"The Little Brother of EVENT-ROADSTER"
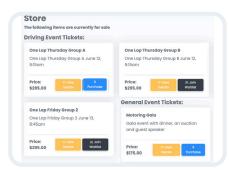

Powered By **ER-Lite**

ER-Lite
Ticketing Management Made Easy

ER-Lite is the Ticcket Management System made easy. ER-Lite is the "lite" version of EVENT-ROADSTER, that was originally developed to support a multifaceted celebration featuring a classic car show, road rallies, and an evening gala.

ER-Lite focuses solely on the TICKETING PORTION of the festival or single event. The system enables rapid estabishment of an event, series of events, with ticket management system that provides visibility over all the facets of creating, selling, transfering refunding, while managing the level of inventory
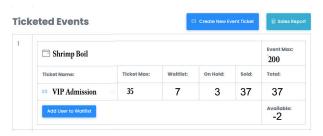
As the event operator, you can setup the event and create the tickets in mintes, and monitor the sales with our "Single-Window" control screen.

HeritageProductionsWNC

(404) 542-2773

www.heritageproductionswnc.com

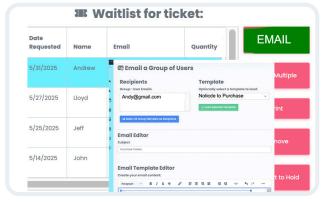Use your phone and see our video on EVENT-ROADSTER
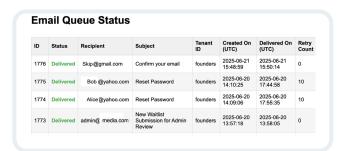
System Capabilities

Single Window Management

Complete Ticket Management

One, Many & All email Service

Email Tracking

- ER-Lite provides a user-friendly ticket solution for single events and festivals, with multiple events across multiple locations.

- ER-Lite is structured for SINGLE WINDOW MANAGEMENT, in which all the functions of a given work area are included. For example, the Sales Admin window provides visibility into total inventory, the number sold, available, on the Waitlist, On Hold. and the patrons' names and emails.

- When an event is sold out, the patron may add themselves to the waitlist. Admin can select a patron from the Waitlist and offer the sale. The system sends an email including a link to the ticket request, and will move the transaction from the Waitlist to On Hold. If the patron desires to continue with the purchase, the system executes the sale, removes the patron from On Hold, and adds them to Sold. The system handles all communications programmatically.

- A unique feature is our email queuing system. Every email captured in the queue, and its status is always available. Too often, the recipient's email server is unreachable. When that occurs, the email is lost. Our queuing system continues to resend until the other server is available. Thus, ensuring no undelivered communications-and communications is key.