

“The Little Brother of EVENT-ROADSTER”



# ER-Lite

## Ticketing Management Made Easy



Thank You for your Purchase  
Low Country Shrimp Boil  
June 12, 2025 5:00 PM



Purchase Price \$85.00  
Admit: One



ShrimpBoil

### Store

The following items are currently for sale

#### Driving Event Tickets:

One Lap Thursday Group A  
One Lap Thursday Group A June 12,  
8:15am

Price:  
\$295.00



One Lap Thursday Group B  
One Lap Thursday Group B June 12,  
9:15am

Price:  
\$295.00



One Lap Friday Group 2  
One Lap Friday Group 2 June 13,  
8:45am

Price:  
\$295.00



#### General Event Tickets:

Motoring Gala

Gala event with dinner, an auction  
and guest speaker

Price:  
\$175.00



ER-Lite is the Ticket Management System made easy. ER-Lite is the “lite” version of EVENT-ROADSTER, that was originally developed to support a multifaceted celebration featuring a classic car show, road rallies, and an evening gala.

ER-Lite focuses solely on the TICKETING PORTION of the festival or single event. The system enables rapid establishment of an event, series of events, with ticket management system that provides visibility over all the facets of creating, selling, transferring refunding, while managing the level of inventory

As the event operator, you can setup the event and create the tickets in minutes, and monitor the sales with our “Single-Window” control screen.

HeritageProductionsWNC

(404) 542-2773

[www.heritageproductionswnc.com](http://www.heritageproductionswnc.com)



Use your phone and see  
our video on  
EVENT-ROADSTER

# System Capabilities

**Ticketed Events** Create New Event Ticket Sales Report

1	<b>Shrimp Boil</b>					Event Max: 200
	Ticket Name:	Ticket Max:	Waitlist:	On Hold:	Sold:	Total:
	VIP Admission	35	7	3	37	37
	<span>Add User to Waitlist</span>					Available: -2

Single Window Management

**Waitlist for ticket:**

Date Requested	Name	Email	Quantity	
5/31/2025	Andrew	andy@gmail.com	1	Email
5/27/2025	Lloyd	625@gmail.com	1	Email Multiple
5/25/2025	Jeff	Jeff@gmail.com	1	Print
5/14/2025	John	John@gmail.com	1	Remove
				Convert to Hold

Complete Ticket Management

**Waitlist for ticket:**

Date Requested	Name	Email	Quantity	
5/31/2025	Andrew	andy@gmail.com	1	EMAIL
5/27/2025	Lloyd	625@gmail.com	1	Multiple
5/25/2025	Jeff	Jeff@gmail.com	1	Print
5/14/2025	John	John@gmail.com	1	Remove
				Convert to Hold

One, Many & All email Service

**Email Queue Status**

ID	Status	Recipient	Subject	Tenant ID	Created On (UTC)	Delivered On (UTC)	Retry Count
1776	Delivered	Skip@gmail.com	Confirm your email	founders	2025-06-21 15:48:59	2025-06-21 15:50:14	0
1775	Delivered	Bob@yahoo.com	Reset Password	founders	2025-06-20 14:10:25	2025-06-20 17:44:58	10
1774	Delivered	Alice@yahoo.com	Reset Password	founders	2025-06-20 14:09:06	2025-06-20 17:55:35	10
1773	Delivered	admin@media.com	New Waitlist Submission for Admin Review	founders	2025-06-20 13:57:18	2025-06-20 13:58:05	0

Email Tracking

- ER-Lite provides a user-friendly ticket solution for single events and festivals, with multiple events across multiple locations.
- ER-Lite is structured for SINGLE WINDOW MANAGEMENT, in which all the functions of a given work area are included. For example, the Sales Admin window provides visibility into total inventory, the number sold, available, on the Waitlist, On Hold. and the patrons' names and emails.
- When an event is sold out, the patron may add themselves to the waitlist. Admin can select a patron from the Waitlist and offer the sale. The system sends an email including a link to the ticket request, and will move the transaction from the Waitlist to On Hold. If the patron desires to continue with the purchase, the system executes the sale, removes the patron from On Hold, and adds them to Sold. The system handles all communications programmatically.
- A unique feature is our email queuing system. Every email captured in the queue, and its status is always available. Too often, the recipient's email server is unreachable. When that occurs, the email is lost. Our queuing system continues to resend until the other server is available. Thus, ensuring no undelivered communications-and communications is key.