

The Engine Powering the Events



EVENT-ROADSTER

Ticketing System Specializing in Event Management



EVENT-ROADSTER is a customizable ticketing and management platform built to streamline events and festivals.



Originally developed to support a multifaceted celebration featuring a classic car show, road rallies, and an evening gala, it adapts effortlessly to diverse event needs.



EVENT-ROADSTER simplifies multi-location event management—from entry approvals and ticketing to merchandise sales, inventory, transfers, refunds, and communication—all in one intuitive platform.

HeritageProductionsWNC

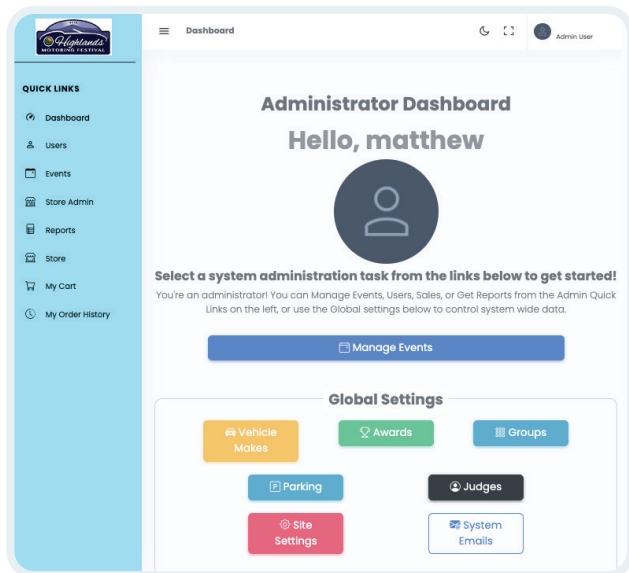
(404) 542-2773

www.heritageproductionswnc.com

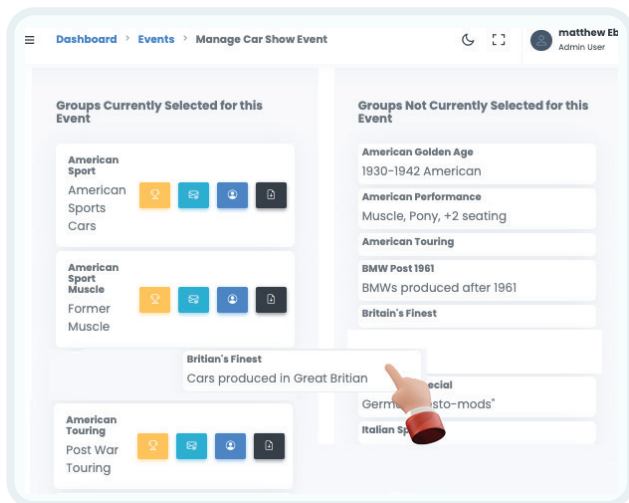


Use your phone and see
our video on
EVENT-ROADSTER

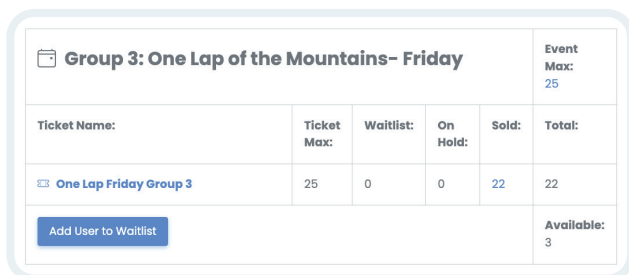
System Capabilities



THE DASHBOARD



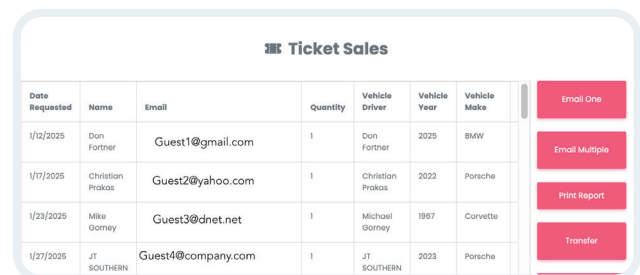
INTUITIVE SETUP



SINGLE WINDOW MANAGEMENT

EVENT-ROADSTER offers a unified dashboard for managing every aspect of your event or festival.

- **Robust Event Management:** Covering everything from participant applications and approvals to classifications, judging, awards, display placards, and parking logistics.
- **Dynamic Ticketing:** Easily create, sell, and refund tickets for rallies, galas, and other ticketed events.
- **Single Window Management:** Track ticket sales, waitlists, and inventory from one streamlined interface.
- **Integrated Communications:** Send emails to individuals or groups, with built-in tracking and customizable templates.
- **Smart Data Storage:** Save and reuse event data year after year.
- **Role-Based Access:** Assign system permissions to keep operations secure.
- **Intuitive Setup:** Use drag-and-drop tools for fast, flexible event creation.



DYNAMIC TICKETING

Car Show

“Over the past 14 years, Highlands Motoring Festival has grown from a small-town car show into a nationally recognized ‘Concours Level’ event. With seven driving tours, two car shows, a Main Street parade, and a Gala—all organized by volunteers—planning became increasingly complex. We relied on spreadsheets and PayPal reports to manage registrations, judging, awards, car selection, transporter logistics, and communications. It

was fragmented and time-consuming.

EVENT-ROADSTER changed that. Their responsive team helped tailor the system to our needs. Now, 20+ volunteers manage 525 users with intuitive tools, clear tutorials, and user-friendly screens. It's a dependable source of accurate, real-time information—and has truly improved our planning. The HMF committee is fully satisfied and excited to expand its use as the festival grows.”

—Steve Ham,
Past Chairman,
Highlands Motoring Festival

The Event Parameters: parking, groups (classes), judges, awards, applications, placards all in one place.

EVENT-ROADSTER

Produced by: HeritageProductionsWNC
www.heritageproductionswnc.com | (404) 542-2773

Ticketed Events

Store Admin

Group 1: One Lap of the Mountains – Friday

Event Max: 19

Ticket Name:	Ticket Max:	Waitlist:	On Hold:	Sold:	Total:
One Lap Friday Group 1	19	10	3	19	22

Add User to Waitlist

Available: ~3

EVENT-ROADSTER Store Admin window offers centralized control with a single-screen interface for creating tickets—just click to set quantity, price, and format.

Seamless Sales Management: Monitor sales, waitlists, and inventory effortlessly.

Participant Oversight: Click any category (waitlist, on hold, sold) to view participant lists and send emails to one or all—directly within the interface.

Powerful Admin Tools: Process refunds, transfer tickets between events, and manage sales details with ease.

A true one-stop solution for real-time event visibility and action.

Ticket Sales

Transfer Ticket

The following ticket purchase was found:

Motoring Gala (Quantity: 2 @ \$150/ea)

Motoring Gala (Quantity: 2 @ \$175/ea)

Note: Two or more of the same ticket were found to have been purchased by this user. Only one purchase can be transferred at a time. If you need to transfer more, you will need to perform an additional transfer.

Click Continue to begin a transfer of this ticket purchase to another ticket.

Cancel

Continue

Driving Event Tickets:

One Lap Thursday Group A

One Lap Thursday Group A June 12, 8:15am

Price: \$295.00

View Details

Purchase

One Lap Thursday Group B

One Lap Thursday Group B June 12, 9:15am

Price: \$295.00

View Details

Join Waitlist

Sale Details

Review the sale information and click the Process Refund button to begin processing a refund for this sale.

Sale Information

Customer Name:

Richard Mott

Customer Email:

richardmott58@walkaboutconsulting.com

Order Number:

25033

Total Amount:

\$300.00

Sale Status:

Completed

Ticket Information

Ticket Name:

Motoring Gala

Quantity:

2

Sale Price:

\$150.00

Transaction Information

Transaction Type:

Purchase

Payment Method:

PayPal

Payment Status:

Completed

Date Processed:

Sun Jan 12 2025

Transaction Id:

77S86870SD693763U

Check Number:

Admin Notes:

Close

Refund Sale Transaction

Partial Refund

Produced by: HeritageProductionsWNC
www.heritageproductionswnc.com | (404) 542-2773

EVENT-ROADSTER