## SPONSORSHIP OPPORTUNITIES

May 11, 2026



# GOLF TOURNAMENT





## **WHY PARTNER WITH NCF?**

#### **Enhanced Visibility:**

Research shows that 88% of Americans are more likely to support a company that aligns with a cause they care about. By partnering with New College of Florida—the state's only public honors college—you'll gain powerful exposure through our robust marketing platforms, community events, and public engagement efforts. With a growing base of students, alumni, families, faculty, and civic leaders, your support will be recognized by a broad audience that values education, innovation, and impact.

#### **Local and Statewide Impact:**

Founded in Sarasota in 1960, New College has deep roots in the local community and a growing reputation across the state and nation. We are consistently ranked among the top liberal arts colleges and were recently named #1 Public Liberal Arts College in America by Washington Monthly in 2023. We are leading the charge in civic engagement, academic freedom, and student success—right here on the Gulf Coast.

#### **Solid Investment:**

New College is a smart, strategic investment in the future. With strong leadership, growing academic programs, and the expansion of our Athletics Department, as well as signature events like the Socratic Stage and Annual Clambake, your support will be part of something truly meaningful. Our donors and sponsors can trust that their contributions are stewarded with integrity, transparency, and a bold vision for the future of higher education.

Partner with us—and help shape the next generation of critical thinkers, civic leaders, and changemakers.









## WHERE EVERY DRIVE HELPS STUDENTS THRIVE

There's never been a more exciting moment to support New College of Florida—and the momentum is surging both on and off the field. Join us for the New College of Florida Golf Tournament, a dynamic new event fueling the rapid rise of our Athletics Department. Whether you're a seasoned golfer or a weekend warrior, this tournament promises a full day of friendly competition, meaningful impact, and genuine community pride.

As Florida's public honors college, New College has long been known for academic excellence—but now we're making headlines in collegiate athletics as well. With the 19 intercollegiate sports, our student-athletes are embracing discipline, teamwork, and leadership on a whole new level. Every dollar raised directly supports student-athletic success.

THIS ELITE EVENT INCLUDES AN EXCLUSIVE FULL DAY OF CHAMPIONSHIP-LEVEL GOLF AT THE PRESTIGIOUS, MEMBERS-ONLY CONCESSION GOLF CLUB.

Created for prominent business leaders and community partners, the NCF Golf Tournament offers a premier hospitality experience—an unforgettable opportunity to entertain clients, reward employees, or simply enjoy a spectacular day with friends while supporting a powerful cause.

Relax, connect, and play at one of Florida's most extraordinary golf destinations. Home of the World Champions Cup, the 520-acre Jack Nicklaus Signature Course at The Concession is consistently ranked among the best in the state. Its nature-rich design delivers strategic, thought-provoking challenges across wetlands, towering pines, and 200-year-old oaks—with hardly a home in sight.

And here's where it gets truly exciting: you'll have the exclusive opportunity to bid on playing alongside local golfers and regional pros who are stepping up to support New College. It's your chance to join a legendary foursome, enjoy spirited camaraderie, and create memories that last long after the final putt drops.



#### PRESENTING SPONSOR

\$30,000

Two foursomes

Logo on players' signature bag

Appear in PSA TV commercial

Remarks at awards ceremony

Logo on <u>all</u>event marketing materials, including website

Article in Newsletter and Quote in Press Release

Highlighted on social media

Option to provide company volunteers

Exhibitor table during registration or awards ceremony

Opportunity to put item in player swag bag

VIP Parking

#### **BAR SPONSOR**

\$10,000

Logo on mobile beverage cart that travels the course

Recognition at awards ceremony

Logo on <u>all</u>event marketing materials, including website

Article in e-news and mention in Press Release

Highlighted on social media

Participation in tournament functions

#### LUNCH SPONSOR \$5,000

Logo banner at luncheon

Highlighted on social media

Exhibitor table during registration or awards ceremony

Participation in tournament functions

#### **MASTER'S CIRCLE**

\$20,000

Two foursomes

Logo banners on all golf carts

Recognition at awards ceremony

Logo on <u>all</u> event marketing materials, including website

Article in Newsletter and mention in Press Release

Highlighted on social media

Option to provide company volunteers

Exhibitor table during registration or awards ceremony

Opportunity to put item in player swag bag

VIP Parking

#### **CADDY'S CIRCLE**

\$7,500

One foursome

Mention on <u>all</u> event marketing materials, <u>inc</u>luding website

Highlighted on social media

Exhibitor table during registration or awards ceremony

Opportunity to put item in player swag bag

#### **BREAKFAST SPONSOR**

\$3,000

Logo banner at breakfast area

Highlighted on social media

Participation in tournament functions

#### **CHAMPION'S CLUB**

\$15,000

Two foursomes

Logo banners on all bars

Recognition at awards ceremony

Logo on <u>all</u> event marketing materials, including website

Article in e-news and mention in Press Release

Highlighted on social media

Option to provide company volunteers

Exhibitor table during registration or awards ceremony

Opportunity to put item in player swag bag

#### FOUNDER'S TEE

\$10,000

One foursome

Logo banner at registration

Recognition at awards ceremony

Logo on <u>all</u> event marketing materials, including website

Article in e-news and mention in Press Release

Highlighted on social media

Option to provide company volunteers

Exhibitor table during registration or awards ceremony

Opportunity to put item in player swag bag

#### FAIRWAY FRIENDS

\$5,000

One foursome

Mention on all event marketing materials, including website

Highlighted on social media

Opportunity to put item in player swag bag

#### SWAG BAG SPONSOR

\$5,000

Logo on one custom gift item provided to each player

Highlighted on social media

Exhibitor table during registration or awards ceremony

Participation in tournament functions

#### AWARD SPONSOR

\$3,000

Logo on award packaging

Highlighted on social media

Participation in tournament functions

#### **HOLE SPONSOR**

\$500

Sign at Hole

Highlighted on social media

Participation in tournament functions

## PARTNER & SPONSOR COMMITMENT FORM





#### We want to be an official NCF Foundation sponsor!

\$30,000	Presenting Sponsor	\$5,000	Lunch Sponsor
\$20,000	Master's Circle	\$5,000	Bar Sponsor
\$15,000	Champion's Club	\$3,000	Breakfast Sponsor
\$10,000	Founder's Tee	\$3,000	Awards Sponsor
\$7,500	Caddy's Circle	\$2,500	Links Golfer
\$5,000	Fairway friends	\$1,500	Individual Golfer
\$5,000	Swag Bag Sponsors	\$500	Hole Sponsor

COMPANY NAME (as you would like to see it print	ted on materials)			
CONTACT NAME				
MAILING ADDRESS		CITY/ST/ZIP		
PHONE	EMAIL			
WEBSITE		FACEBOOK		
SIGNATURE			DATE	

PLEASE RETURN THIS FORM WITH SPONSORSHIP DONATION TO THE ADDRESS LISTED BELOW

Check made out to

#### **NEW COLLEGE FOUNDATION**

5800 Bay Shore Road | Sarasota, FL. 34243

For more information, contact Jeffrey Pourchier, Director of Athletic Development at jpourchier@ncf.edu or 941.487.4673