



Creating Eye-Catching Social Media Post

Duration: 6 hour(s)

Level: Beginner - Intermediate

Target Audience Anyone who need to put professional and eye-catching social media post for their private need or professional use.

Prerequisites Basic knowledge of IT, use of keyboard and mouse.

About this course

At the end of this course, you will learn the options to be used form Microsoft Power Point to create your posts that will best fit your Social Media like Facebook, LinkedIn, Instagram etc.

Course Content

- Part1: Searching Techniques on the Web
- Part2: Size of your Posts
- Part3: Manipulating Images
- Part4: Using Shapes
- Part5: Discover the Design Ideas
- Part6: Save As Different formats
- Part7: Formatting on Social Media
- Part8: Create your own Post [Practical]