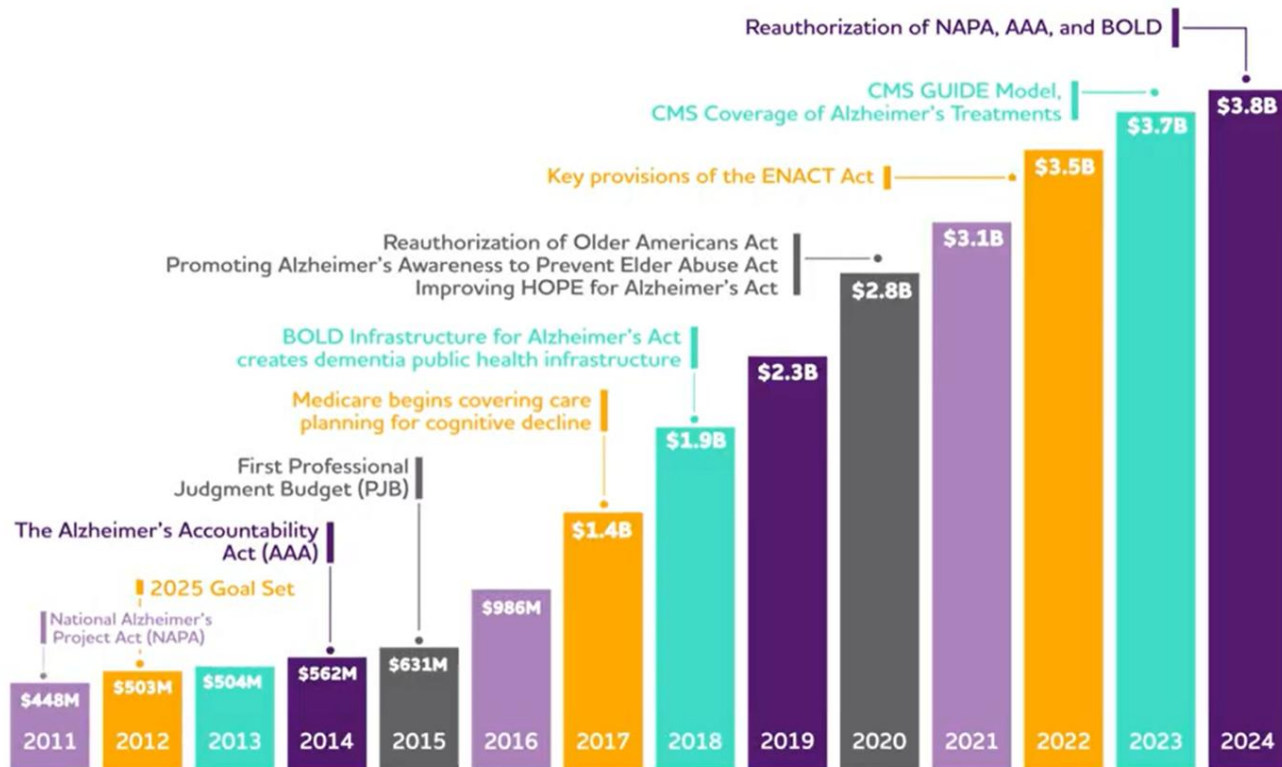


Alzheimer's Impact Movement & Alzheimer's Association:

A BOLD Case Study

THANKS TO YOUR ADVOCACY

Congress has been taking action in the fight against Alzheimer's.



AIM
ALZHEIMER'S IMPACT MOVEMENT
ALZHEIMER'S ASSOCIATION

**ADVOCACY
FORUM 2025**

Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act

P.L. 115-406

Public Health Promotes & Protects

At the community level



What Makes Alzheimer's a Public Health Concern?



The burden
is
LARGE



The impact
is
MAJOR



There are ways
to
INTERVENE

Overview:



Establishes Alzheimer's
Centers of Excellence



Provides funding for
public health departments
across the country

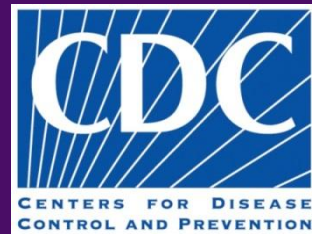


Increases data
collection, analysis
and timely reporting

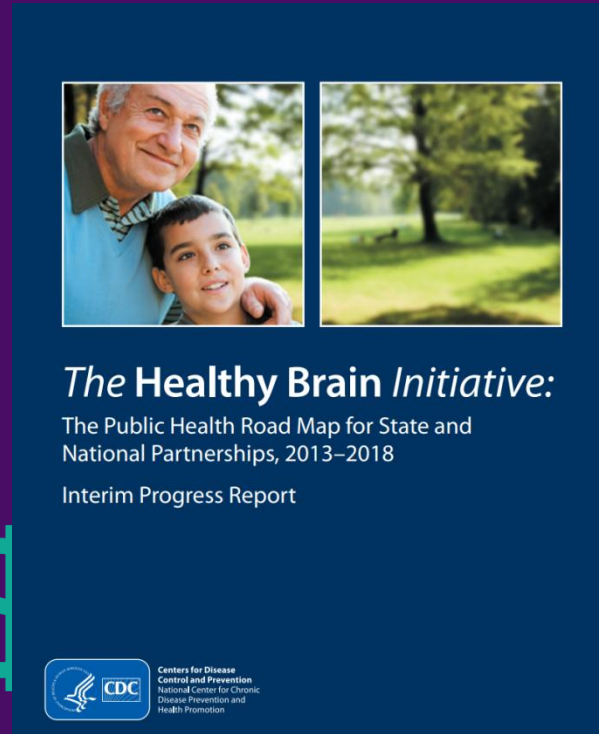
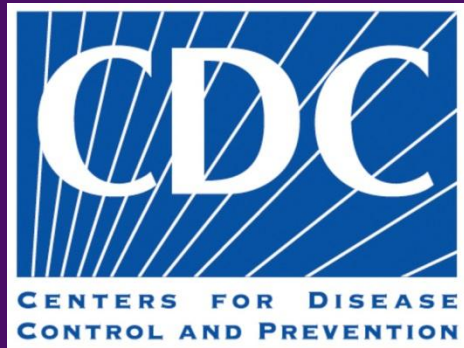


The BOLD Infrastructure for Alzheimer's Act Directs CDC to:

- Establish Alzheimer's Centers of Excellence
 - Increasing education of public health officials, healthcare professionals & the public on Alzheimer's
 - Implementing strategies to improve early detection and diagnosis, reduce risk, and prevent avoidable hospitalizations



- Award cooperative agreements to public health departments
 - Helping public health departments implement effective Alzheimer's interventions and strategic action items identified in the *Public Health Road Map*





- Increase data collection, analysis and timely reporting
 - **Data helps stakeholders track public health response progress and identify opportunities for public health interventions**
 - Data is collected using tools like Behavioral Risk Factor Surveillance System (BRFSS)



Senate Sponsors



Senator Susan Collins
(R-ME)



Senator Catherine Cortez Masto
(D-NV)



Senator Shelley Moore Capito
(R-WV)



Senator Tim Kaine
(D-VA)

House Sponsors



Representative Brett Guthrie
(R-KY)



Representative Paul Tonko
(D-NY)



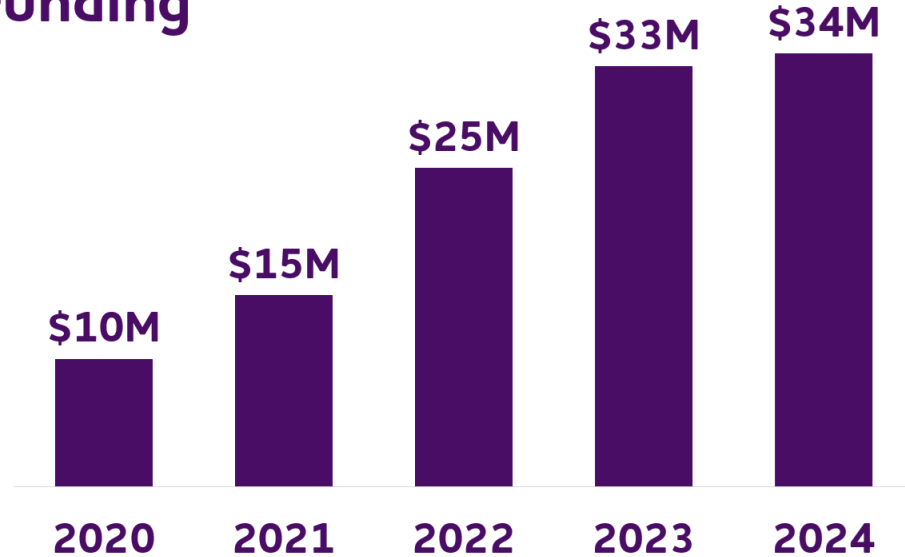
Representative Chris Smith
(R-NJ)



Representative Maxine Waters
(D-CA)

BOLD Funding History

BOLD Infrastructure for Alzheimer's Act Annual CDC Funding



Why BOLD Reauthorization was Needed

- The BOLD Infrastructure for Alzheimer's Act would have expired on September 30, 2024. Continuing to invest in a nationwide Alzheimer's public health response will help create population-level improvements, achieve a higher quality of life for those living with the disease and their caregivers, and reduce associated costs.
- As scientists continue to search for a way to prevent, cure, or slow the progression of Alzheimer's through medical research, **public health can play an important role in promoting cognitive function and reducing the risk of cognitive decline.**
- Only about half of Medicare beneficiaries who have a diagnosis of Alzheimer's or another dementia in their Medicare billing records report being told of the diagnosis. Because Alzheimer's is often underdiagnosed — and if it is diagnosed by a clinician, people appear to often be unaware of their diagnosis — **a large portion of Americans with Alzheimer's may not know they have it.**
- Early detection and diagnosis of Alzheimer's and other dementias allows people to access available treatments, build a care team, benefit from care planning sessions, participate in support services, and enroll in clinical trials.

2023-2028 BOLD Program Awards

Total Awards = 43

