

SBA SPRINT

TARGETED SUPPORT FOR
LEADERSHIP AND HR TEAMS



The world is changing, fast.
Resilience has become an everyday buzzword.

The reality is, that your business needs to move
through uncertainty and volatility.

But often, it is easier said than done.

This is where **SBA Sprint** can truly help.

It is based on over 40 years of experience doing
exactly this: Helping leaders and organisations figure
out how to tackle the challenges they are faced with.

SBA Sprint is a focused, high-impact format
designed to help senior leadership teams and HR
leaders address pressing challenges, align on
priorities, and build practical momentum – quickly
and effectively.

We listen, tailor, and facilitate.

You get clarity, alignment, and next steps.

SBA Sprint comes in two flavours: **SBA Sprint:
Executive**, for senior leadership teams, and **SBA
Sprint: HR**, for HR teams.

SBA SPRINT

EXECUTIVE AND HR

HOW WE WORK

- **Interviews** surface unspoken challenges and expectations
- **Tailored session design** builds from what we hear, integrating your unique needs and goals
- **Live facilitation** creates space for clarity, alignment and forward motion
- **Follow-up** materials capture key insights and learning points

See the next page for an outline of the SBA Sprint process.

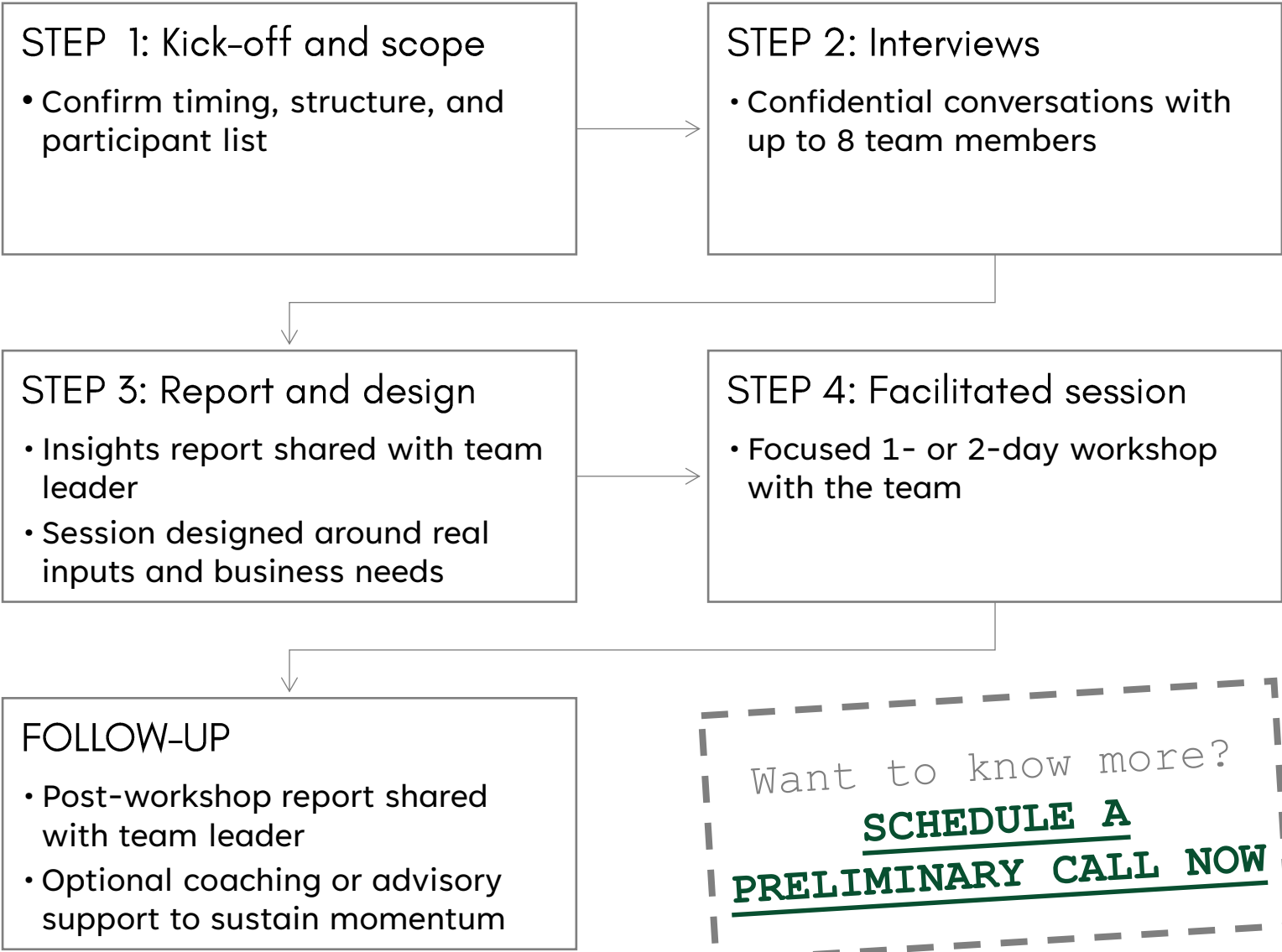
Important: SBA Sprint is a limited offer – We take on a few of these per quarter to ensure a high-touch, focused solution to our clients.

	SBA Sprint EXECUTIVE For senior leadership teams	SBA Sprint HR For HR teams
Use when	<ul style="list-style-type: none"> • Strategic priorities need sharper alignment • Team collaboration needs to be strengthened • The team needs to reset, refocus, or reconnect 	<ul style="list-style-type: none"> • HR team needs to step up as a strategic partner • There’s a gap between HR ambition and business expectations • You want to raise relevance, confidence, and influence
Structure	<ul style="list-style-type: none"> • Up to 8 individual 1:1 interviews • 1- or 2-day facilitated session – depending on the desired intensity • Tailored content design (based on insights from interviews + your priorities) • Optional post-session support 	
Outcomes	<ul style="list-style-type: none"> • Clearer shared direction • Stronger team cohesion • More aligned decision-making 	<ul style="list-style-type: none"> • Stronger strategic positioning • Clear HR priorities and commitments • Increased business alignment and trust

SBA SPRINT PROCESS AND INVESTMENT

SBA Sprint is designed for the highest possible impact in the shortest possible timeframe. From start to finish, it can be completed **as quickly as within 3 weeks**.

Here’s what the process looks like:



SBA Sprint: Investment		
Component	1-day Sprint	2-day Sprint
1:1 interviews (up to 8)	CNY 11,400.00	CNY 11,400.00
Facilitation	CNY 19,950.00	CNY 39,900.00
Consulting and design	CNY 25,650.00	CNY 45,600.00
Total investment	CNY 57,000.00	CNY 96,600.00

Remarks:

- Pricing is based on up to 8 participants
- Additional interviews can be added at CNY 1,425.00/interview (1 hour)
- Fees include Interviews and pre-session analysis; Pre-session design and preparation; Facilitation (1 or 2 days); Post-session summary report
- Not included in the fees: Travel and accommodation if outside Shanghai; Workshop venue and audio video equipment if needed
- Optional coaching or follow-up advisory support is available on request

ABOUT THE FACILITATOR



FABRIZIO ULIVI
SBA Managing Partner
Facilitator and Coach
Senior Consultant

- Managing Partner at SBA
- Background in Economics and Asian Studies
- 10+ years living and working in China
- Organizational Development and Management consultant and advisor
- Facilitator, trainer and coach
- Specialised in organizational strategy, change management, leadership
- Instructional designer

A selection of Fabrizio's clients:



Don't waste time
waiting for things to
get better.

SCHEDULE A CALL

TAKE ACTION NOW



SBA
PEOPLE STRATEGY PARTNERS



Founded in Shanghai in 1982 by Dr. Shi Bisset, SBA leverages on more than 40 years of hands-on consulting and advisory experience in China, Asia, and globally.

TAILORED SOLUTIONS

Built for you, with you, based on research and real-life experience accumulated over 40 years of work across industries.

HONEST ADVICE

We tell you what you need to hear, not what is most convenient.

REAL PARTNERSHIP

We work alongside you like a part of your team, not outsiders. Your success is our success.

PEOPLE-CENTERED, RESULTS-DRIVEN

We believe strong organizations are built on strong people. And we help you get both right.

Meet the TEAM



**Fabrizio
Ulivi**

**Managing
Partner**

Leveraging on a decade of hands-on consulting experience in the human resources and organizational development fields, Fabrizio partners with SBA Clients to help them connect their needs with their strategy, ensuring that any solution is always targeted to the achievement of their goals.

Fabrizio specializes in People Strategy solutions design, with a particular passion for People and Leadership Development.

People strategy,
leadership development,
organisational
development



**Jamie
Chang**

Partner

Jamie is our Talent and Organisational Management expert.

Specialised in People Analytics, Competency Analysis and People Development solutions, Jamie works with SBA Clients to ensure that a data-driven approach underpins our solutions.

Jamie's analytical mind makes him a great partner for our clients looking for objective needs analysis and solutions to their People Strategy needs.

People & Talent Analytics,
Organisational Development,
Change management



**Rebecca
Wen
闻莉莉**

**Project
coordinator**

A key member of the analysis and consulting team at SBA, Rebecca graduated at La Trobe University in Melbourne in Finance and International Business. Apart from conducting data collection and analysis for our client initiatives, Rebecca is in charge of supporting our Clients throughout the solution delivery process, coordinating any customized initiative to ensure that deployment is seamless and effective, from pre-launch to completion and follow-up.

Competency mapping,
employee engagement,
project coordination

WHAT WE DO



Build a stronger organization.

We help you clarify strategy, structure teams effectively, and build the systems that support performance.



Develop leaders who deliver.

We help executives, managers, and HR teams to build the skills they need to lead, drive results, and achieve goals.

Want to know more?
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Find out how we can
help you

[TRY SBA SCAN](#)

Our signature 5-
minutes needs
analysis survey.

We review your
responses and
produce a free of
charge report with
our recommendations

SHAPE

Build a stronger organization. We help you clarify strategy, structure teams effectively, and build the systems that support performance.



We help you see the full picture. Through organizational assessments, competency mapping, and tailored diagnostics, we uncover what's working, what's not, and where to focus next.



Change is hard. We make it smoother. Whether you're restructuring, integrating teams, or shifting strategies, we guide you through the process, ensuring alignment, buy-in, and real impact.



Attracting, developing, and keeping the right people is crucial for any organization. We help you build talent systems that work, from hiring and development to retention and succession planning.



A good strategy is clear, practical, and lived - not just a document. We work with you to define, align, and embed strategies that drive meaningful results, tailored to your reality.



Culture isn't what's written on the walls. It's what happens every day. We help you define, shape, and reinforce a culture that reflects your values and fuels performance.

GROW

Develop leaders who deliver. We help executives, managers, and HR teams to build the skills they need to lead, drive results, and achieve goals.



Our leadership programs challenge senior executives to sharpen their vision, influence, and decision-making, ensuring they lead with clarity, confidence, and real impact.



Managing people is tough. We make it easier. Our programs equip managers with practical skills to handle real challenges.



HR should be a game-changer, not just a function. We help HR teams build the skills, mindset, and influence to drive business impact, shape culture, and support real transformation.



Real conversations that drive results. Our coaching helps leaders cut through complexity, tackle challenges, and lead with impact, backed by our coaches' deep experience across industries.

HOW WE DO IT

SBA ON-DEMAND

Ongoing consulting support, check-in and advisory for those clients who want to leverage on our expertise on the longer-term.

We identify their needs and provide a sustainable, hands-on experience.

SBA STANDARD

Want to engage us for an **end-to-end project**?

This might be the best format.

We provide planning, content design, and on-the-ground implementation.

From start to finish, we deliver the full initiative's cycle.

SBA TRANSFER

We believe in knowledge-sharing to empower our clients with the knowledge and tools to sustain any initiative internally.

To do so, we create and deploy practical and effective **knowledge-transfer** sessions.

OUR CLIENTS

We partner with organisations ranging from Fortune 500 multinational corporations to small and medium enterprises across all industries in China, Asia-Pacific and globally.

No matter the size of your business, your industry, or location: We will help you achieve your goals.

Here are some of the organisations we helped over the years.





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THANK YOU

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PEOPLE STRATEGY PARTNERS

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