

SEO (SEARCH ENGINE OPTIMIZATION)

REVIEW AND ANALYSIS

- Website Analysis
- Website Analysis
- Competitive Analysis
- Keyword Research
- Keyword Finalize
- Initial Ranking Report

OFF PAGE OPTIMIZATION

- Manual Search Engine Submission
- Directory Submission
- Social Bookmarking & Advertising
- Forum posting
- Blog Creation, up gradation and promotion
- Press Release Creation
- Video Promotion
- Classified ads Creation & Posting
- RSS feed submission

ON PAGE OPTIMIZATION

- Website Structure Optimization
- Content Optimization
- Image and Hyperlink Optimization
- HTML code optimization
- Meta tag creation & optimization
- Sitemap creation and optimization
- Heading tag optimization
- Google Analytics Setup & Integration
- Robots.txt Optimization
- W3C Compliance
- Google Webmaster Tool
- Canonicalization
- Account Setup and Monitoring

AdWords (PPC)

Paid Ads Per Click basis

OVERALL SUMMARY

- Website Analysis
- Keywords Planar
- Google Webmaster Submit
- Sitemap Submit
- Robot.txt Submit
- Google Analytics
- Meta Keywords
- Meta Description
- Website Optimization according to SEO
- Alt Tag Optimization
- <h1> <h6> Tag creation
- BOLD Keywords on website
- Business listing
- Content Optimization for SEO
- Initial Ranking Report
- Image & Hyperlink Optimization
- Heading TAG Optimization