

Is BVD impacting your herd's fertility?

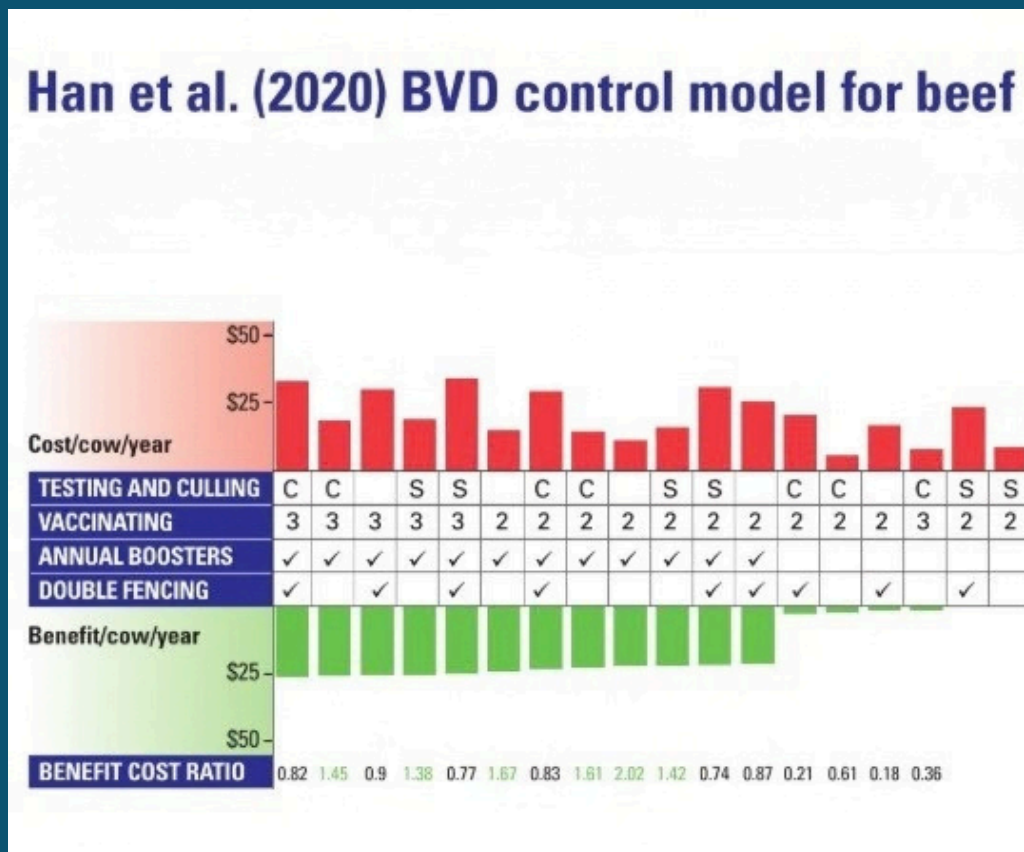
- About 80–90% of herds have been exposed to BVD.
- Active BVD infection between mating and pregnancy testing was associated with a poorer in-calf rate and more lates.
- Losses in individual herds were reported to be as high as 15 percentage points.



Why test now?

- Piggy-back your BVD testing with the M. bovis surveillance scheme.
 - You only pay the laboratory fees.
 - Sample collection and travel are FREE.
- This is a limited-time opportunity.
 - Want to rule out BVD as a potential factor affecting reproductive performance?
 - Talk to one of our vets about how you can make the most of this programme.

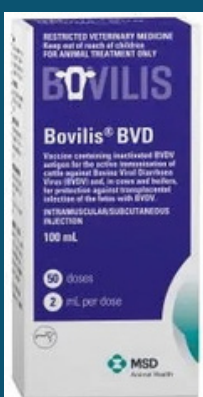
Get your BVD sorted prior to mating



KEY:

C = Calf Testing
S = Herd Screening
3 = 3 doses before 1st mating
2 = 2 doses before 1st mating

Vaccinating heifers 2 or 3 times prior to the first mating
AND annually re-vaccinating the mixed-age cows with or
without testing and culling PI's is cost-effective.



10% Members
discount if
bought prior to
mating.

