

Lesson Plan :

“You are the HIGHEST VALUE”

The Premack Principle

Follows the premise that consequences are based on behavior. The idea is a hypothesis in what would happen if you use a high offered behavior to reinforce a low offered behavior?

Example : You are introducing the stay cue. Your dog is having trouble holding down behavior. Your dog loves puppy push ups. You use the puppy push up behaviors to reinforce holding the down behavior, because you teach the dog you are redirecting or redirecting them from one behavior to another.

To make yourself the Highest Value allows your dog to offer his attention to you in every context of his life. This allows you to be the most relevant resource in the dog's life. The hypothesis : If the dog can offer involvement to you before to gain access to what the dog desires and can the dog eliminate taking direct access to what the dog desires, You are the Highest Value.

Start with the focus cue. We play “*say my name game*” to tell the dog we are speaking directly to them so look at me and keep me in focus. Through this process of Classical Conditioning and Associative Learning the dog develops involvement with you before involvement with what the dog desires. *Let's Go Cue* develops a cooperative exercise in which You and your Dog are moving together; involvement with you. *At-Ease Cue* reinforces your dog walking in canine behavior for a specified time frame. The *Heel Cue*; a focused attention on you while walking in At-Ease and you have your attention forward develops a solid behavior of how your dog can see you as the Highest Value in their life.

Aloff, Berndt. (2002) *Aggression In Dogs; Practical Management, Prevention, and Behavior Modification* Collierville TN, Fundcraft Inc.

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