



Vendor/Exhibitor Information

North Iowa Home, Garden & Outdoor Expo
February 20th – 22nd, 2026
North Iowa Events Center
3700 4th Street SW, Mason City IA 50401

www.northiowahomeexpo.com

Introduction

We are very excited to have you as a vendor/exhibitor for the 2026 North Iowa Home, Garden & Outdoor Expo! Below please find information on participating at the event. If you have any questions, please call the Best of Show Office at (641) 749-2549 or email dane@bestofshoevents.com.

Set Up Schedule

- ✓ Wednesday – By appointment only
- ✓ Thursday – 9:00 AM to 7:00 PM
- ✓ Friday – 9:00 AM to 2:00 PM

All vehicles must be removed from in front of both buildings by 2:00 PM so the road can be closed to foot traffic only.

Tear Down Schedule

- ✓ Sunday – 4:00 PM to 7:00 PM
- ✓ Monday – 8:00 AM to 12:00 PM

All exhibits must be removed by 12:00 PM on Monday, unless other arrangements have been made.

Registering

Please register at the show office in the All Seasons Building to pick up your exhibitor packet. Booths must be paid in full prior to setup. You will receive four passes to the show for your booth staff. If additional passes are needed, please make that request upon checking in.

Exhibitor Parking/Trailers

During show hours, please park west of the Olson Building or East of the All Seasons Building (map below). Branded trailers are the only exception. Please feel free to park those along the Fairgrounds main drive (past the flag poles on either side). You can also park on the south/east sides of the All Seasons Building, just do not block exit doors.

Freight

The North Iowa Events Center will receive freight on Wednesday, Thursday and Friday during setup. Please call Kristin at (641) 423-3811 to make arrangements for pickup.

Food & Beverage

There will be a food and beverage vendor in each building. No other food or beverages (including alcohol) may be brought on or into the premises without prior approval.

Mowers, Tractors, etc.

Fire marshal guidelines require minimal fuel, batteries disconnected and gas caps taped.

Electricity

Electrical drops in the middle of the room and wall plugs are available for use at no additional charge.

Exhibitor Entrance

On Saturday and Sunday, the exhibitor entrances will be unlocked one hour before show time. The exhibitor entrances will be the north door of the All Seasons Building and the south door of the Olson Building.

Tables & Chairs

Racks of 8' tables and metal folding chairs will be placed near the entrances. These are free to use, but you must retrieve and return at the end of the show.

Sales Tax Permit

If you plan to sell any taxable items in your booth, you must have an Iowa Sales Tax Permit. If you do not have a permit, please call (800) 367-3388 or look online at the Iowa Tax Permit website.

Limitation of Liability

Refer to the liability section of the contract. As a standard requirement of all exhibitors, you are asked to secure a general liability policy from an insurance company in good standing for a minimum of \$1,000,000 per occurrence.

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