



**John Rider**  
Dawsonville, Georgia

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GRAPHIC DESIGNER / ART DIRECTOR SEEKING FULL-TIME, PERMANENT EMPLOYMENT

### *Education*

**Bachelor of Fine Arts Program, Graphic Design**, The University of Georgia, Athens, Georgia, 1996-1998

**Formal Art Education, Lamar Dodd School of Art**, The University of Georgia, Athens, Georgia, 1994-1996

### *Skills*

Adobe Creative Suite including Photoshop, Illustrator, InDesign, Premiere Pro and Acrobat. Microsoft Office products including Word, Power Point, Outlook and Excel. Project Management software Smartsheets. Vimeo, YouTube, Canva Pro, Splice, Dropbox, Digital Photography, Video and Audio recording software, some HTML and CIS certification training, some After Effects tutorial training with an interest in learning more. I have owned and worked in both PC and MAC environments.

### *Experience*

**Director of Marketing**, J.W.Truck Sales, Inc., Flowery Branch, Georgia, 2023-2025

**Art Director and Graphic Designer**, Mincey Marble Mfg. Inc., Gainesville, Georgia, 2016-2022

**Art Director and Graphic Designer**, JRiderDesign, LLC, Dawsonville, Georgia, 2010-2016

**Property Manager**, BLR Transportation, Cumming, Georgia, 2010-2016

**Vice President and Co-Owner**, Riders Resort, Copperhill, Tennessee, 2007-2010

**Office Manager**, BLR Transportation, Cumming, Georgia, 2004-2007

**Art Director and Graphic Designer**, AutomationDirect, Cumming, Georgia, 1999-2004

### *Abilities*

- Manage projects from start to finish incorporating necessary assets to accomplish established goals
- Able to work fluently managing multiple projects at once within budget and deadline
- Great asset and file management organization which reflects my high level of attention to detail
- Act as a liaison between departments, management, teams, and team members to utilize assets to achieve the goal
- Create graphic designs with a purpose from inception to completion using appropriate software
- Create all things print media including ads, flyers, posters, brochures, signage and infographics
- Website design including UI design, layout, features and functionality planning, CMS system and asset management
- Collaborate with website front and back-end development teams to ensure designs and specifications are met
- Storyboard, Write, Create, Edit and Produce videos using Adobe Premiere Pro for either marketing, social media, instructional or internal training purposes
- Social Media management including planning, creation and reporting
- Create presentations using Power Point for engaging experiences
- Create technical documentation including installation instructions, manuals, infographics, internal communications and reporting
- Adhere to and develop brand standards and style guidelines

*References and Portfolio available upon request!*