

A Special Advertising Supplement to Tennis Directory Magazine

Racquetball '80

THE ACTIVE PLAYER'S GUIDE TO RACQUETS
BALLS • SHOES • ACCESSORIES

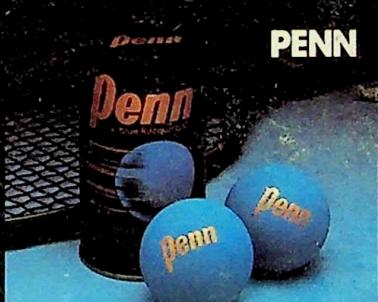
pro comfort by SCHOLL



HEAD



PENN



FOOT-JOY



OLYMPIAN



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SEAMCO

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WILSON

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ALDILA

Head Racquets

AMF/HEAD DIVISION, 4801 NORTH 63RD STREET, BOULDER, CO 80301

303-530-2000

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
Competition 2	Intermediate to Advanced	\$60.00	3 $\frac{1}{8}$ to 4 $\frac{1}{4}$	Foam with leather grip.	Aluminum and syntactic foam sandwich construction.	Hourglass handle facilitates good grip. Wraparound bumper protects walls and players.
The Professional	Intermediate to Advanced	\$50.00	3 $\frac{1}{8}$ to 4 $\frac{1}{4}$	Foam with leather grip.	7005 extruded aluminum with Zytel nylon bumper guard, grommet strip, and yoke.	Stiff frame for power hitters. Hourglass handle facilitates good grip. Fully serviceable bumper guard, grommet strip, and yoke.
Master (new product)	Beginner to Advanced	\$40.00	3 $\frac{1}{8}$ to 4 $\frac{1}{4}$	Foam with leather grip.	6061 extruded aluminum with Zytel nylon bumper guard, grommet strip, and yoke.	Light and flexible for better racquet control. Hourglass handle. Fully serviceable bumper guard, grommet strip, and yoke.

All suggested retail prices subject to change without notice.

Head builds racquets as though your game depended on them . . .

Master

Lightweight 6061 aluminum extrusion allows controlled flex characteristics . . . new structure and shape with a variable string pattern create another innovative, yet practical instrument from Head.



The Professional

The Professional racquet-ball racquet is crafted from an I-beam extrusion of 7005 aluminum. The patented foamed in place handle locks the frame shafts in position and damps out vibration. The strip of Zytel nylon is laced under the strings so it can't slip.

Competition 2

Uniquely Head in its design, looks and playability, it's constructed as a sandwich: outer skins of tough anodized aluminum alloy give it solid power and make it virtually indestructible while the center core of fiberglass reinforced epoxy foam assures optimum balance and subtle control.

A racquet for you.

Our full line of action ready racquets has something for everyone who plays the game seriously.



“ . . . My game does.”

Steve Strandemo, AMF Head touring professional and advisor.

Steve Strandemo

The new Head Master. Because no matter how powerful you are, you still need racquet control to win.

No matter how powerful you are, you still need racquet control to win.

The new Head® Master is lighter and more flexible than most racquetball racquets so that you can control it better. The better you control your racquet, the better you control the ball and the better you control the game.

Here's how the Master is significantly different from all other racquetball racquets from its head to its handle.

Head:

The kind of aluminum we use and the way we use it contribute to a markedly light, flexible, well-balanced racquet, which, in turn, makes it easier to control.

Handle:

It's contoured much like an hourglass, making it easier to grip, less likely to slip. And the inside is filled with foam to better absorb shock.

The new Head Master doesn't cost more than ordinary racquetball racquets; which may be the most extraordinary thing about it.

See it, feel it,
swing it at
your nearest
sporting goods
store or racquet club. If you can resist it, you've got
better control than most racquetball players.

For More Information Circle No. 122 on Reader Service Card



Head

We can make a difference in your game.

© AMF Incorporated, 1979

Head Shoes

AMF/HEAD DIVISION, 4801 NORTH 63RD STREET, BOULDER, CO 80301

303-530-2000

Model	Suggested Retail Price	Outer Construction	Sole Construction	Range of Sizes	Manufacturer's Comments
Head Racquetball Shoes (new products)	\$25.00	Canvas, leather, and Ballistics mesh.	Gum rubber.	Men's 6 1/2-13 medium width, including half sizes; Women's 5-10 medium width, including half sizes	Tough Ballistics mesh resists abrasion and stretching while providing excellent breathability.

Head Balls

AMF/HEAD DIVISION, 4801 NORTH 63RD STREET, BOULDER, CO 80301

303-530-2000

Model	Suggested Retail Price	Color(s)	Construction	Manufacturer's Comments
Plum	\$4.95	Purple.	Pressureless rubber.	Excellent durability and playability

All suggested retail prices subject to change without notice.

Does a racquetball shoe really need to be bulletproof?

Probably not. But in our search for the best reinforcing material for the areas of a shoe which take the greatest strain in stop/start and lateral motion, we discovered that a new polyester synthetic called "ballistics mesh" suited our purposes better than anything else. And it so happens that ballistics mesh is bulletproof.

We chose the material for inclusion in the Racquetball shoe for two important reasons: first, it is tough enough to resist the abuse that the roughest game can hand out, and second, it is an open weave mesh, providing the very best in ventilation.

To be honest, ballistics mesh is not cheap. That's why

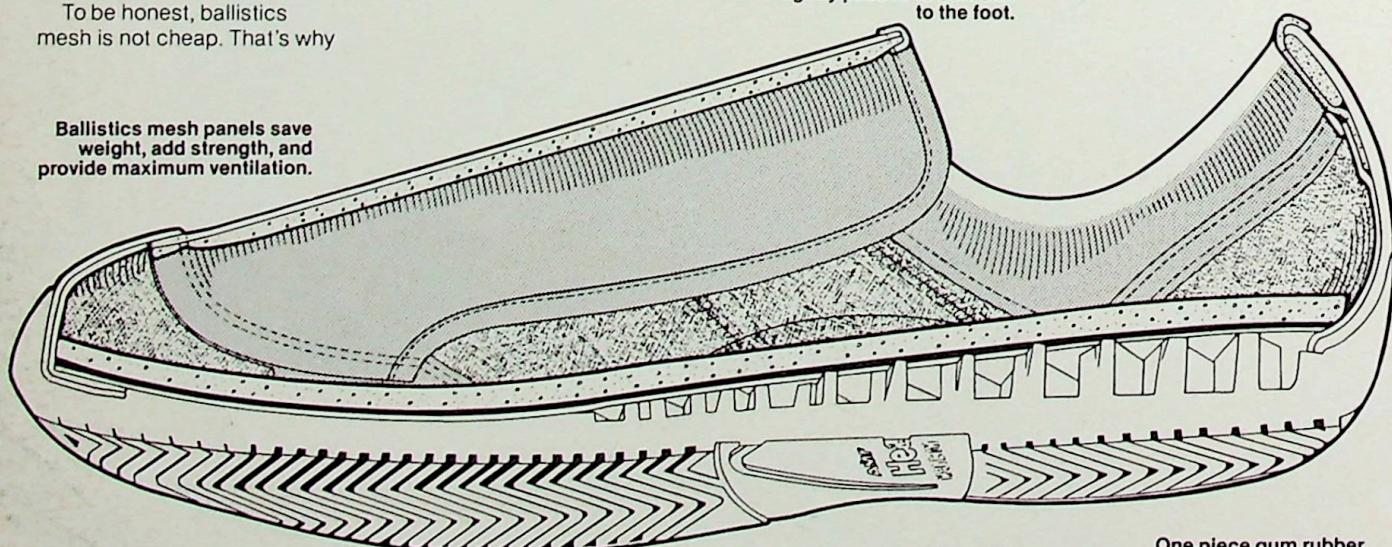
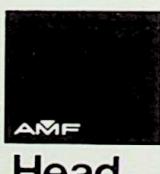
we've used it sparingly, to replace heavy duty canvas only in those areas where its unique properties are most appreciated. The balance of the Racquetball shoe is sewn from a special multi-layer laminated canvas, incorporating foam for comfort and a tricot inner lining for increased support and durability along with reduced chafing.

For optimum traction on the hardwood playing surface of the racquetball court, our researchers have found that a natural gum rubber compound has the best friction characteristics available. We have also

learned through studying the game and talking to numerous players, that a shoe designed with an elevated heel wedge helps to place the player's weight forward, where it should be for quick response and powerful hitting. We put these two pieces of information together and came up with a gum rubber sole that has a wedge molded right into it. The result is an outer sole that gives exceptional traction while positioning the foot for optimum weight distribution.

Fully padded tongue and collar for that extra feeling of comfort. Four layer canvas uppers are lightly padded to conform to the foot.

Extra-high foxing and heavy duty toe cap proudly proclaim this shoe as built to do a specific job and do it well. From the ground up, the Head Racquetball Shoe was designed to take you around that court just as quickly as you want to go. And the bold Head logo inset in suede tells everyone that you believe in the best.



IF YOU'RE GOING TO BE SHOOTING THE PLUM,



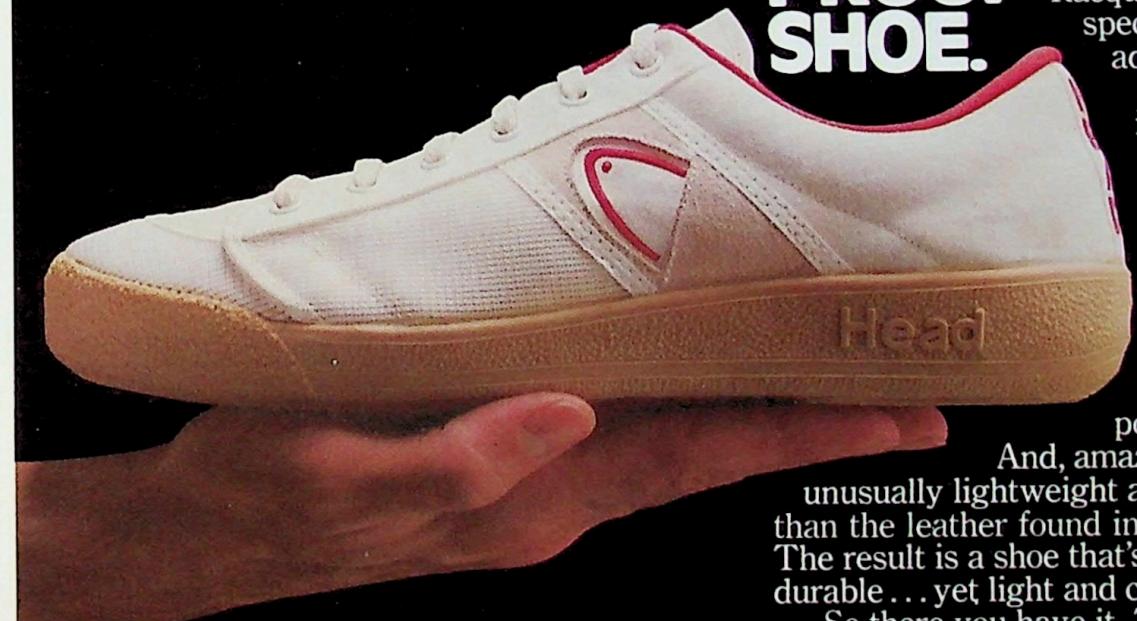
Head's incredible new Plum. What you see is its distinct color. What you can't see is the distinct sound. That surprise comes later - about the time it first explodes off the wall with an unmistakable, crisp, sharp report.

So you see it fast. You hear it fast.

And the Plum's bounce is accurate and consistent. So you can react quickly... confidently... decisively.

Finally, when the last point's decided, you can bet your lively Plum will still be lively. For it's a lot more durable than the average ball. Which leads us to an equally durable shoe...

LET US SUGGEST A BULLET PROOF SHOE.



In a sport demanding constant quick starts and stops, the new Head[®] Racquetball shoe has been specially engineered for added support.

What you're seeing in the picture, from the front of the Head symbol down to the toe, is the same material used in bullet-proof vests. Here, it provides exceptional support to the lateral stress points.

And, amazingly, the mesh is unusually lightweight and more breathable than the leather found in most court shoes. The result is a shoe that's both strong and durable... yet light and comfortable.

So there you have it. The incredible Plum to detonate, and the bullet-proof shoe with which to attack. It's fortunate they came along at the same time.

WE PLANNED IT THAT WAY. **AMF**
Head

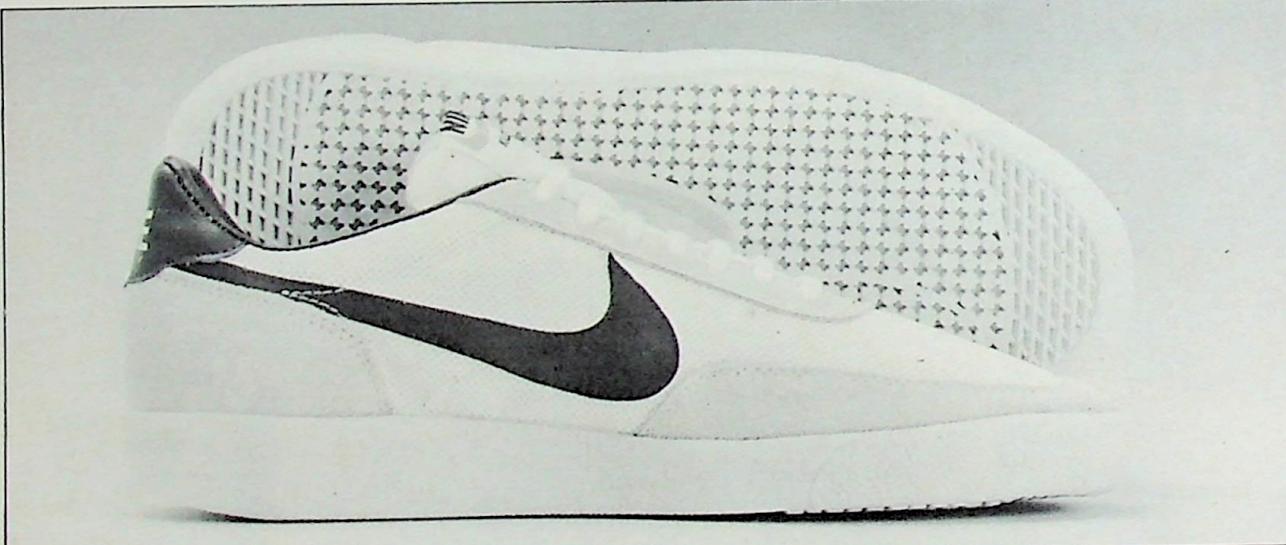
Nike Shoes

BLUE RIBBON SPORTS, 3900 S.W. MURRAY BOULEVARD, BEAVERTON, OR 97005

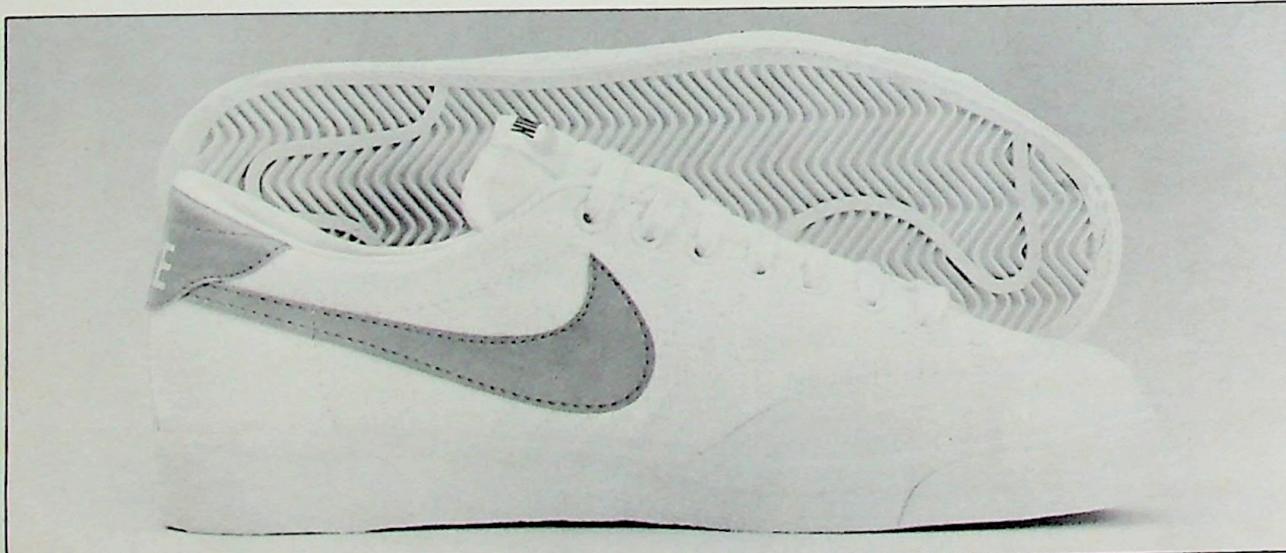
503-641-6453

Model	Suggested Retail Price	Outer Construction	Sole Construction	Range of Sizes	Manufacturer's Comments
Player (new product)	\$29.95	Nylon mesh and suede.	Natural and synthetic rubber. Hobnail design cupsole.	Men's 3-15	Ideal all-purpose court shoe. Nylon mesh/suede combination provides excellent breathability and durability. Two colors: white with natural swoosh and white with green swoosh.
Killshot	\$27.95	Nylon mesh.	Natural and synthetic rubber hobnail cupsole.	Men's 3-15	The light, breathable nylon mesh upper is reinforced with suede leather in the toe area for better bonding and durability. Hobnail cupsole affords excellent traction on all court surfaces, including racquetball. White with navy blue swoosh.
All Court	\$19.95	Canvas.	Natural and synthetic rubber. Durable shell sole.	Men's 3-15	Durable canvas upper features strong canvas and rubber toe guard for long wear. White with light blue swoosh.

All suggested retail prices subject to change without notice.



Nike Killshot



Nike All Court



THE ONLY WAY TO BEAT A KILLSHOT IS TO WEAR ONE.

We built our new racquetball shoe to help you make more killshots more often. So we named it the Killshot.

It's designed to improve two things on the racquetball court: Comfort and performance.

The open toe design gives more room and comfort to your forefoot.

The mesh uppers let your feet breathe naturally.

Insoles are made from leather for increased durability.

And the wrap around cup rubber sole gives you extra traction for quick lateral moves.

It's a lightweight, tough shoe that'll last a long time. And help make sure you're making the killshots.

Instead of diving for 'em.



Beaverton, Oregon

For More Information Circle No. 131 on Reader Service Card

Penn Racquets

PENN ATHLETIC PRODUCTS COMPANY, 200 MALL BOULEVARD, MONROEVILLE, PA 15146

412-241-8204

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
R-1030 Magician	Professional	\$39.00	4 1/8	Perforated, raised leather.	Extruded aluminum I-beam.	Rectangular head shape, flexible. 265 grams. Black color, comes with cover.
R-1020 Mystic	Advanced	\$27.00	4 1/8	Perforated, raised leather	Glass-filled nylon.	Rectangular teardrop head shape. 245 grams. Red color.
R-1010 Warlock	Intermediate to Professional	\$21.00	4 1/8	Perforated, raised leather	Extruded aluminum, aluminum throatpiece.	Elongated, quadriform head shape. 260 grams. Green color.
R-1000 Wizard	Beginner	\$15.00	4 1/8	Raised leather.	Extruded aluminum with plastic yoke.	Teardrop head shape. 275 grams. Blue color.

Penn Balls

PENN ATHLETIC PRODUCTS COMPANY, 200 MALL BOULEVARD, MONROEVILLE, PA 15146

412-241-8204

Model	Suggested Retail Price	Color(s)	Construction	Manufacturer's Comments
Ultra-blue	\$3.95	Ultra-blue.	Nonpressurized.	Lively, consistent, durable. Carries Penn's exclusive Double Performance Guarantee—if any Penn ball should fail before the label wears off Penn will replace it with two new balls.

Penn Gloves

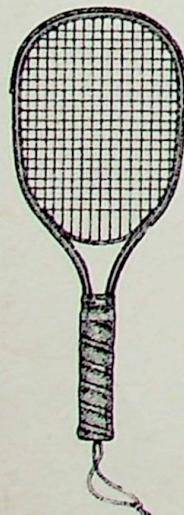
PENN ATHLETIC PRODUCTS COMPANY, 200 MALL BOULEVARD, MONROEVILLE, PA 15146

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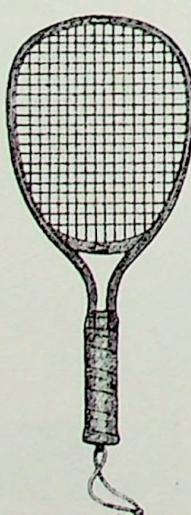
Model	Item	Suggested Retail Price	Color(s)	Range of Sizes	Manufacturer's Comments
Racquetball Gloves (new product)	Men's and ladies' racquetball gloves	\$10.50	Men's—Honey Gold, with Navy/White/Navy wristband; Ladies'—Light Blue, with Navy/White/Navy wristband.	Men's S—XL, Ladies' S—L	100% deerskin suede leather, Spandex back. Extra-strong deerskin will not tear; extra-thin for better feel, better fit, seams in the palm area are flat to prevent blisters and add comfort; stress areas are double-stitched for long life; thin wristband allows freedom of movement; hand washable in cold water, drip-dry. Available in both left and right-handed model.

All suggested retail prices subject to change without notice.

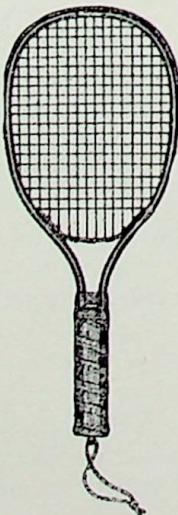
THE *Penn* FAMILY OF RACQUETBALL RACQUETS



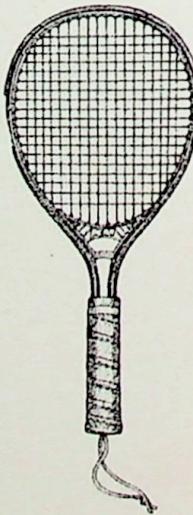
MAGICIAN



MYSTIC



WARLOCK



WIZARD

**This new ball is
so lively, so consistent,
so durable, we guarantee it.
Twice.**

penn

Introducing the new Penn Ultra-blue Racquetball. So tough, it comes with something no other ball offers. The exclusive Penn Double Performance Guarantee: "If any Penn ball should fail before the label wears off, return it to the place of purchase or to Penn for two new balls."

Strong stuff. But so is the Penn ball. Because that's the way we build them.

With the same, uncompromised quality control that's made Penn the standard of excellence in tennis balls.

Nobody else backs their ball with this kind of guaranteed performance. Maybe nobody else can.

For More Information Circle No. 125 on Reader Service Card



Wilson Racquets

WILSON SPORTING GOODS CO., 2233 WEST STREET, RIVER GROVE, IL 60171

312-456-6100

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
Advantage	Intermediate to Advanced	\$55.00	3 ¹⁵ / ₁₆ , 4 ¹ / ₈ , 4 ³ / ₈	Top-grade genuine leather.	Made of lightweight, high-strength Select 6 aluminum for excellent mobility and durability	An aluminum racquet with the advantages of lightweight fiberglass and durable aluminum. A racquet that's quick and light as fiberglass, tough and durable as aluminum
Aggressor	Intermediate to Advanced	\$45.00	3 ¹⁵ / ₁₆ , 4 ¹ / ₈ , 4 ³ / ₈	Top-grade genuine leather.	Lightweight, durable Select 6 aluminum construction in a squared-off quadraform head shape	Aluminum alloy provides an excellent combination of mobility and durability. Squared-off quadraform head shape expands even on off-center hits.
Prestige	Beginner to Intermediate	\$30.00	3 ¹⁵ / ₁₆ , 4 ¹ / ₈ , 4 ³ / ₈	Top-grade genuine leather.	Lightweight, durable Select 6 aluminum construction in a teardrop head shape	An extremely lightweight racquet with a teardrop head shape that increases the sweet spot at the top of the racquet. Ideal for fast front-court play.
Conqueror	Beginner to Intermediate	\$26.00	4 ¹ / ₄	Top-grade genuine leather.	An aluminum racquet with a modified teardrop head shape	An extremely durable racquet with a modified teardrop head shape to provide an extra-long hitting surface.
Super Shot	Beginner to Intermediate	\$18.00	4 ¹ / ₄	Top-grade genuine leather.	A strong aluminum construction with a nylon yoke.	Excellent durability and attractive appearance for racquetball newcomers.
Davey Bledsoe Autograph	Intermediate to Advanced	\$32.00	3 ¹⁵ / ₁₆ , 4 ¹ / ₈	Top-grade genuine leather.	Constructed of a tough 70/30 blend of nylon and fiberglass.	Designed for and played by Davey Bledsoe, the 1977 Men's National Racquetball Champion. The Bledsoe Autograph features custom power-balancing to provide the crucial power needed to win. The weight is redistributed to the throat of the racquet for headlight balance that gives men incredible racquet speed through the power zone of their swing.
Shannon Wright Autograph	Intermediate to Advanced	\$32.00	3 ¹⁵ / ₁₆ , 4 ¹ / ₈	Top-grade genuine leather.	Constructed of a tough 70/30 blend of nylon and fiberglass.	Designed for and played by Shannon Wright, the 1977 and 1978 Women's National Racquetball Champion and the top-ranked player the last four years. The racquet features custom power-balancing that complements a woman's swing by redistributing weight to the head for more power on impact.
Speedflex	Intermediate to Advanced	\$24.00	4 ¹ / ₄	Top-grade genuine leather.	Constructed of a tough 70/30 blend of nylon and fiberglass	A very popular racquet since introduction in 1976. It has been redesigned to incorporate several new features for added durability and controlled flexibility.

Wilson Balls

WILSON SPORTING GOODS CO., 2233 WEST STREET, RIVER GROVE, IL 60171

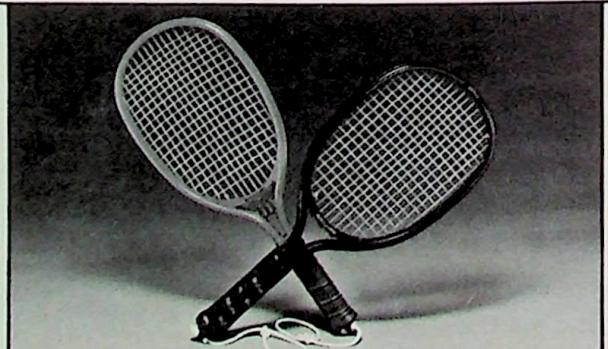
312-456-6100

Model	Suggested Retail Price	Color(s)	Construction	Manufacturer's Comments
Championship Blue	\$3.95	Blue.	Pressurized ball made in the U.S.A.	Pressurized for crisp lively response that is preferred by better players.

All suggested retail prices subject to change without notice.

Wilson custom power balancing gives national champions the special power they need, in the Wilson Autographs!

Wilson®



Announcing an aluminum racquet with the advantages of lightweight fiberglass.



The Wilson Advantage.

Quick and light as fiberglass. Tough and durable as aluminum.

Fiberglass. For years the pros have said you can't beat it for quickness and lightness in racquetball. Aluminum? A slow second in their eyes.

Now that's all past history because Wilson is making some history of its own. The Wilson Advantage! An aluminum racquet with the advantages of lightweight fiberglass and the advantages of durable aluminum. A racquet that's quick and light as fiberglass, tough and durable as aluminum.

Wilson's advantage: Select 6.

To pick up a Wilson Advantage, you'd swear it's fiberglass. With a comparable weight—255 grams—it feels light, it moves quick. The secret

is Select 6, a lightweight aluminum alloy. This advanced material gives you a racquet that weighs less than most other aluminum racquets—amazingly, with equal durability. Quick and light as fiberglass, but designed to take fast-paced abuse, it's the best of both worlds. Test-play the demonstrator model at selected pro shops. And see why it's called the Advantage.

Wilson®

Spalding Racquets

SPALDING, DIVISION OF QUESTOR CORP., 425 MEADOW STREET, CHICOPEE, MA 01013

413-536-1200

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
Intimidator	Intermediate to Advanced	\$39.95	4 1/8	Raised leather grip. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	7000 series aluminum A-beam construction. 260 g. total weight	Quadriform head for greater hitting area. Nickel-plated brass eyelets to maximize string life. Torque-resisting foamed handle. Cover included. Comparable to racquets priced significantly higher.
Lady Spalding	Intermediate to Advanced	\$39.95	3 15/16	Flat leather perforated grip. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	7000 series aluminum A-beam construction. 240 g. total weight. Thinner cross-section for lighter weight and maneuverability.	Smaller grip, lighter weight, built especially for women. Shorter length for better hand/eye coordination. Expanded teardrop head design for larger sweet spot. Torque-resisting foamed handle. Cover included.
Top-Elite (new product)	Intermediate to Advanced	\$32.50	4 1/8	Raised leather grip. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	65% DUPONT Super Tuff nylon, 35% glass filler composition. 260 g.	Unique cross-section provides for larger hitting area. Optimum balance for superior touch and control. One-piece construction eliminates vibration. Exclusive DUPONT Super Tuff nylon increases overall response.
Futura (new product)	Intermediate to Advanced	\$32.50	4 1/8	Raised leather grip. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	7000 series aluminum A-beam construction. 265 g.	Strongest of all Spalding racquets. Extra length increases reach and power. Torque-resisting foamed handle. Excellent balance for power play. Cover included.
Ace (new product)	Intermediate	\$26.00	4 1/8	Flat leather grip. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	6000 series aluminum I-beam construction. Expanded modified quadriform head shape. 255 g.	I-beam combines flexibility of glass with durability of aluminum. Largest hitting area of any conventional racquet. Black heat-welded strings for striking appearance against pewter frame color. Cover included.
Centurion	Intermediate to Advanced	\$26.00	4 1/8	Raised leather grip. Fully integrated injection-molded grip.	Graphite fiber reinforced composite for light weight, durability. Combination of glass and nylon increases overall flexibility.	A true graphite fiber composite, using long fibers for reinforced strength. One-piece construction eliminates vibration. Lightest full-sized racquet in the line.
Interclub (new product)	Intermediate	\$19.60	4 1/8	Raised leather. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	6000 series aluminum I-beam construction. 265 g.	Elongated throat for greater flexibility and power. Plush raised leather grip breathes better. Holds tackiness longer for extended grip control.
Rebel	All levels	\$19.60	4 1/8	Raised leather. Fully integrated, injection molded grip.	32% glass/68% nylon composite construction. 260 g.	Most flexible racquet in line. Popularly priced composite provides many of the playing characteristics of more expensive composites.
Junior Tournament	Junior player	\$19.60	3 15/16	Flat leather. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	5000 series aluminum A-beam construction. 245 g.	Lightest weight, smallest grip, and shortest Spalding racquet. Especially for Junior or Lady player. Shorter length allows contact to be much closer to body for increased control. Cover included.
Smasher	Beginner to Intermediate	\$16.90	4 1/8	Flat leather. Fully extended extrusion secured in place with polyurethane foam. Eliminates vibration.	5000 series aluminum A-beam construction. 265 g.	A-beam provides exceptional strength in a lightweight racquet. Longest of all Spalding racquets (19 inches) for greater reach and power. Shortened throat increases total hitting area.

Spalding Balls

SPALDING, DIVISION OF QUESTOR CORP., 425 MEADOW STREET, CHICOPEE, MA 01013

413-536-1200

Model	Suggested Retail Price	Color(s)	Construction	Manufacturer's Comments
Zip Racquetball (new product)	\$5.00/can	Red	Natural rubber pressureless construction.	Pressureless ball, rebounds up to the legal limit for racquetball balls. Provides liveliest play of any ball. Bright red color increases visibility. Unique can construction provides major impact at retail.
Blue Ace Racquetball	\$4.00/can	Blue	Natural rubber pressurized construction.	Highest legal rebound, most consistent pressurized racquetball. Bright blue color increases visibility. Best performance among all racquetballs in areas of rebound, weight, compression, and roundness.

All suggested retail prices subject to change without notice.

SPALDING'S INCREDIBLE STRING BAND.

Spalding is creating quite a racquet within the confines of four-walled courts these days.

And it's no wonder.

Because we bring to every racquet we make a fine-tuned understanding of the game no other company can match.

Our 7000 Series aluminum frames are extruded right through the handle, so there's never a twist between the flick and the wrist.

Our composite frames have the optimum blend of glass, nylon and graphite for flexibility, weight and strength.

Our leather grips and lanyards

let you let go without the fear of letting go.

All handles are available in the size to match the feel and comfort of your particular game.

And because not every player is ready for the "A" ladder, our racquets are priced to match your level of commitment.

So whether it be our Junior Tournament, our very unlady-like Lady Spalding, our intimidating Intimidator, or any of our other racquets, look to Spalding for the dependability, playability and power you need.

Spalding.

We're playing your game.



SPALDING®

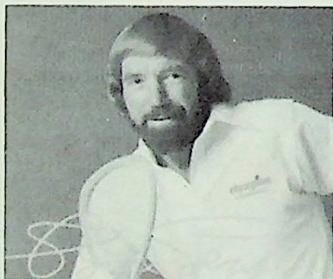
Olympian Racquets

OLYMPIAN SPORTS PRODUCTS, INC., 5565 KEARNY VILLA ROAD, SAN DIEGO, CA 92123

714-292-6000

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
Graphite Composite (new product)	Intermediate to Advanced	\$60.00	3 ¹ / ₂ L	Molded fiberglass/graphite handle with genuine leather grip.	Molded with graphite fiber for the ultimate in durability, power, and lightness.	Graphite fibers combined with fiberglass provide the ultimate in lightness, power, control and feel. New head shape. Developed by Bud Leach.
Pro Class (new product)	Beginner to Advanced	\$32.95	4 L	Foamed pallet handle with genuine leather grip.	Modified I-beam aluminum construction.	Head design provides utmost power and control efficiency. Stiff throatpiece for excellent feel. Developed by Bud Leach.
Light (new product)	Beginner to Advanced	\$29.95	3 ¹ / ₂ L	Molded fiberglass handle with genuine leather grip	Composition of fiberglass and nylon along with new DUPONT impact conditioner for added durability.	The most durable fiberglass composition racquet on the market, with new head shape designed for power and control efficiency. Developed by Bud Leach.
Original	Beginner to Professional	\$24.95	4 L	Molded fiberglass handle with genuine leather grip.	Composition of fiberglass and nylon along with new DUPONT impact conditioner for added durability.	The original fiberglass concept invented and developed by Bud Leach. The optimum in playability.
Olympian Flex	Beginner to Advanced	\$24.95	4	Foamed pallet handle with genuine leather grip.	Aluminum I-beam construction.	Aluminum I-beam extrusion for a great combination of flexibility and durability.
Olympian XL	Beginner to Advanced	\$19.95	4	Foamed pallet handle with genuine leather grip.	Extra long for added power in conventional aluminum extrusion.	Flexible, durable, and very light for added mobility. Quadraform head shape with extra length.

All suggested retail prices subject to change without notice.



With the brilliance of a renaissance, Bud Leach brings a remarkable history of accomplishment to the world of racquetball. Inventor, engineer, executive, athlete, Bud designs his efforts for versatility and endurance, qualities that create legends.

Whether for recreation or competition, serious players strive for excellence in performance. A world champion water skier, diver, boat racer, pilot, and proficient sportsman, Bud understands athletic motivation, and as an engineer, he knows the equipment features needed for control, power, and finesse. Bud has successfully developed such equipment for himself and the sporting goods marketplace using a design philosophy proven through the ages: simplicity.

The first carbon golf shaft, the first composite water skis, underwater camera housings, the first carbon

tennis racquet, the first plastic and the first carbon racquetball racquets are Bud Leach inventions still in use today. His racquets remain the standard for the highest quality racquets available anywhere.

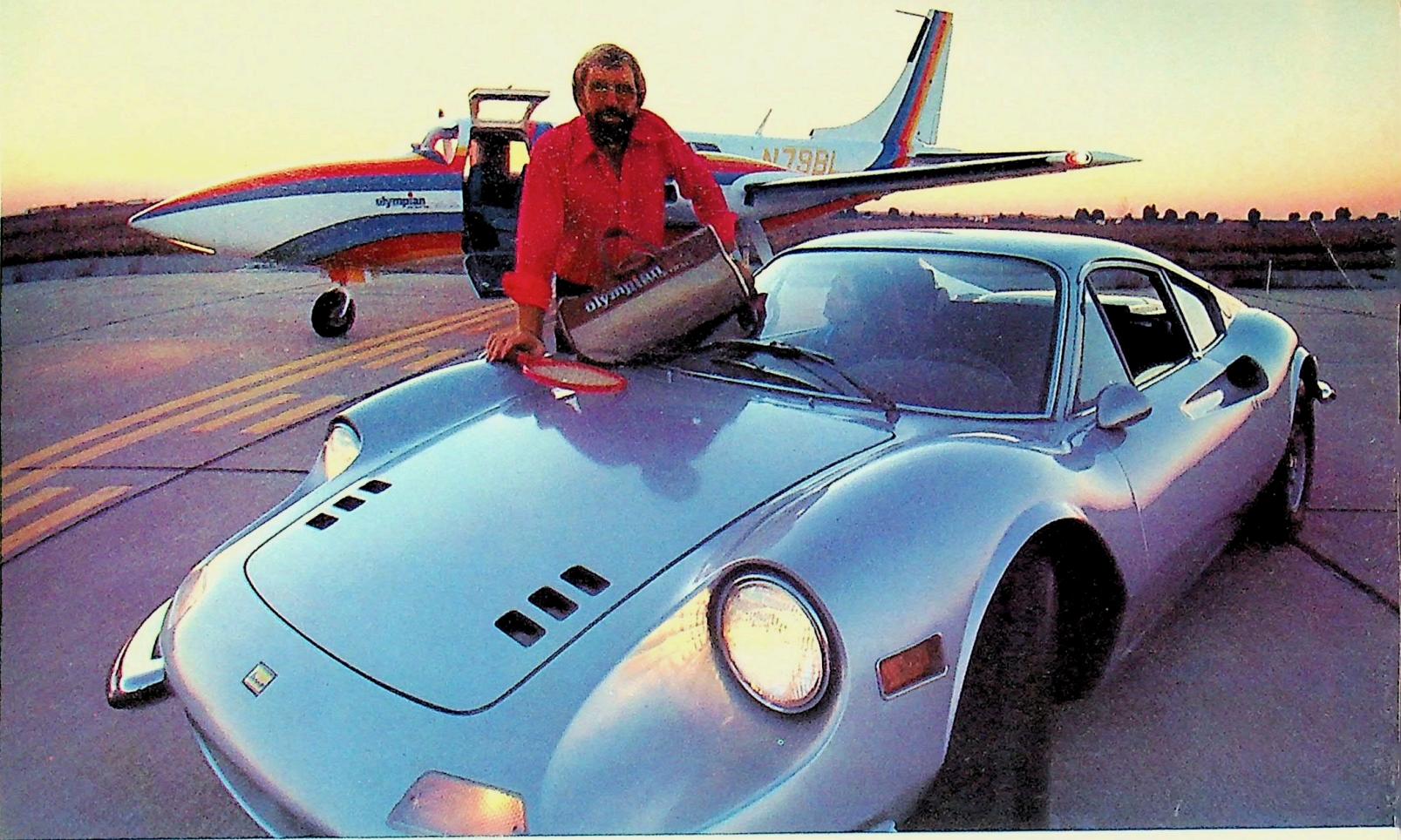
Widely regarded as the finest racquetball designer and engineer in the U.S., Bud continues to use his creativity in his endeavor to improve the complete realm of racquetball. The man who revolutionized racquetball through innovation, achievement, and determination, now introduces the same lasting ideals with the Olympian racquet. For example, Bud has increased the strength and durability of the fiberglass racquets by a factor of 20 percent through new manufacturing techniques.

In every racquet Olympian combines experience and craftsmanship with materials of outstanding quality. Aluminum and fiberglass frames, tournament strings, leather grips—the finest in basics for dependable performance. Additional features offer the strength and flexibility men and women need for precision play. For winning strategies, Olympian presents attractive and durable racquets in both traditional and bold new designs.

Each Olympian racquet is a mastery of design and crafted for classic endurance.



OLYMPIAN



THE RETURN OF BUD.

BUD LEACH TAKES WINNING SERIOUSLY. YOU CAN SEE IT IN THE PLANE HE FLIES, THE CAR HE DRIVES, THE COMPANY HE KEEPS. THE COMPANY? OLYMPIAN SPORTS PRODUCTS, FASTEST GROWING RACQUETBALL COMPANY IN THE US.

IF YOU KNOW RACQUETBALL, YOU'VE

FOLLOWED BUD LEACH'S LEADERSHIP. MOST OF THE SPORT'S INNOVATIONS SPRING FROM HIS TECHNOLOGY. FOR THAT MATTER, SO DID COMPOSITE WATER SKIS AND CARBON TENNIS RACQUETS. NOT SURPRISING. BUD LEACH'S DRIVE FOR EXCELLENCE MADE HIM A WORLD

CHAMPION WATER SKIER, DIVER, BOAT RACER AND PILOT. HIS ENGINEERING TALENTS TURNED THAT DRIVE INTO DESIGNS FOR CHAMPIONSHIP PERFORMANCE.

YOU CAN SEE THE BUD LEACH PHILOSOPHY IN EVERY OLYMPIAN RACQUET. THEIR ALUMINUM, FIBERGLASS OR GRAPHITE

CONSTRUCTIONS COMBINE PERFECT SIMPLICITY WITH UNEXCELLED CONTROL AND POWER. EACH OLYMPIAN RACQUET CAPTURES THE FULL FORCE OF BUD LEACH TECHNOLOGY AND PLACES IT WHERE IT WILL DO THE MOST GOOD. RIGHT IN YOUR HAND.

OLYMPIAN RACQUETS.



OLYMPIAN

OLYMPIAN SPORTS PRODUCTS INC., 5565 KEARNY VILLA RD., SAN DIEGO, CA 92123

For More Information Circle No. 124 on Reader Service Card

Seamco Racquets

SEAMCO SPORTING GOODS, 1567 FORREST AVENUE, LA GRANGE, GA 30240

800-241-8111, 404-882-8151 (GA)

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
The Assassin (new product)	Intermediate to Expert	\$40.00	4 1/8 M	Raised leather grip.	Graphite fiber and fiberglass frame with graphite strings	Seamco's new graphite racquet, The Assassin, uniquely blends graphite fiber and fiberglass to produce optimum feel, touch, and control. Head cover is included.
Pro-Star	Intermediate to Expert	\$36.00	4 1/4 M	Two-tone, top-grade leather.	Anodized aluminum frame. Metal grommets. Deluxe nylon strings.	This racquet is a light yet tough aluminum racquet featuring a flexible vinyl bumper guard which allows head weight adjustment and helps protect court walls. It comes with a nylon safety wrist cord.
Scorpion	Intermediate to Expert	\$33.00	4 1/4 M	Tanned leather grip.	Anodized "H" frame aluminum racquet, metal grommets, and deluxe nylon strings.	The Scorpion is a lightweight, extra-strength racquet for maximum power and ball control.
Blue Streak II	Intermediate to Expert	\$27.00	4 1/4 M	Genuine leather grip	Full-size fiberglass racquet. Deluxe nylon strings.	This lightweight racquet provides built-in flexibility for super fast play.
Blue Streak	Beginner	\$20.00	4 1/4 M	Black leather grip	Fiberglass racquet with deluxe nylon strings.	This lightweight racquet is easy to handle. It is designed for women and youngsters and provides the ideal flexibility and balance for aggressive players.

Seamco Balls

SEAMCO SPORTING GOODS, 1567 FORREST AVENUE, LA GRANGE, GA 30240

800-241-8111, 404-882-8151 (GA)

Model	Suggested Retail Price	Color(s)	Construction	Manufacturer's Comments
The Assassin 58-8000 (new product)	\$6.95/can	Blue	Injection-molded racquetball. Made of the finest select natural and synthetic rubbers available.	This pressureless dimpled racquetball provides deadly accuracy and adds a totally new dimension in control to racquetballs.
Seamco 58-6000	\$4.25/can	Blue	Injection-molded racquetball. Made of the finest select natural and synthetic rubbers available.	The Seamco 600 pressureless racquetball has it all—lively bounce, high visibility, and complete uniformity.
Seamco 58-5590	\$4.00/can	Green	Injection-molded racquetball. Made of the finest select natural and synthetic rubbers available.	The ball the pros use! The Seamco 559 racquetball is the official ball for the National Racquetball Club pro tour. This pressurized ball has a lively bounce as well as high visibility.
Classic 58-7000	\$4.00/can	Blue	Injection-molded racquetball. Made of the finest select natural and synthetic rubbers available.	For the player who wants a blue-colored pressurized ball with a lively bounce.

All suggested retail prices subject to change without notice.

SEAMCO®

Seamco racquets are available in a range of styles and designs to satisfy every grade of play and preference of the burgeoning market. Aluminum and glass-filled nylon. Men, women, and children. Seamco . . . That's all you need!



KILL

ALL SICK



new!

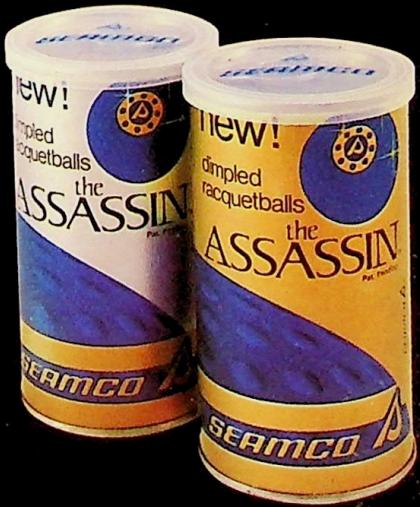
**MEET
THE
ASSASSIN**

PATENT PENDING

The revolutionary Dimpled Racquetball by Seamco.

The unique design provides deadly accuracy plus exceptional control. Add spin or english and the ball will curve, rise, dip...a totally new dimension to racquetball.

We could talk dimples and aerodynamics or we could talk innovative technology in tooling and secret rubber compounds, but we won't. We prefer the Assassin talk for itself. So, lure your favorite enemies to the court and assassinate them.



SEAMCO®

SEAMCO SPORTING GOODS COMPANY, DIVISION OF DART INDUSTRIES, LAGRANGE, GEORGIA 30240

For More Information Circle No. 141 on Reader Service Card

Aldila Racquets

ALDILA, INC., 4879 RONSON COURT, SAN DIEGO, CA 92111

714-279-0074, (toll free outside CA) 800-854-2786,
(toll free inside CA) 800-542-6021

Model	Playing Level	Suggested Retail Price	Grip Size	Grip Construction	Racquet Construction	Manufacturer's Comments
Pistol	Intermediate to Professional	\$55.00, including cover	3 $\frac{7}{8}$ to 4 $\frac{5}{16}$	Solid urethane foam molded to the frame. Designed for superior shock absorption. Wrapped in perforated top-grain leather grip.	One-piece composite frame constructed of graphite fiber in a high-impact nylon binder. The graphite provides strength and stiffness while the nylon provides excellent resistance to breakage. Strung with multifilament nylon for good response and longer string life.	<ul style="list-style-type: none">Stiffer graphite frame for stunning power.Strategically balanced, slightly head-light for quickness and control.Optimum tournament weight.Greater reach due to optimum length.Quadrangular-shaped head maximizes hitting areaUnbreakable—one year warranty on frameSolid foam handle to absorb shock and vibration.
Sidewinder	Beginner to Advanced	\$35.00	3 $\frac{7}{8}$ to 4 $\frac{5}{16}$	Solid urethane foam molded to the frame. Designed for superior shock absorption. Wrapped in perforated top-grain leather grip.	One-piece composite frame constructed exclusively of glass fiber and high-impact nylon binder. Strung with multifilament nylon for good response and longer string life.	<ul style="list-style-type: none">Slightly more flexible and forgiving frame than the Pistol.Strategically balanced, slightly head-light for quickness and control.A few grams heavier than the Pistol.Greater reach due to optimum length.Quadrangular-shaped head maximizes hitting areaUnbreakable—one year warranty on frameSolid foam handle to absorb shock and vibration

All suggested retail prices subject to change without notice.

Now That You've Learned the Game... Play It To Win With Pistol Power

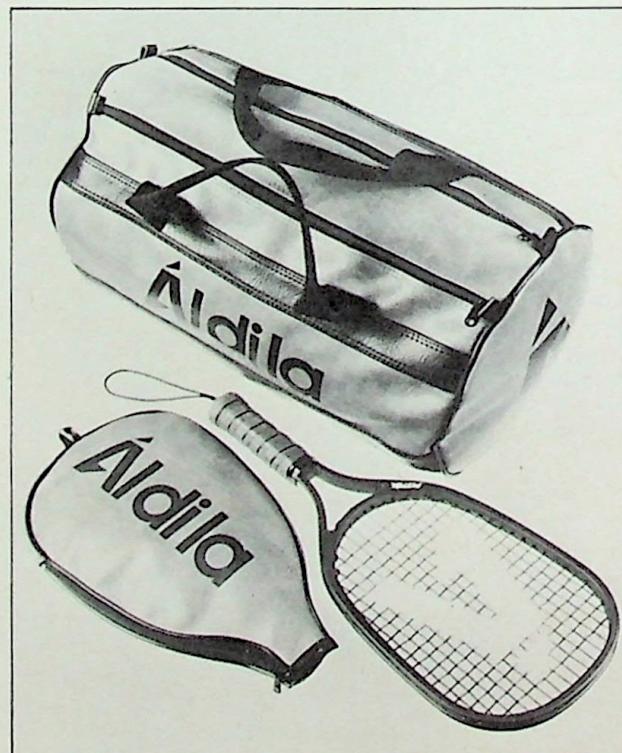
Winning comes with experience, skill and lots of sweat-time on the court. After strategy is mastered, then it's time to pick the racquet to win with, the racquet that becomes a living extension of everything you've learned.

The most critical factor in choosing a racquet is an elusive delicate balance between power and control.

The Pistol's exclusive combination of features noted on the opposite page explain its rapid acceptance.

Ask at your club's pro shop to work out with a demo Pistol for just 30 minutes. See if it doesn't feel like a natural extension of your own hand.

Winning. It's all up to you. You'll just get there quicker with the Pistol.



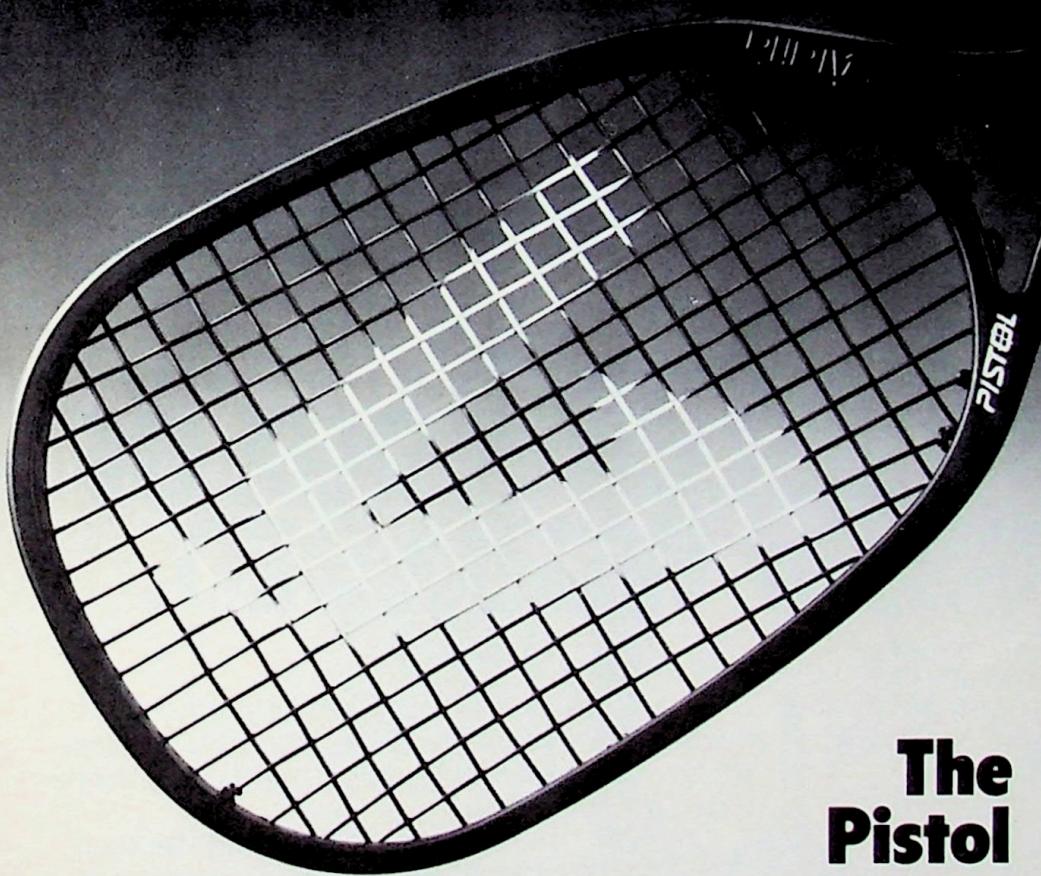
The Aldila Winners Challenge

WIN

any sanctioned tournament with the Pistol — get a back-up Pistol, Cover and Bag free! A \$75.00 value.

PLACE 2nd

with somebody else's racquet — we'll give you *half-price off* the Pistol (so you can win next time).



The Pistol

- Stiffer graphite frame for stunning power.
- Strategically balanced; slightly head-light for quickness and control.
 - Optimum tournament weight of 275 grams.
 - Greater reach due to optimum length.
- Quadrangular-shaped head maximizes hitting area.
 - Unbreakable — 1-year warranty on frame.
 - Solid foam handle to absorb shock and vibration.

PISTOL®... prepare yourself to win this season.

Aldila, Inc., 4879 Ronson Court, San Diego, CA 92111; call us toll free at 800-542-6021 in California, or 800-854-2786 for your nearest outlet.

For More Information Circle No. 97 on Reader Service Card

The Challenge

Open to Men's and Women's A, B and C Divisions in IRA, USRA and sanctioned independent tournaments between November 1, 1979 and February 28, 1980. Please see detailed rules at your sporting goods stores or racquetball pro shops, or call us direct.

Aldila Winners Circle

All winners automatically qualify to win an expense-paid trip for two to the Nationals.

Áldila
graphite

SCHOLL, INC., 213 WEST SCHILLER STREET, CHICAGO, IL 60610

312-642-7200

Model	Item	Suggested Retail Price	Manufacturer's Comments
Sports Cushion Insoles	Shock-absorbing insoles	\$2.80	Super shock absorbing insoles designed to ease constant impact of running, jumping, and quick stops. Absorb twice the shock of ordinary insoles. Available in men's sizes 6-7, 8-9, 10-11, and 12-13, and women's sizes 5-6, 7-8, and 9-10.
Knee Support Elbow Support Ankle Support	Elastic supports	\$3.49/each	Strong elastic support designed to help guard against further injury. Available in men's or women's sizes.
Athletic Arch Supports	Arch supports	\$6.69	Arch supports for every type of game or sport. Made of leather and latex foam. Available in men's sizes 6-7, 8-9, 10-11, and 12-13 and women's sizes 5-6, 7-8, and 9-10.
Runner's Wedge (new product)	Flexible, cushioning orthotic wedge	\$9.95	Super-shock absorbers with canted heel that compensates for over pronation of the feet. Controls the bio-mechanical twisting of the knee and ankle. Available in men's sizes 6-7, 8-9, 10-11, and 12-13 and women's sizes 5-6, 7-8, and 9-10.
Pressure Point Padding	Moleskin	\$1.59	All purpose, self-adhesive cushioning that the consumer cuts to fit.
Heel Cushions	Heel cushions	\$3.89	Takes the bone-jarring shock out of quick stops and rough terrain. Made of sponge rubber and leather. Available in men's and women's sizes.
Grip Tape	Grip tape	\$1.39/roll	Cloth tape designed to ensure a confident grip. Tape is wrapped around racket for added friction.
Wrapping Tape	Wrapping tape	\$1.99/roll	Tightly woven fabric backing tape helps provide strength to guard against further injury. Available in 1½-inch by 10-yard rolls.
Ice Pack	Ice pack	\$2.29	Instant cold pack. Provides low temperatures for up to 30 minutes.
Electric Foot Massager	Foot massager	\$30.95	Provides vibrating action to soothe tired feet. Available with or without heat.

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GET THE WEDGE. BEFORE YOU BECOME ONE OF THE RUNNING WOUNDED.



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The Pro Comfort® Runner's Wedge™ by Scholl is a flexible wedge that fits inside your running shoes. And it gives

you the edge against running injuries.

Runner's Wedge has been specially designed to control torque, the bio-mechanical twisting that causes the majority of ankle, knee, leg and tendon injuries. The kind that happen to 50% of all runners.

It's soft, yet densely constructed. To comfortably cushion your feet, while absorbing the shock of every heelstrike. It lets you run more

comfortably. And often longer.

Before you become one of the running wounded, try a few ounces of prevention. And join the thousands who have put the Runner's Wedge in their shoes.

Look for the Runner's Wedge and the rest of the Pro Comfort line of athletic accessories wherever sporting goods are sold.

Or order direct from us. Send \$9.95, along with your name, address and shoe size, to: Pro Comfort, 213 W. Schiller, Chicago, IL 60610. Illinois residents add 5% sales tax.

support for your game

pro comfort
by Scholl

INTRODUCING PRO COMFORT.[®] BECAUSE NO ONE WANTS TO BE A SORE SPORT.

It's not whether you win or lose. It's how you feel during and after the game.

That's why Scholl developed Pro Comfort.[®]

The new line of athletic accessories that takes the sore spots out of sports.

Even if you win the trophy, you can wind up with sprains, strains and muscle pains.

But Pro Comfort products give you a sporting chance with the comfort and support you need. Right where you need it.

Choose from Shock Absorbing Insoles to cushion

against callouses and blisters, the Runner's Wedge[™] for protection against running injuries, plus cushions, pads, protectors and supports for body and feet. You'll find everything you need to improve your condition. And your game.

Because every Pro Comfort product has been evaluated by a staff of professional trainers.

So don't be a sore sport. With Pro Comfort by Scholl, your comfort is the name of the game.

support for your game

pro comfort
by Scholl



Look for Pro Comfort displays wherever sporting goods are sold.
Shock Absorbing Insoles, Runner's Wedge, Athletic Arch Supports, Ankle Supports, Heel Cushions,
Elastic Bandages, Pivot Pads, Toe Protectors, Pressure Point Padding, Elbow Supports and Knee Supports.

FITNESS EQUIPMENT



DYNAMICS HEALTH EQUIPMENT Manufacturing Co., Inc.

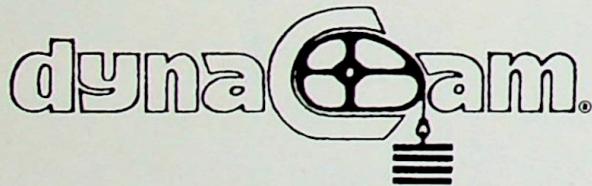
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Home of the Finest Health & Fitness Machines

Major Product Categories	Includes	Cost	Manufacturer's Comments
dynaCam The World's First Variable Resistance Machine	Abdominal, Bicep, Lat, Butterfly, Calf, Chest, Dorsi, Hack Squat, Hip & Back, Leg Curl, Extension & Press, Neck, Pullover, Rowing, Shoulder, Thigh, and Tricep machines.	Complete circuit (10 to 15 machines)—\$16,000 to \$32,000; individual machines—\$1100 to \$2800.	Circuit weight training variable resistance exercises at their best. Maximum results with minimum time spent exercising. Highest quality chromed solid steel.
Multi-station machines, custom built to order—stations and weights as desired	Dynamic Gyms, Pulley Gyms, 2 & 4 Position Dorsis, Mini' Gym.	Dynamic Gyms—\$3000 to \$10,000; Pulley Gyms—\$3400 to \$5000; 2 & 4 Position Dorsis—\$1400 to \$3000; Mini Gym—\$1000 to \$1300	For smaller spaces and budgets. Highest quality bearings and bushings. Fully chromed all solid steel construction.
Single station conventional weight machines—built to order	Bench Press, Butterfly, Calf, Leg Curl, Thigh Extension, Leg Press, Shoulder Press, Dorsi, Pulley, and many more	Individual machines—\$400 to \$2400, complete circuit in combination with Dyna-Cam machines—\$12,000 to \$24,000.	Dynamics quality chromed solid steel in superior traditional equipment. Mixes well with Dyna-Cam.
Boards & Benches Barbells & Dumbbells	Abdominal Boards & Racks; Flat, Incline, Decline, & Roman Benches, Olympic Sets; Fixed Weight Barbells; Cast Iron & Steel Dumbbells & Racks.	\$175.00 to \$2100; dumbbells & barbells available individually—\$39.00 to \$315.00	Full line of abdominal and accessory boards, benches and free weights.
Other products and services	Exercise Bikes, Joggers, Steam, Sauna & Whirlpool. Full layout facilities.	Call toll free 1-800-231-4245 for quotations.	Several lines of commercial quality equipment available.

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Dyna-Cam equipment is an effective means of conditioning for racquetball, tennis, and other sports. Using Dyna-Cam equipment, researchers at Syracuse University found that Circuit Weight Training (CWT), is an effective means of attaining Cardiovascular Respiratory Endurance (CVRE), increasing body strength, and controlling body composition.

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- Complete literature including 4-color full-line catalog & new training manual
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Equipment Designed and Manufactured
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an Independent Research Study
conducted

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Under the Direction of

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Assistant Professor and Director
Institute for Fitness Programs Research
Syracuse University

• Dr. Paul Ward
Director of Education, Research & Development
Health and Tennis Corporation of America

• Dr. Richard Cobb
Assistant Professor
Syracuse University

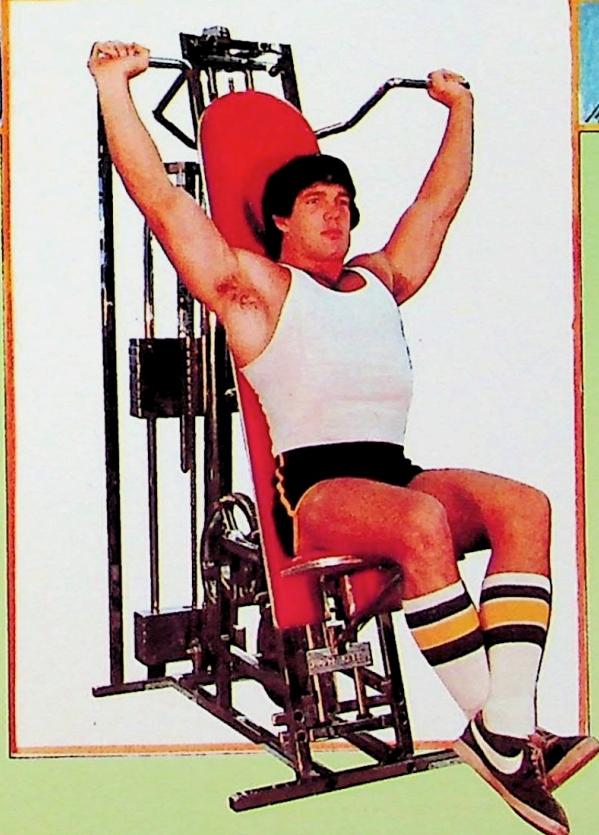
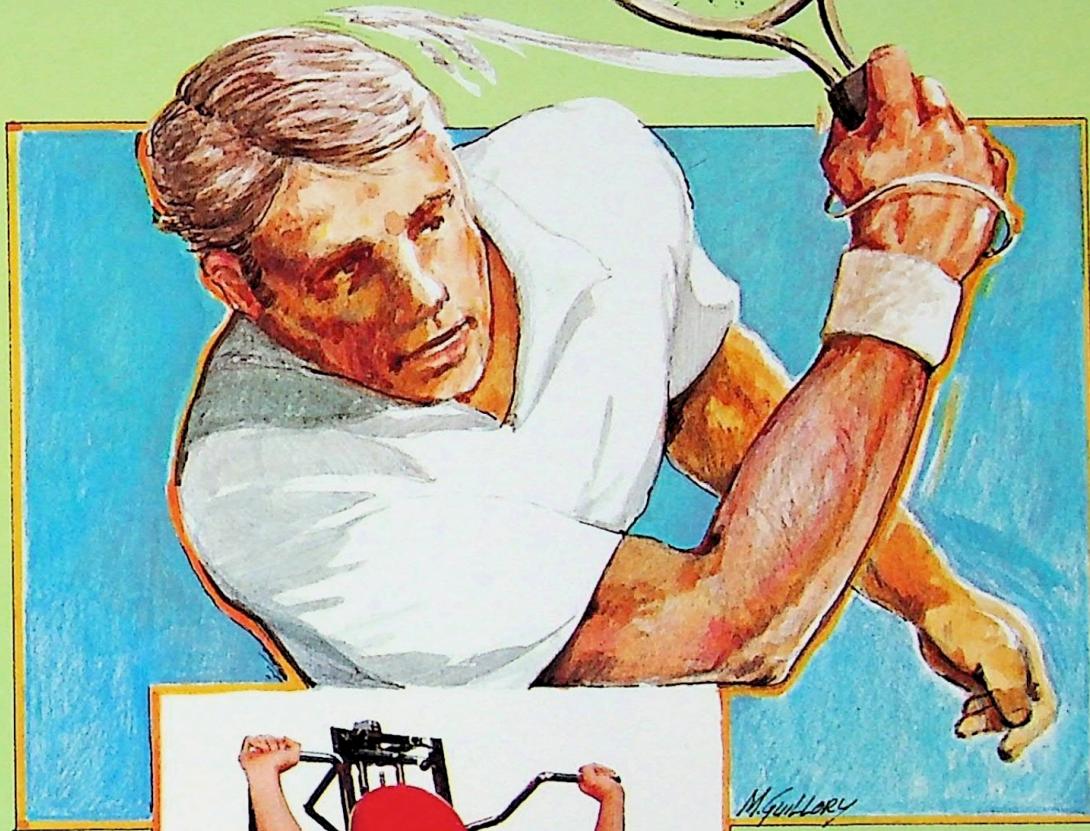
• David Southwick
M.A. Research Assistant
Syracuse University

• Dr. James Dusch
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Rice University

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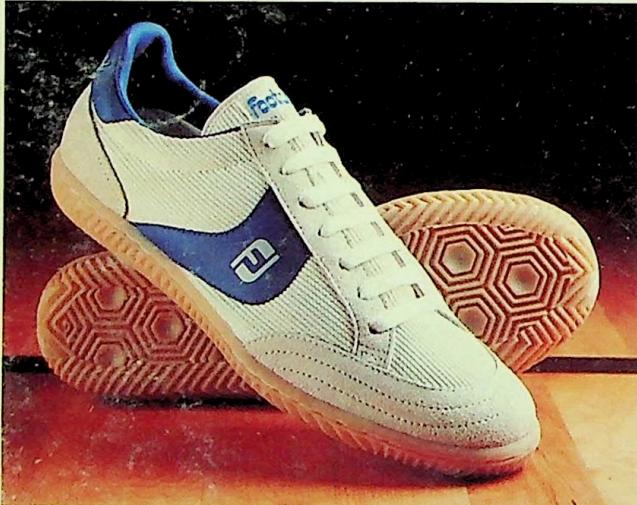
**Dynamics Health Equipment
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Call Toll Free 1-800-231-4245.
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RM-791

FOR A SHOE IT'S A TORTURE CHAMBER.



A racquetball court may look like a perfectly harmless place to you. But if you were your shoes, you'd see things differently.

You see, few sports are as brutal on shoes as

racquetball. All that skidding and lunging and twisting can all too quickly do them in.

Unless, of course, you're wearing Tuffs by Foot-Joy. Tuffs have special features like 3 separate rows of stitching at the toe for extra strength.

A gum rubber sole that borders on the indestructible with even more stitching all the way around to prevent sole separation.

And 2-ply nylon mesh uppers that are light, yet so strong, it's eerie.

Now if you think all this toughness comes at the expense of lightness and comfort, think again.

Tuffs are cool because they've got a special innersole that's literally riddled with air channels. And no shoe has thicker, cushier heel padding.

So next time you go out on the court, put on a pair of Tuffs. And run your opponent ragged. Instead of your shoes.

FootJoy 
Foot-Joy, Inc. Brockton, MA 02403

TUFFS

The toughest shoe in racquetball

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