North Carolina State University.

Industry Presentation

Lessons Learned Designing and Building Edge Data Centers

Héctor R Díaz, Director, Mission Critical Sector, Servtech, Inc.

www.serv-tech.net

This presentation will start with background on edge computing and a set of definitions. It will then launch into a discussion of the challenges and solutions to building the perfect Edge Data Center. We will cover design constraints, the physical shell/form factor (including containerized solutions), power distribution, cooling, and transportation.

About the Speaker

Hector Diaz is a senior business leader with over 15 years experience designing, deploying, and operating mission critical infrastructure. He is an industry expert on sorting through data center construction, expansion, and lease options. At Servtech he leads our business development efforts to develop and grow a Mission Critical practice. Prior to joining Servtech, Hector served as the Managing Director for Easter-Owens Electric's Mission Critical Group.

RSVP Today!

Send your RSVP to Jim Svoboda at AC Power: jim@acpower.com Phone: 425.885.7493

Or go online to our website: <https://7x24northwest.org/events>

Once we receive your reservation, we'll send you a meeting invite with the link for the webinar.

Future Chapter Meetings

Due to the ongoing pandemic, we will hold a series of online webinars until it has been deemed safe to hold in person conferences again. We know everyone wants to be able to get back together, but for now, we'll stay online and stay safe. Upcoming dates for our next meetings will be:

- September 16, 2020
- October 14, 2020
- November 18, 2020
- December 9, 2020

All of these webinars will be from 12:00 pm to 1:00 Pacific time, so mark your calendars now to make sure you don't miss all these events!

If you have an interest in presenting at one of our upcoming webinars, please contact Jim Svoboda at: jim@acpower.com or Conan Lee at: Conan.Lee@am.jll.com

Chapter News

Sponsorship Program

Our sponsorship program has been an outstanding success and has allowed us to bring our membership the finest in up to date and industry leading presentations and networking opportunities. If you are interested in becoming a corporate sponsor, look at the sponsorship levels below and contact us at your convenience. We are now accepting new sponsor applications for 2020, don't wait!

Sponsorship Levels and Benefits

<i>Sponsorship Level</i>	<i>Annual Sponsorship Amount</i>	<i>Benefits</i>
Gold	\$3,000	<ul style="list-style-type: none"> • Annual Corporate Membership*. • 30 minute product or service presentation slot at one meeting. • Table area for company literature at each event during the calendar year of sponsorship. • Prominent display of company name and logo on welcoming displays and chapter website for the calendar year of sponsorship. • Listing on Update Newsletter for current event. • Listing on Web page announcements for current event.
Silver	\$1,500	<ul style="list-style-type: none"> • Annual Corporate Membership*. • 15 minute product or service presentation slot at one meeting. • Prominent display of company name and logo on welcoming displays and chapter website for the calendar year of sponsorship. • Listing on Update Newsletter for current event. • Listing on Web page announcements for current event.
Bronze	\$500	<ul style="list-style-type: none"> • Annual Corporate Membership*. • Prominent display of company name and logo on welcoming displays and chapter website for the calendar year of sponsorship. • Listing on Update Newsletter for current event. • Listing on Web page announcements for current event.

*Corporate Memberships allow an unlimited number of members from your company and are normally \$200 per year.

If you are interested in becoming a corporate sponsor, contact Jim Svoboda at AC Power Technology at:

Email: jim@acpower.com Phone: 425.885.7493

Thank you to our 2020 Sponsors for their continued support!

Gold Sponsors



Silver Sponsors



Membership

Don't want to be a full corporate sponsor? Not to worry, we offer two different levels of membership to meet your needs.

- A Corporate Membership is available at \$200/year and allows your entire organization to be members.
- An Individual Membership is available at \$50/year.

Pick the membership that suits you and your company and thank you for your continued support!

To become a member, contact our Membership Chair:

Michael Gile

Enersys

T: 206-496-9948

Michael.Gile@enersys.com

We Now Accept Credit Card Payments!

The 7x24 Exchange Northwest Chapter can accept credit card payments for sponsorship or membership fees. To pay using your credit card, you can bring your card to one of our chapter meetings and pay in person, or call our Treasurer, Dmitry Kraskovsky at 253-520-5111.

Announcing our new Chapter Website!

We have just launched a new Chapter Website: www.7x24northwest.org

You can find all the latest news, event information and contacts for our Chapter here. You can also register for this Fall Chapter Meeting, so don't delay.

What's On Your Mind?

We are always looking for input for topics to cover in our meetings to keep our membership abreast of all the latest ideas and issues in the data center industry. Have a burning question? An operational quandary? A design dilemma?

Let us know what kinds of topics you would like to see addressed in our next meetings. Drop a note to one of our Program Co-Chairs Jim Svoda at jim@7x24northwest.org or Conan Lee at conan@7x24northwest.org and let us hear your thoughts and ideas.



Chapter Contacts

Officers and Committees

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If you would like to get involved in Chapter activities, just let one of the board members know, we are always looking for more member participation in planning Chapter sessions and communications.