

## **Gwen Legge, Boxing Manager and Sports Apparel Designer**

### **Introduction**

Gwen Legge was born on January 30th and grew up in Long Island, New York, surrounded by a loving and supportive family. From early childhood, Gwen's passion for boxing was nurtured by those closest to her, especially through her strong bond with her grandfather. Their shared love for sports - particularly boxing legends like Muhammad Ali and Sugar Ray Leonard - played a pivotal role in shaping Gwen's lifelong dedication to the sport.

Gwen's journey is marked by perseverance and an unwavering commitment to her goals. Throughout her life, she faced challenges head-on and consistently pushed herself to achieve more, transitioning from designing combat sports apparel to becoming a respected boxing manager. Today, Gwen owns a boxing and MMA management company and continues to pour her energy into crafting exceptional sports apparel for her brand, Eruption boxing, primarily for the athletes she manages. Her dedication to quality and outstanding service reflects not only her professional standards but also her determination to excel in every endeavor she undertakes.

Gwen's passion for combat sports and her perseverance stem from cherished memories of her family, especially the times spent watching matches with her grandfather. She credits him for instilling in her a love for boxing and sports in general. Gwen's drive and resilience are evident in her approach to both her career and her life, she remains steadfast, never considering retirement, and always striving to uplift her fighters and the industry she loves.

With over forty years of experience in the combat sports industry, Gwen Legge stands out as an accomplished and genuine individual. Her perseverance, warmth, and authenticity are clear to all who know her or have the pleasure of working with her. Gwen's story is not only about her achievements but also about her character testament to her loving upbringing and her relentless pursuit of excellence.

### **Career**

Gwen Legge's career is a testament to authenticity, heart, and bold qualities that are all too rare in today's world. Looking back at her journey, Gwen's path is marked by genuine passion and an unwavering spirit. Early on, Gwen showcased her creativity and drive as she designed apparel for renowned musicians such as Phil Collins and Howard Leese from Heart. Her work on the interiors and linings of their clothing reflected not only her technical skill, but also her honest, hands-on approach - she still speaks about her design. It is a contagious enthusiasm that is impossible to fake.

In 2009, Gwen took her creativity into the combat sports world, designing and sponsoring apparel for legendary athletes like Reggie Johnson, Evander Holyfield, and Cris Cyborg. This move wasn't just about business; it was about building relationships and empowering athletes. Gwen's assertive yet approachable presence quickly made her a trusted name among fighters. Her honesty and blunt, straightforward style-tempered with a sharp sense of humor-helped her breakthrough barriers in the male-dominated industry.

[Reggie Johnson](#) is a prime example of the kind of fighter Gwen supported, building a true friendship that has lasted since 2011. Her connection with athletes goes far beyond sponsorship, she genuinely cares for their well-being and success. Two high-profile athletes who have benefitted from Gwen's expertise and support are [Evander Holyfield](#) and [Cris "Cyborg" Justino](#). Gwen's ability to be both honest and deeply supportive makes her a rare force in any industry, but especially in the world of boxing and MMA. Gwen's sponsorship of Cyborg during her 2009 StrikeForce victory is a testament to her eye for talent and her commitment to uplifting fighters at every stage of their careers. Gwen's energy and positivity shine through, and her blunt, direct style is always balanced with encouragement and humor. In recent years, Gwen celebrated Cyborg's PFL Super Fight Championship win from afar, cheering on her former sponsored athlete as only a true supporter would.

The Eruption brand started in 2009 as an apparel line. Eventually, in 2019, it evolved into Eruption Boxing & MMA Management. Gwen's trademark authenticity and drive continue to define the company. Her husband, John Legge, works alongside her as the Chief Financial Officer. Together, their teamwork and mutual respect keep the company thriving, especially when Gwen is busy pushing new boundaries. John's technical skills as a software engineer and website designer complement Gwen's vision. Hence creating a business that is both innovative and deeply personal.

The COVID-19 pandemic presented new challenges, but Gwen's persistence and willingness to reinvent herself shone through. With gyms closed and demand for gloves plummeting, Gwen decided to become a boxing manager. By September 2020, Gwen was officially licensed as a boxing manager in the state of California, quickly assembling a dynamic team to support her boxers. John's creative touch is evident in Eruption's multilingual, interactive website, further reflecting the couple's commitment to excellence and accessibility.

Gwen leads a stellar management team that prioritizes the success and well-being of their fighters. As Gwen herself says, "Our #1 goal is for us as we are always looking out for our fighters' best interests **FIRST** all the time!" The team includes Gwen as manager, industry legend Jackie Kallen as consultant and advisor, John Legge as V.P./CFO, Roberto Ortiz-

Barcenas as VP Hispanic Relations, Halim Zadat as International Spanish Narrator, and Rex Huang as VP of Asia Fighter Relations. Gwen currently manages fighters like [Guillermo Gutierrez](#) and [Peng Qu](#) , always advocating for their careers with a mix of honesty, assertiveness, and good-natured humor.

Gwen's partnership with Jackie Kallen, another powerhouse and pioneer, embodies the spirit of women uplifting women in an industry that remains about 90 percent male dominated. Both Gwen and Jackie believe in supporting one another and championing equality, using their voices and presence to push for greater inclusion and respect for women in combat sports. Few people combine Gwen's level of experience with her honesty, wit, and directness. She's known for telling it like it is, never sugarcoating, and always standing up for her team-traits that have earned her both respect and genuine friendships in and out of the ring. Gwen Legge is not only an assertive and skilled manager, but also a rare and genuine soul whose impact on the combat sports world will be felt for generations to come.

It's no surprise that Gwen is often compared to Jackie Kallen, another icon with over 40 years in the industry. Both women have forged their paths through talent and sheer persistence. Gwen's authenticity, humor, and willingness to speak her mind have made her a role model for women in combat sports and beyond.

## **Conclusion**

I am grateful for individuals such as Gwen Legge, who have helped pave the way for women within various areas of the combat sports industry. She works extremely hard and it's apparent that people notice her dedication and her lifelong love for combat sports, especially boxing. Gwen continues to empower women and be an inspiration to people within the combat sports world. It is obvious that she is well-known and extraordinarily passionate about combat sports, including boxing and MMA. Gwen mentioned that in the combat sports industry, "anything could happen". For instance, something could take place during weigh-ins. If a fighter doesn't make weight, then the opponent is able to decide whether they want to continue with the bout. This can be a mishap for all those involved.

After speaking with Gwen, I felt so motivated that I immediately began writing this article on the wonderful stories that she had told me regarding her life. I suppose she motivated me by wanting to quickly get started. Gwen is a great person to communicate with, she is extremely kind, and funny as well. It makes me happy to know that she will continue her accomplished work, until the end of time. As Gwen told me, she will remain working forever. Quite Frankly, I admire Gwen Legge. She is a real one and trustworthy person. Her

beauty flows from within her heart. I am honored and pleased to write this article on Gwen Legge, Boxing Manager and “The Next Lady in Boxing”!