

The Iowa Heartland Cognitive Care Collective

INAUGURAL SUMMIT 2025

A meeting among clinical leaders, service providers, program administrators, policy makers and those who provide care to more than 70,000 Iowans with Alzheimer's disease or a related dementia.



HEARTLAND
COGNITIVE CARE COLLECTIVE



WHEN

Friday, October 3, 2025
8:30 A.M. - 3 P.M.



LOCATION

Historical Building, 600 E Locust St.
Des Moines, IA 50319



LEARN MORE

Scan the QR code
to register online.



Heartland Cognitive Care Collective

Friday, October 3rd
THE STATE HISTORICAL BUILDING OF IOWA

- 8:30 – 9:00 **RECEPTION**
- 9:00 - 9:05 **CALL TO ORDER**
Liz Matney, Heartland Cognitive Care Collective
Jessica Duncan, CDP, Alzheimer's Association Iowa Chapter Program Dir.
- 9:05 - 9:10 **WELCOME**
Dr. Yogi Shah, Broadlawns Medical Center and Alz. Assoc. IA Board Member
- 9:10 - 9:55 **KEYNOTE: STATE OF THE SCIENCE, *DISEASE DETECTION***
Dr. Jonathan Graff Radford, Mayo Institute, Alzheimer's Disease Treatment Clinic
- 10:10 - 11:00 **IDENTIFICATION & DIAGNOSIS**
Brian Kaskie, Professor, University of Iowa
Dr. Fran Jackson, Physician and Informal Care Provider, Burlington
Coletta Weeda, Informal Care Provider, Denison
Eric Kallem, Assistant Fire Chief – Training, Clive Fire Department
- 11:00 – 11:50 **EVIDENCE BASED PROGRAMS & SERVICES**
Jessica Duncan, CDP, Alzheimer's Association Iowa Chapter Program Dir.
Betsy Bellamy, Update on Pharmaceutical Trials for Alzheimer's Disease
Anne O'Rear, Dementia Community Care Specialist, GUIDE, Broadlawns
Dr. Jimmy Reyes, PhD, DNP MiSalud IA, Cultural Perspectives of Referral

KEYNOTE

**Dr. Jon Graff-Radford, Alzheimer's Disease Treatment Clinic,
Mayo Institute**



Jonathan Graff Radford, M.D., is a neurologist at Mayo Clinic in Rochester MN, where he evaluates and treats patients with cognitive disorders, including dementia. As a professor of neurology, he studies normal aging, mild cognitive impairment, Alzheimer's disease, and other neurodegenerative disorders. Dr. Graff Radford's research has identified bio-markers that may be used to diagnose specific causes of dementia and improve clinical identification and referral. Dr. Graff-Radford has published more than 200 articles and chapters on Alzheimer's disease and related dementias.

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12:00 **LUNCH** (provided)

INAUGURAL HCCC ACHIEVEMENT AWARD

Senator Charles E. Grassley

12:30 - 1:15 **KEYNOTE: A BRIDGE BETWEEN PUBLIC AND POPULATION HEALTH**

Sarah Khasawinah, Ph.D., Washington, D.C.

1:15 - 2:00 **POPULATION HEALTH & VALUE BASED CARE**

Terrienne Reynolds, MPH Health Systems Director, Alzheimer's Association

Dr. Alison Lynch, President of the Iowa Medical Society

Jill Villalobos, Vice President of Healthcare Services

2:15 – 3:00 **POLICY ALTERNATIVES**

Paige Yontz, State Advocacy Manager at AARP

Jennifer Pollack, Director, Access Policy at Alzheimer's Association

Zachary Rhein, Iowa Department of Health and Human Services

Robert Brownell, Alz. Assoc. IA Chapter Board Member, Informal Care Provider

3:00 **ADJOURN**

Liz Matney, Iowa Heartland Cognitive Care Collective

KEYNOTE

**Sarah Khasawinah, PhD Building Our Largest Dementia (BOLD)
Infrastructure for Alzheimer's Act of 2024**

As a staff member for the U.S. Senate Special Committee on Aging, Sarah crafted legislative solutions to support and protect America's aging population. Most notably, Sarah played a leading role in creating, negotiating, and working to pass the BOLD Infrastructure for Alzheimer's Act of 20180— a landmark law establishing a transformative public health framework for Alzheimer's disease and related dementias. Sarah led efforts to support its reauthorization in 2024, and most recently served as a senior advisor for the U.S. Senate Special Committee on Aging for Chairman Rick Scott.



The Iowa Heartland Cognitive Care Collective

The HCCC is a state-wide collaboration among care providers, clinicians, program administrators and policy leaders dedicated to improving awareness, identification, diagnosis, referral and evidence based treatment of Alzheimer's disease and other cognitive disorders. The HCCC works to share information, facilitate access to resources, implement promising practices and strengthen public policy on behalf of Iowans with cognitive care needs.

**The Inaugural HCCC Summit
was supported with generous contributions by:**

The Wellpoint logo features the word "Wellpoint" in a blue sans-serif font, with a small "SM" trademark symbol. Above the "i" in "point" is a stylized icon of three overlapping loops in blue, red, and green.The Iowa Total Care logo consists of a green shield-shaped icon containing a white heart with a person silhouette inside. Below the icon, the words "iowa total care" are written in a grey, lowercase sans-serif font, followed by a "TM" trademark symbol.The Molina Healthcare logo features a teal icon of two stylized human figures. To the right of the icon, the word "MOLINA" is in a large, bold, black sans-serif font, and "HEALTHCARE" is in a smaller, black sans-serif font below it.The WesleyLife logo features a stylized icon of three overlapping leaf-like shapes in green and blue. Below the icon, the word "WesleyLife" is written in a grey, sans-serif font.The AARP logo features the word "AARP" in a bold, red, sans-serif font, with a small "SM" trademark symbol.The Lilly logo features the word "Lilly" in a white, cursive script font, centered within a solid red square.The Novo Nordisk logo features a blue icon of a stylized cow. Below the icon, the words "novo nordisk" are written in a small, blue, lowercase sans-serif font.The Eisai logo features the word "Eisai" in a black, sans-serif font, centered within a horizontal oval with a pink-to-blue gradient.The Heartland Cognitive Care Collective logo features a large heart shape. The left half of the heart contains a green silhouette of a farm with a barn and rolling hills. The right half of the heart contains a white silhouette of a brain. Below the heart, the word "HEARTLAND" is in a large, bold, green sans-serif font, and "COGNITIVE CARE COLLECTIVE" is in a smaller, green sans-serif font below it.The Alzheimer's Association logo features a purple icon of a stylized brain. To the right of the icon, the words "ALZHEIMER'S" and "ASSOCIATION" are written in a purple, sans-serif font, stacked vertically.The Broadlawns Medical Center logo features a yellow and orange arch-like icon above the word "broadlawns" in a blue, lowercase sans-serif font. Below "broadlawns", the words "MEDICAL CENTER" are written in a smaller, blue, uppercase sans-serif font.The Iowa Health and Human Services logo features the word "IOWA" in a large, bold, blue sans-serif font, with a yellow and green sun-like icon integrated into the "O". Below "IOWA", the words "Health and Human Services" are written in a smaller, blue, sans-serif font.