

SMO (SOCIAL MEDIA OPTIMIZATION)

FACEBOOK

- FB Account Setup
- Page Creation and Optimization
- Banner Design & Content Writing
- Wall Posting
- Enhance Followers & Page Likes
- Target the Customers
- Follow the Comments and share Page

OTHER FB ACTIVITIES

- Facebook Advertising Campaign
- Group Creation and Configuration
- Story Posting
- **Paid Ads (Booster & Leads)**

INSTAGRAM

- IGM Account Setup
- Page Creation and Optimization
- Wall Posting
- Enhance Followers & Page Likes
- Target the Customers
- Follow the Comments and share Page

OTHER IGM ACTIVITIES

- Group Creation and Configuration
- Story Posting
- **Paid Ads (Booster & Leads)**

OTHER SOCIAL MEDIA PROMOTION

- Google+
- Pinterest
- Linked In
- Twitter
- Reddit & Tumblr
- Digg & Yelp

OTHER SMO ACTIVITIES

- Manual Search Engine Submission
- Manual Relevant Directory
- Link Exchange (one way + reciprocal)
- Online Posting
- Social Bookmarking
- Festive & Event Posting
- Influencer Marketing
- 3RD Party Blog Promotion

YOU TUBE

- YT Account Setup & Channel creation.
- Enhance Subscribers, Viewers & Likes
- **Run Add Campaign & Target the Customers**
- Follow the Comments and Share

OTHER VIDEO ACTIVITIES

- Motion Animated Videos
- Graphical Videos
- Video Shoot & Editing
- Background Sound & Subtitles