The Magazine of Professional Racquetball

Summer 1995

Racquetball omes to prime time





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#### Three Wall, Cross Court, And Kill Shot.

liff Swain. Three-time pro racquetball champion. Hailed as the sport's all-time greatest player, this 29-year-old Bostonian holds a record that no one has ever touched. A naturally gifted athlete whose serve has been clocked as fast as 192 mph.

Remarkably, the man who dominates professional racquetball began playing by chance. One summer day in 1979, Cliff and his father ran into a friend whose racquetball partner had just canceled. He persuaded Cliff to give the game a try. The thirteen-year-old beat his experienced adult competitor in the very first match of his life.

"I won 13 of 19 International
Racquetball Stops in the 1993-94
season which was a record," says Cliff.
"It was a good thing, because I can't
sleep when I lose. I can't bear to call
home and tell my folks and my girlfriend the news. The truth is, I can't
enjoy anything until I win again."

#### SUPERSTAR WITH A GREAT ATTITUDE.

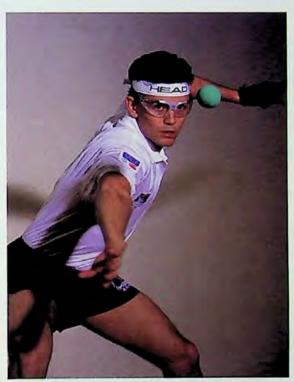
We're honored to assist Cliff and his fellow members of the U.S. Racquetball Team by providing them with everything they need for their workouts. From head-to-toe, we outfit the team in HEAD ANATOM\*

They play to win using racquets designed and produced by HEAD.

For power and accuracy, members of the U.S. Racquetball Team play with HEAD Racquets. Shown is 175, from our new G series. Cliff says, "I always play wearing the best because I play to win. The best clearly comes from HEAD."

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Every HEAD ANATOM® Cross-Trainer is designed to cradle your foot naturally, reducing foot fatigue while giving you maximum cushioning, stability and motion control.

cushioning it and being kind to it.
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play your best.

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### KILLSHOT

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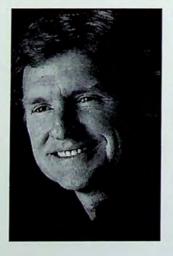
Clockwise from top right: Andy Roberts; ESPN TV production crew; Mike Ray; Jerry McKinnis; Cliff Swain; Jason Maninno















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Teens and trendsetters of all ages are jumping aboard the Samba" bandwagon!

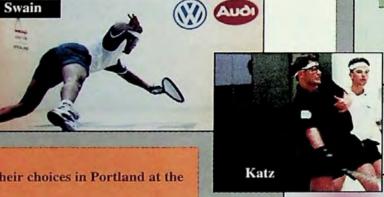


#### IRT Player Awards

The ballots are in. The players of the IRT have selected the 1995 award win-

ners. Tour players voted for their choices in Portland at the IRT Nationals.

Cliff Swain was chosen as Player of the Year; Sudsy Monchik was selected as Rookie of the Year; Aaron Katz was picked as Most Improved Player; and Mike Ray was named Sportsman of the Year.





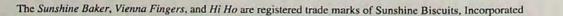
Monchik

#### Chef to Chef

It was bound to happen sooner or later. Bob the doughnut guy being the court dominator that he is got to feeling a little feisty (must be the diet high in processed white sugar). Anyway, it was only a matter of time before the inevitable match with the Sunshine Baker man.

Quicker than you can say Vienna Fingers® the Sunshine man had ol' Doughnut Bob down in straight sets. Must be those low fat snacks. When last seen the Sunshine baker was saying Hi Ho® and was off on his merry way.

Wonder if the Cream of Wheat guy plays?



4 • KILLSHOT



No. 1 Again

Mike Yellen has that No. 1 feeling again. The former world champion found his perfect match when he married Becky Wellnitz at the Plum Hollow Country Club in Springfield, Michigan this past summer. And it wasn't Yellen's five straight years of being No. 1 that impressed Becky. She didn't know who he was when they met at a racquet club. In fact, when she told her parents that he played racquetball for a living they didn't believe her. 'But what does he really do for a living?' was the reaction. Yellen certainly didn't have any pre-marital jitters. This columnist attended the wedding and played golf the day before. You'd figure his hands would be trembling while putting, but that didn't prevent him from draining a 111-foot birdie putt. I got a chance to meet Mike's biggest fan, his grandfather Max. While Mike doesn't feel comfortable displaying his awards and posters in his house, his grandfather makes up for it. He points out all the clever Ektelon posters of Mike and takes you into his closet to show off the Mike Yellen signature shoes. And yes, the ceremony did have a bit of a racquetball motif. After the ceremony the couple drove off in a golf cart. Instead of golf clubs, attached to the bag was a pair of Yellen's signature racqu ts and Ektelon racquet with the logos displayed prominently.

#### Potpourri

Sudsy Monchik's contract with Ektelon expires shortly. Considered the best young player in the game, he is a hot commodity. He has both the talent and charisma to make a major impact in the sport...Racquetball will benefit from Jeff Conine's heroics at the all-star game. Conine, who credits racquetball with helping his baseball, will be the subject of many interviews in the coming months. He is the kind of talent that will capture the hearts of the media. He's considered a good interview...The club I belong to resurfaces its racquetball courts every four to six months. Players come off the clay tennis courts and people track the dirt onto the courts. The gritty clay acts like sandpaper...On a personal note, Happy Birthday to my son Gregory who just turned one.

#### Luke Fan?

The greatest feat in the world of sport is going to occur this fall when Cal Ripken surpasses Lou Gehrig's longevity streak for most consecutive baseball games played. Racquetball can put in its own modest impressive streak. In the last issue of KILLSHOT, AARA Executive Director Luke St. Onge was criticized for the first time in more than a decade. Imagine, no negative media publicity. Touring pro and attorney Aaron Katz ripped St. Onge for his obsessive emphasis on making racquetball an Olympic sport and letting all other marketing avenues of the sport fall by the wayside. Luke would think I'd be the last person to defend him. After all, he views me a mucracking yellow journalist. I guess that means I rip people without just cause. But in this case I have to serve as Luke's court appointed attorney.

First off, St. Onge is not the dictator he is sometimes thought to be. Technically, he is an employee of the board of directors of the American Amateur Racquetball Association. They renew his contract and have the power to terminate the arrangement. Amateur players elect the board.

That is democracy at its finest. Luke has the remarkable ability of

> lobbying for a board that shares his points of view. You can't really knock him for that. Quite frankly it's downright shrewd. If you look at similar groups across the nation, very few executive directors have such staying power. You can disagree with his direction but you have to admire him for keeping his board of directors

Onge's passion is making racquetball an Olympic sport. It's his vision and he's spent countless hours lobbying the sport to decision makers that can

make it happen. He doesn't

have the mega marketing bucks some sports have. His enthusiasm is contagious and I'm not going to be the one to knock a dream. He's a lobbyist for the sport. St. Onge sees the Olympics as a way of bringing racquet-

ball to the masses. No other marketing avenue exists that can give racquetball such exposure. Sure St. Onge and the AARA have short comings, but it's kind of

refreshing to see a man seek his dream.



©1991 SK

### Have You Ever Seen The Kind Of Bruise A 180 mph Serve Can Leave,

"Nice Serve Cliff!"

"Nice Serve Cliff!"

"Nice Serve Cliff!"
[Flad to be a wetball serve]

"Nice Serve Cliff!"
[Maybe the video caught it?]

"Nice Serve Cliff!"
[This is getting old faut]

"Nice Serve Cliff!"
[Okay, I'm just gonna guessi]

"Nice Serve Cliff."
[Guess again]

"Nice Serve Cliff."
[Fley got a piece of onel]

"Nice Serve Cliff."

Is this a double elimination tourney!

"Nice Serve Cliff."

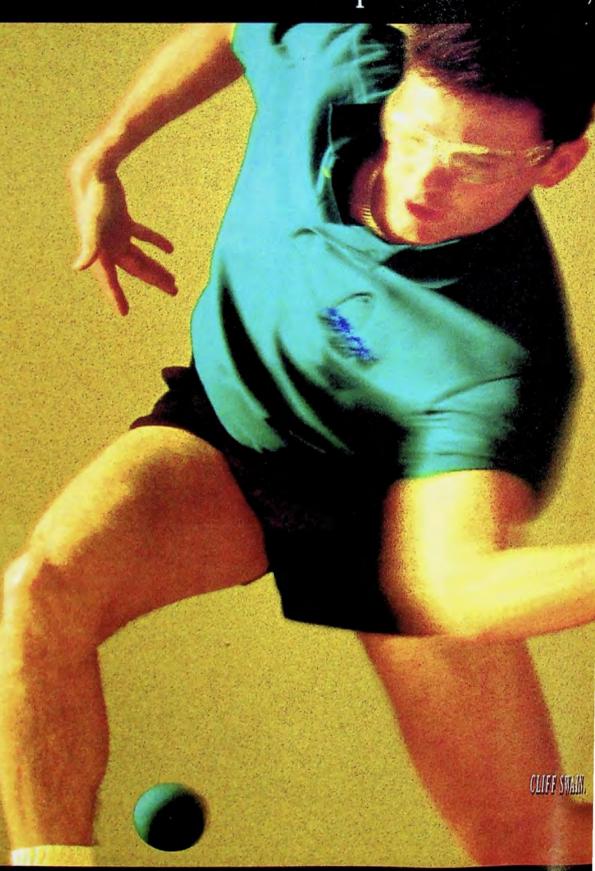
"Nice Serve Cliff."

"Nice Serve Cliff."
[Great, I chocked one back.]

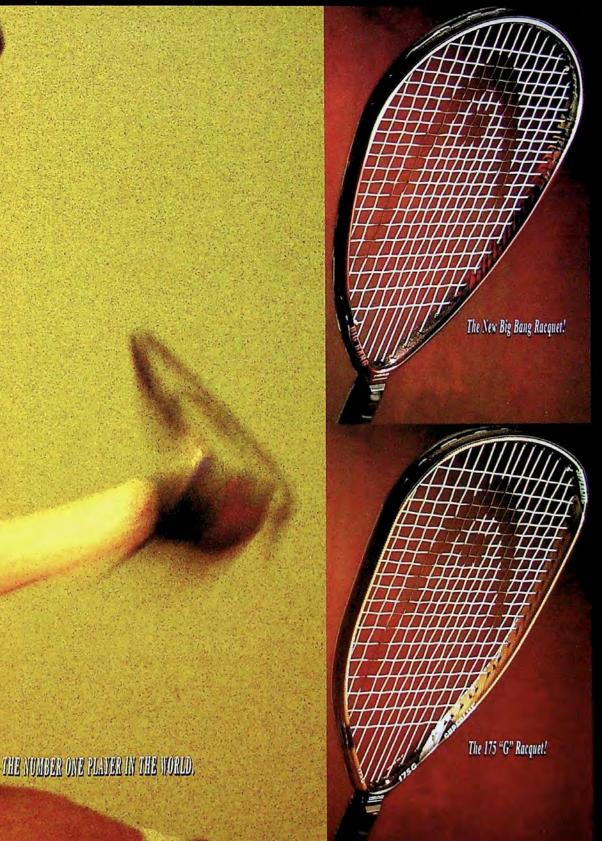
"Nice Serve Cliff."
[This just eats the big one]

"Nice Serve Cliff."
[Imnot even gonna get to serve]

"Nice game Mr. Swain."



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## Turn, Turn, Turn

It had sort of turned into a pattern. For eight straight seasons or so Brad Patterson was saddled with the task of delivering the sorrowful news that participation in racquetball had declined again.

Brad is a great guy but continuing to be the bearer of bad news wasn't winning him much popularity. His numbers weren't just off the cuff either. As director of the Racquet Sports Committee of the Sporting Goods Manufacturers Association he is probably the world's best authority on racquetball and its relation to the rest of the world. First measured in 1987 the level of participation was gauged at 10.4 million players. That number began a steady decline that took a sharp reversal in 1994.

In 1993 the numbers bottomed out with 7.4 million participants and 1.4 million frequent participants. That figure increased to 7.7 million participants in 1994 with 1.7

million frequent participants.

The big problem seemed to be when things began to cool down from the hot growth of the 70's for racquetball. Club owners began a trend to convert courts for aerobics classes, weight machines, and other uses. According to Patterson the RSC expects more new courts to be built this year than taken out, probably a first for the 1990's.

The equipment manufacturers are getting involved, with financial commitments to back a program to create educational and promotional videos and workbooks for club managers. The manufacturers realize that efforts to promote the sport will pay back handsomely in the long run. Competitors working together for the benefit of the sport is a nice concept, too. There are some sharp people in management positions at some of the major manufacturers who see a little farther than this quarter's balance sheet.

It's encouraging to see the numbers on the upswing after so many years of decline. The trick now might be to keep those new to the game involved and still produce creative, innovative programming to encourage new participation.

According to Patterson racquetball has many reasons to grow, most notably the ease in which it can be learned and its adaptability for all age groups and skill levels. It's an ideal sport for seniors, for kids, for those looking for a competitive challenge or for those looking for a beneficial physical workout.

To everything there is a season...
maybe things are beginning to fall into
place for racquetball to stop the downward
trends and start a solid upward climb that
will place the game in its rightful spot.

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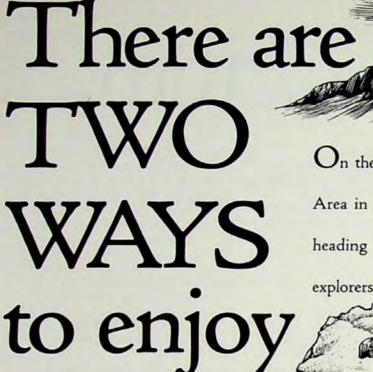
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#### **Bright Future**

I have had many mixed feelings about the "Status-Future" of racquetball these past years. Outrageous court behavior, indifferent and/or unknowledgeable refereeing, etc., prevailed.

However, lately, I'm seeing the light at the end of the tunnel. Your latest publication (Spring 95) proved to me that the light approaching is not another train -- but the advancement of maturity. We are going to make it and be recognized as a viable & popular sport!

Enclosed is my \$32 check as a tangible commitment to this future.

J. Lambert Dallas, Texas

It's great to hear a positive attitude amongst the rumblings that have plagued the sport for so many years. Like you, we are seeing a new perspective taking shape. There are some extremely creative people out there at the club level that have the potential to do great things if they aren't stifled. It's also nice to see you put your money where your mouth is. Thanks.

#### Everybody's Game

I appreciate your publication -- only wish that it came out a little more often.

I regard R/B as a sport offering unlimited opportunity to secure needed exercise and competition for the young and the old, both sexes. My perception is that the sport is not adequately offered to those who might need it the most and might profit by participation the most. I feel that much more could be done by players, clubs and sponsors to promote a sport that, to my observation, seems to be losing clubs, or courts.

The preceding is noted in reference to your editorial comments in the Spring '95 issue relative to ESPN and IRT scheduling a four event TV package. I was delighted to

read of RB getting a little TV time.

This letter is written to simply urge that at some time, or times during the broadcasts, that an effort be made to show on TV that the young, the old, male, female, light, heavy -- whatever -- and novice or expert -- everyone can play. R/B has the unique opportunity for anyone to start playing as soon as they walk on the court for the first time. Lessons, though important are not required. Instructions can be concluded in five minutes.

My point is that it is a great step in the right direction to show the experts in action - but if the sport is to be sold to those in their 60's and 70's, it must be clear that it is not necessary to be a true athlete in great shape to get a great deal of enjoyment from the game.

R. Johnson Glendora California

#### What're ya pickin' on Michelle for?

Oh, Norm! Do you really mean to pick on Michelle personally or are you speaking in general about pros playing amateur ball? One has to assume from the rest of your article that you mean the latter. So why do you single out Michelle? Fourteen of the top sixteen top women pros also play amateur ball. Michelle's simply playing by the rules. She doesn't deserve your criticism.

Please contact the AARA if you disagree with the amateur/professional rule. By the way, Norm, when was the last time you attended a World Championship and saw the level of competition from Canada, Mexico, and Japan? In 1994 Canada was #1 and #2 in the men's individual competition. At the 1986 World's in Orlando the United States and Canadian teams were cochampions. Are you suggesting we shouldn't field the best possible team?

A question for you -- the women's tour has only a few pro-stops each season, the AARA won't let her play amateur ball with the guys, and now you don't want her in amateur ball with the ladies -- where should Michelle play? Maybe you would rather she changed sports. Hummm, how about tiddlywinks?

J. & H. Dunsmoor Boise, Idaho

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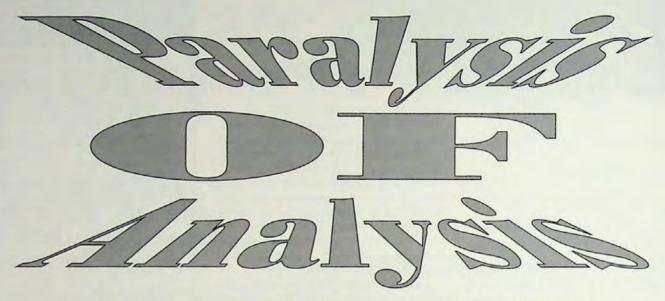
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#### Don't Let it Happen to You

By Aaron Katz

Elbow up, shoulders level, feet diagonal, head up, hold on a minute, how am I supposed to think about all that stuff and still hit that little ball that's moving upwards of 130 M.P.H.? If I had a dollar for every time a student said to me, "I can only think of one thing at a time," I would have quite a few dollars. Seriously though we do not want our minds cluttered while we are striking the ball. We want our minds to be a "tabula rasa" or blank slate. The question we then need to answer is how do we incorporate new techniques into our game without thinking about them? Well, read on.

#### Practice makes perfect

Very often players who take lessons or attend camps immediately set up a match in order to demonstrate their new techniques and skills to their competitors. Inevitably, at some point they realize that they have not implemented the technique to the point where it is effective in a match situation. They abandon their attempt and go back to familiar tools to accomplish the immediate win, and put the newly learned skill on the back burner.

#### Solution #1

The solution to this is to always increase the amount of time you spend on the court alone as you are learning a new skill or shot. The repetitions you get and the opportunity to finetune a shot can only be realized by practicing. It is after you have done this that you will feel confident using newly acquired skills in a match situation. I always looked at learning a new technique as a gradual progression:

- \* learn it in practice
- \* utilize it in a practice match
- \* confidently attempt it in a tournament
- \* hit the shot at 10-10 in the tie breaker in order to win the tournament

Once I get to the final stage of the progression, I know I have thoroughly incorporated the new technique.

#### Patience makes purpose

One of my favorite mottoes when it comes to self-improvement is, "You must be willing to sacrifice what you are today for what you can be tomorrow." Athletes love protecting their turf, and in doing so have a tendency to get comfortable where they are. Although we would like to improve we are not willing to sacrifice or take the necessary risks. Unfortunately, improvement is rarely a constant climb upward. It is most often interrupted by decreases in our level of play rather than continual improvement. This is natural as we incorporate new dimensions to our game. You must be able to look at the big picture and analyze your strengths and weaknesses and make the long term commitment to improving. Along the way there will be some severe bumps in the road. Learn to fight through these by setting your sights on where you want to go rather than where you are. Don't worry about losing a match to your arch rival who you know you can beat 60% of the time by playing your existing game. Swallow your ego. Accept the fact that you might lose some matches along the way that you could have won if you had not made some changes. In a year you will look back on that "arch rival" when you are two levels ahead of him and think "How in the world did I ever lose to him?"

#### Solution #2

Find a mentor or instructor — someone with whom you can really entrust your game. This is crucial in order for you to maintain your confidence in your long range plan as you hit the snags and bumps (they sometimes seem like New York pot holes). Finding this mentor is easier said than done. Look for someone with a strong track record either as a player or a coach. Being certified or having a business card that says "teaching professional" is not enough. Look for someone who has "been there, done that". Find out who he has coached and what he has accomplished as a player. Interview him to make sure that the two of you will be compatible and in tune in terms of game philosophy.

The key to improvement is avoiding the quick fix mentality. You are not going to improve overnight. It is a long disciplined process that will test and develop your mental toughness along the way. Most importantly, don't become a robot on the court, trying to think about everything you have just learned. There is nothing worse than an overly mechanical racquetball player. You must learn your fundamentals so that they become instinctive when you play. Do not over analyze everything as you play. Racquetball is not rocket science. Conceptually it is a very simple game. Don't make it tougher than it is and suffer from paralysis of analysis.



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## Check for Success

## By Fran Davis US National Team Coaching Staff

Most people begin to play racquetball for one of two reasons: the fun of it; or the great workout. Then they become hooked. They fall in love with the game and start to get involved with programs to play more often with different people. Some of them even join leagues at the club. Others venture out into the local tournament circuit. No matter whether their pleasures are competitive or recreational, most people have one thing in common, they do not like to lose. If you are among the majority who find losing generally unacceptable, you must take steps toward improving your game so you begin to have more check marks in the win column than in the loss column.

One way to accomplish this is to take control of your actions and begin to asses your game. Sometimes when you are losing a lot and you analyze your game you don't like what you see...that is when you must take charge and change the things that are not working for you. The old philosophy is "Don't change a winning game, change a losing game." This is where improvement will start and end.

Your racquetball game can be compared to buying or building a house. Before you are willing to put a down payment on the property you assess the land, the building and the surrounding area, see what the market value is and make your decision based on what you find. Sometimes the house needs a lot of repairs or remodeling. Sometimes it is fine just the way it is. If you find an area that needs to be changed, you would then tear it down and build it up the way you want it. The same is true about your racquetball game. Assess your game completely and thoroughly by using the checklist provided in this article. Remember, just like your land, if you want to make changes in your game, whether it be your serve or footwork, shot selection or whatever, you probably have to tear it down first and then rebuild it from there. Keep the construction analogy in your mind since we will be using it as a reference again and again throughout the coming series of articles.

Once you have taken the steps to assess your game, you know where you are (call this point A). When you have realistic goals, you know where you are headed (call this point B). You must then develop a road map (your training schedule) to help you get there.

Change does not happen overnight so be patient, diligent, and persistent. You can be the best you can be by reaching your own potential. The following steps will assist you in accomplishing this more quickly.

- 1. Try to find a local pro who is certified to assess your game in depth to act as your chief architect and help you tear down and rebuild. (You may need to enlist the help of some other "builders" and specialized "contractors" along the way.)
- 2. Obtain a coach you trust and respect, and one who has a great deal of knowledge of the game.
- 3. Attend as many camps and clinics as possible.
- 4. Take lessons on a regular basis.
- 5. Obtain and study instructional videotapes like Learn Your Lessons, Part I, Practice Drills, Part II, and Advanced Racquetball, Part III.
- 6. Obtain and study videotapes of professional players and US team players — your role models!
- 7. Use a video camera to get a look at your own performance on the court and analyze it with your instructor/coach or by yourself.

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Summer 1995

a. The ideal videotape situation is in a tournament match or in a league match because that represents actual pressure conditions.

b. Videotape your own

1) Stroke mechanics stationary hitting

2) Game situations actual play - moving under pressure

Okay, you are now ready to begin the assessment process. Here is a detailed checklist I use at my camps and with elite athletes. You can begin to assess your game. Have fun, be honest, and do not let anything go unnoticed. Returning to our construction analogy, your results on this list will be like the "surveying" that has to be done before architects can begin designing any structure. If you're not sure where you stand in any category, don't worry, we'll take each category individually in upcoming issues as we get down to work to build the house from the ground up.

#### Checklist

#### Physical Skill

#### 1 Stroke mechanics

A Forehand

B Backhand

#### 2 Shots of the game

A Offense

1 Kill

2 Pinch

3 Reverse pinch

4 Splat

5 Pass

a Down the line

b Cross court

c Wind angle

6 Cutoff

7 Overhead

8 Off the backwall

#### B Defense

1 Ceiling

2 Around the wall

3 Z-ball

#### 3 Court Position

A Too far up

B Too far back

C Standing to one side

#### 4 Serves

A Offensive

1 Drive

a Hard

b Off speed

c Backhand

d Jam

e Wrap around

2 Z serve

a Hard

b Off speed

c Overhead

#### B Defensive

1 Lob

a High

b Half

c Kick off wall

#### C Variety

1 Height

2 Speed

3 Angle

4 Type

#### 5 Service Return

A Footwork

B Contact point

C Type of return

D Distance from backwall

#### 6 Body Language

#### 7 Injury

A Previous

B Present

#### 8 Footwork Skills

1 Speed

2 Agility

3 Balance

4 Explosion

#### Mental Skill

1 Visualization

2 Relaxation

3 Mental Rehearsal

4 Books

5 Listen to tapes

6 Game Plans

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8 Adjustments

9 Change of Pace

10 Strategies Against

A Power player

B Control player

C Lefty

D Quick player

E Slow player

F Tall player

G Injured player

Conditioning

1 Weight training

2 Aerobic training

3 Anaerobic training

4 Flexibility/stretching

Nutrition

1 Water/fluids hydration

2 Carbohydrates

3 Proteins

4 Fats

5 Junk food

6 Alcohol

**Practice** 

1 Times per week

2 Times per session

3 Alone

4 With partner

5 Playing situation

Rest

1 Enough sleep

2 Downtime between activities

Video Tape

1 Analyze self

2 Analyze opponent

3 Analyze pros

Goals

1 Immediate 0-3 months

2 Short range 3-6 months

3 Short term 6 months - 1 year

4 Long term 1-3 years

This checklist is quite extensive and detailed so don't be overwhelmed by it. Take it one step at a time, area by area, section by section. Prioritize those areas that are important to you and where you are weakest, then tackle them first. Good luck in your quest for excellence. See you next issue where I will begin to use this checklist to analyze the game one step at a time. Oh and. . . bring your construction equipment.

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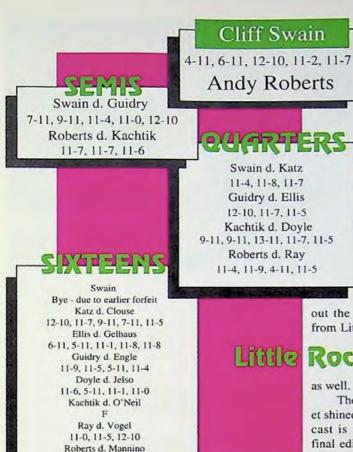


## Tour de Swain

Cliff Swain continues to dominate the pro circuit with season ending wins at Little Rock and the Pro Nationals in Portland



View at the top. Cliff Swain and Andy Roberts, locked in at numbers one and two, respectively.



influence the outcome of the events throughout the season, it is fairly clear that something very close to that happened in Little Rock.

With his surprise absence from Little Rock, Sudsy Monchik denied the world the opportunity to see firsthand the talents that made him the fastest rising star on the IRT. Victim of a severe but temporary bout of the "flu", the season's rookie of the year was forced to sit

out the first event of the series from Little Rock, and, most like-

ly, the following ROCK three to be played immediately after

The best players on the planet shined for this one and the telecast is not to be missed. Since final editing was not complete at press time, we will all have to wait and see which match-ups actually make the cut, but here is a sampling of the highlights to check

- 1) One of the best finals in history between the two greatest, Andy Roberts and Cliff Swain
- 2) The Swain Mike Guidry semi that was a battle of southpaws that saw Swain come back from two down to capture the next two with a commanding doughnut in the fourth, then edge by in the extended breaker
- 3) The incredible Drew Kachtik Tim Doyle quarter that was the only upset of the tournament
- 4) Aaron Katz vs. Woody Clouse in a five game round of sixteen slugfest between recent rivals
- 5) John Ellis' come from behind against Kelly Gelhaus that displayed Gelhaus' developing talent and foreshadowed his performance in Portland
  - 6) Mike Ray reasserted himself as one

#### Little Rock Little Rock Pro Am Little Rock Athletic Club

11-7, 11-7, 11-7

· Perfect final for TV · Young stars make a big splash . Passion and attitude run amuck · Old scores settled · The master Swain at his best . Fantastic action and plenty of racquetball insight served up for ESPN .

With a pro tour season that stretches year round, every IRT pro gets plenty of opportunities to play through the performance hills and valleys that visit each player. A funny thing happens when you tell these players the dates for filming the television broadcasts that will be seen by millions on ESPN and ESPN2. Every player immediately begins training to "peak" at the time of that competition. If you subscribe to the prevailing thought that the rankings over the course of the season fairly typify the abilities of the pros against one another, then when each man reached his peak level of play for the same event, the outcome would closely resemble the overall rankings. While any number of factors

## BE FAST. OR BEGONE.



In a game where serves have been clocked at over 180 mph. that rule applies equally to players and balls. Any questions?

The Official Ball of the AARA.



Gelhaus Rocks. In Portland, Kelly Gelhaus knocked Tim Doyle out of contention to gain his first pro quarterfinal berth. His hopes of progressing were dashed by Mike Ray in three straight.



Guidry Rolls. Mike Guidry rolled into the semis in Little Rock before Cliff Swain took him out. Swain came back from a two game deficit to even up the match before going on to win 12-10 in the breaker.

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Jason Maninno yet to break through with a big win has been winning over the courtside crowds with his high speed acrobatics. He was knocked out in Little Rock by Andy Roberts in the sixteens and by Aaron Katz in the 32's in Portland.



of the greats in the sixteens against the powerful Louis Vogel

7) Unsafe at any speed, Jason Manino lost the match but won over the crowd against Roberts in the sixteens

8) A good look at rising stars Mike Engle and Tony Jelso

#### Portland Rose Festival IRT Nationals Multnomah Athletic Club

• Gelhaus breaks the "quarter barrier"• Ray back into the semis • Roberts takes a game in the final to spoil Swain's clean sweep • Swain reigns supreme and hands Roberts the doughnut as pay back for Columbus • The amazing Multnomah Athletic Club hosts its second national championship in grand style •

Last year's controversial mid-season announcement of the movement of the IRT Pro Nationals to Portland seemed to emphasize the sweeping changes afoot in the pro tour. In the time since the inception of **KILLSHOT** Magazine in the summer of 1991, the tour has seen countless finan-

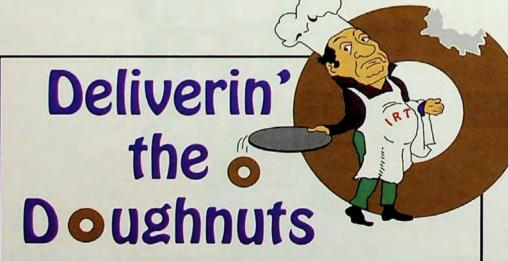
# THERE ARE NO SPEED LIMITS.

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Created for and with the help of the professional players of the IRT.



Andy Roberts continues to pressure Cliff Swain and is holding tight to the #2 position. He took Swain to five games in Little Rock and four games in Portland.

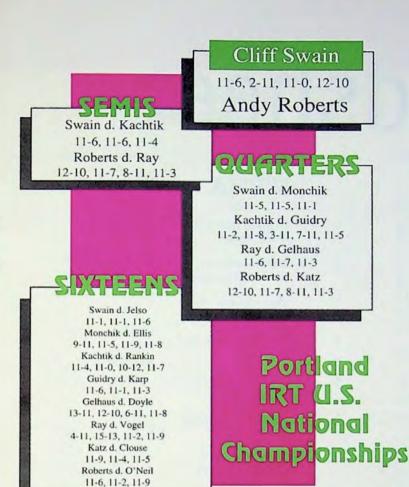


Swain 11, Roberts 0 Portland Final Swain 11, Guidry 0 Little Rock Semis Ray 11, Vogel 0 Little Rock 16s Kachtik 11, Rankin 0 Portland 16s Doyle 11, Jelso 0 Little Rock 16s cial and political changes which represent tremendous progress and spell huge success. In fact, the very faces of the top sixteen have changed dramatically since that time. Portland's hosting the nationals has

been described as part of the overall progress of the IRT, but has never

been described as permanent. While the site of the pro nationals may move again in coming seasons, the success of the Rose Festival as the venue for the championship for the second year is unquestionable. On one of the best exhibition courts in North America, Swain flexed his muscles to close another championship season with a big win in the season finale.

All of the top eight advanced with little difficulty in the first round. The best match of the thirty-twos saw Engle come back from two down to tie the match against Jelso before Jelso stretched his lead for the win in the breaker. In the only other match of the round that went more than three games, Todd O'Neil came back from one down to eliminate Manino in four with





Drew Kachtik is playing tough ball and survived into the semis in both Little Rock and Portland. In Portland he took out a tough Mike Guidry before falling to Swain. In Little Rock he dispatched Tim Doyle before running into a rock solid Andy Roberts.

the last two games going twelve - ten.

Vogel and Brian Rankin each managed to post game wins in the sixteens before falling to Ray and Kachtik respectively. Monchik and Ellis dived and blasted for four exciting games between the two most venerated young pros. The headline of the round was written by California's Gelhaus as he called upon some serious hustle and grit to upset Doyle in four.

In the quarters, Swain dispatched Monchik in sweet revenge for Monchik's assault on Swain's ranking earlier in the season. Kachtik ousted Guidry in the latest chapter of the book on Texas racquetball. Ray ended Gelhaus' run for the money in a quick three, and Roberts only stumbled momentarily in game three as he booted Katz from Katz' umpteenth quarter of the season.

Swain ruled Kachtik to get to the final while Roberts handled Ray but with significantly less ease. In the end, the nationals went down to a battle of the world's two best players that ended another championship season for the master with the win in the finale.

## HOW TO BREAK A RADAR GUN.



Until they start posting speed limits in racquetball courts, you'll keep looking for more speed. Well, here it is. If you want less speed, play croquet.

Created for and with the help of the professional players of the IRT.

## Spreadsheet

#### IRT

#### Cliff Swain (1) Braintree, Massachusetts 2. Andy Roberts (2) Memphis, Tennessee 3. Tim Doyle (3) Huntington Beach, California Mike Guidry (4) 4. Dallas, Texas 5. Drew Kachtik (5) Dallas, Texas 6. Mike Ray (6) Hilton Head, South Carolina Aaron Katz (7) 7. Dallas, Texas 8. Sudsy Monchik (11) Staten Island, New York 9. John Ellis (9) Stockton, California 10. Woody Clouse (10) Jacksonville, Florida 11. Louis Vogel (13) Albuquerque, New Mexico 12. Brian Rankin (12) St. Louis, Missouri 13. Adam Karp (15) Los Angeles, California 14. Dan Fowler (14) Silver Springs, Maryland 15. Eric Muller (16) Kansas City, Missouri 16. Kelly Gelhaus Riverside, California

#### **WPRA**

1.	Michelle Gould (1)
	Michelle Gould (1) Boise, Idaho
2.	Robin Levine (2) Sacramento, California
3.	Marci Drexler (3) San Diego, California
4.	Cheryl Gudinas (4) Lisle, Illinois
5.	Lynne Coburn (5) Baltimore, Maryland
6.	Caryn McKinney (6) Atlanta, Georgia
7.	Laura Fenton (7) Lincoln, Nebraska
8T.	Chris Evon (8T) San Diego, California
8T.	Molly O'Brien (8T) Souderton, Pennsylvania
10.	Robin Whitmire (10) Atlanta, Georgia
11.	Roz Olson (11) New Paltz, New York
12.	Michelle Wiragh (12) Baltimore, Maryland
13T.	Janet Myers (13T) Charlotte, North Carolina
13T.	Kim Machiran (13T) Ballwin, Missouri
15.	Dee Ferreira-Worth (15) Anaheim Hills, California
16.	Kim Russell (16)

Atlanta, Georgia

#### **IRT Season End Final Rankings**

Rank	Name	Points
1	Swain	2929
2	Roberts	2461
3	Doyle	1927
4	Guidry	1897
5	Kachtik	1760
6	Ray	1728
7	Katz	1555
8	Monchik	1277
9	Ellis	1108
10	Clouse	1076
11	Vogel	751
12	Rankin	714
13	Karp	623
14	Fowler	571
15	Muller	531
16	Gelhaus	525
17	O'Neil	456
18	Jelso	446
19	Engle	426
20	Greenfield	314
21	Maninno	287
22	Ceresia	276
23	Reiff	247
24	Messina	243
25	Robinson	237
26	Harripersad	234

Rank	Name	Points
27	Schenck	206
28	Glowa	174
29	Hamilton	168
30	Paraiso	148
31	Kerr	145
32	Embry	144
33	Sable	128
34	Cherry	104
35	S. Graham	102
36	Sexton	100
37	Giles	
38	Thoerner	
39	Krickorian	
40	Bronfeld	
41T	K. Graham	
41T	Menardo	
43	Price	
44	Amatulli	
45	Brady	
46T	LLacera	
46T	Freeze	
48	Bell	
49	Obremski	
50	Learner	
51	Descesare	
52	Orr	

#### VCI Challenge Cup Series

#### **Final Results**

- Cliff Swain
- Andy Roberts 2.
- Tim Doyle 3.
- Mike Guidry 4.
- 5. Mike Ray
- Sudsy Monchik 6.
- 7. Drew Kachtik
- John Ellis

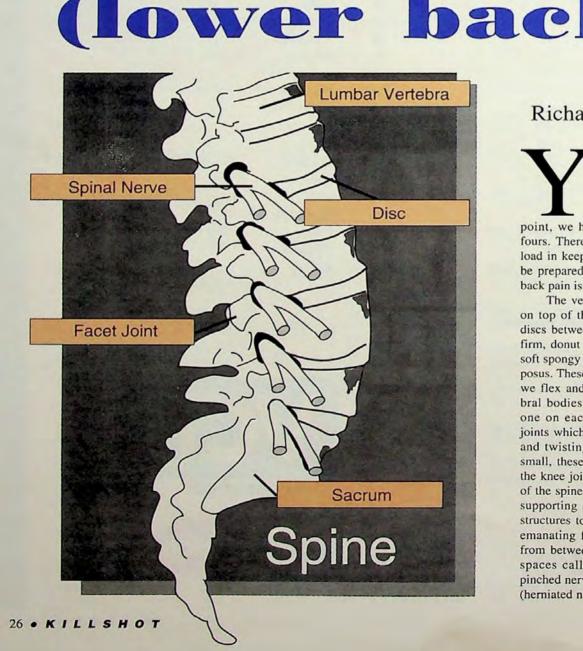


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## When Racquetball Becomes A Pain in the



#### By Richard Honaker, MD

our lower back is a complex arrangement of muscles, ligaments, bones, nerves, connective tissue and discs. From an evolutionary standpoint, we humans should still be on allfours. Therefore our back takes more of a load in keeping us upright than it seems to be prepared for by evolution. This is why back pain is so common.

The vertebral bodies are arranged one on top of the other and cushioned by the discs between them. The disc is a fibrous, firm, donut shaped structure with a central soft spongy layer known as the nucleus pulposus. These discs act as shock absorbers as we flex and extend our spines. The vertebral bodies are protected by facet joints, one on each side. These are very small joints which act primarily during extension and twisting from side to side. Although small, these joints are true joints, just like the knee joint. Muscles run along the sides of the spine in multiple layers and serve as supporting structures. Ligaments tie bony structures to each other. Lastly, the nerves emanating from the spinal cord come out from between the vertebral bodies through spaces called the foramina. The classic pinched nerve occurs when a displaced disc (herniated nucleus pulposus) pushes against Low back pain has effected most of us at one time or another. There are multiple causes for low back pain, and multiple forms of treatment.

the nerve as it exits through this narrow foramina opening. This can result in sciatica with pain down the course of the nerve.

Most back pain is caused by facet joint problems, disc degeneration problems, or overloading of the connective tissue. Facet joint syndromes result in low-grade low back pain which often radiates into the buttock. This can be accentuated by hyperextension of the back and brought on by overuse. Treatment includes rest, heat, anti-inflammatory drugs and sometimes the use of muscle relaxers and physical therapy. Rarely, injections of cortisone are needed. No long term significant problems result except for pain.

Disc problems can occur from degeneration of the outer fibrous layer of the disc with resultant weakening of this area of the disc and expulsion or protrusion of the central spongy part of the disc out towards the nerves. This can result from long term degeneration with age as the moisture of the fiber structure dries out and weakens or from acute forces involved in accidents during sports related activities. This may result in acute or chronic low back pain with radicular symptoms which radiate into the legs and include numbness, weakness, and pain.

Significant problems result in chronic weakness and loss of some reflexes in the ankle or the knee. To diagnose this problem one often undergoes x-rays, MRI scans, and

CT scans or myelograms in which dye is injected into the spinal cord area to look for protrusions of the disc. Treatment includes rest, heat, local cortisone injections, physical therapy, and occasionally surgery to remove portions of the bone and suction parts of the disc where it presses on the nerve.

Overloaded connective tissue is simply a fancy way of describing muscle strains and pulled ligaments. This results from chronic overuse or back abuse, but can result from acute injuries. The usual discomfort is located in the lower lumbar spine and is accentuated by motion. This can be treated with heat and rest as well as anti-inflammatory medications. Physical therapy is often helpful.

Arthritic changes can occur in the back even in young people. This can result in pain and discomfort aggravated by use, overuse, and sometimes cold weather. Regardless of the cause of our back pains, if we strengthen the abdominal muscles which help support our upright posture from the front, this will relieve stress and work load from the muscles, joints, and bones of the back as they support our

## From an evolutionary standpoint, we humans should still be on all-fours.

upright posture from the back. Abdominal muscle exercises include sit-ups and leg lifts.

For mild back injuries, one should simply rest, use ice during acute phases and heat in later phases. For persistent or recurrent pain or pain, numbness, or weakness into one leg, one should consult his physician. Take care of back discomfort early in its course and you can avoid the very difficult and troublesome problem of chronic low back pain.

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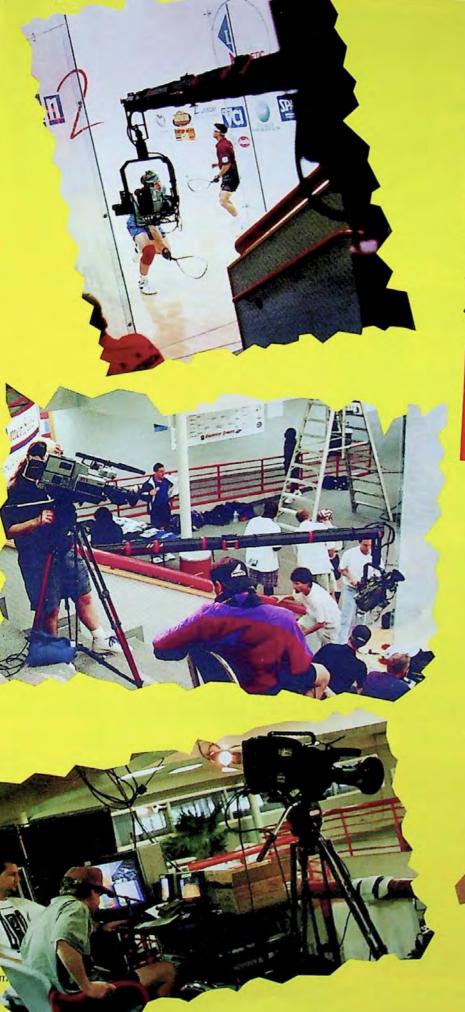
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28 · KILLSHOT

Summer 1995





JM Productions filled miles of tape with action from countless angles as the first of four televised events was taped in Little Rock this summer











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#### IRT on ESPN

Look for the IRT tournament series on ESPN2 in October and ESPN in November. The four event series kicks off with the Little Rock Arkansas tournament covered in this issue tentatively scheduled to air on Tuesday October 17 on ESPN2, followed by the other three events in the series on the following three Tuesdays. The initial telecast on ESPN is tentatively scheduled for Saturday November 11. The entire series will re-run on both networks following the original telecasts. All scheduling is tentative and may be changed at any time before those dates so keep your eve on local listings for times and date changes.

#### Professional Racquetball In Cyberspace

Tickets to pro events, entries to amateur draws at IRT and IRT satellite events, and tour information are now available on the World Wide Web. Look for the IRT site at:

http://emporium.turnpike.net/ ~cyberguy/uspra.html PENN glove bonus pool: Includes all IRT stops and all those players wearing the PENN glove, official glove of the IRT.

1
Tim Doyle
2
Mike Guidry
3
Brian Rankin
4
Woody Clouse
5
Louis Vogel
6
Todd O'Neil
7
Dan Fowler
8
Jason Mannino

HEAD Anatom Bonus Pool. The official clothing and footwear of the IRT offers the largest bonus pool in racquetball history to the 32 pros wearing HEAD Anatom clothing and footwear.

Cliff Swain

Tim Doyle

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Tim Doyle

Tim Doy



## TV or not TV

Beginning with a local fishing program in the early 1960's, producer Jerry McKinnis has built a production company that develops large blocks of programming for ESPN and ESPN II. A talented racquetball player, McKinnis is as comfortable on the court as he is packaging a program for the small screen. He talks candidly about producing racquetball for television and the evolution of coverage for the sport.

#### By Marvin Quertermous Managing Editor

Q: What is your television production background?

JM: My background is fishing. I started with a local TV show [The Fishin' Hole] in the Little Rock area 34 years ago. That show has been on since then. I took it to ESPN early when they had only been on the air a month or two. We were the first production people to go to ESPN with the product paid for. We were an unusual client for them. I've been with them since then and we've developed a great relationship. My show has gone well. It's a different type of outdoor show. It's shot on film [instead of video tape] which lends itself very well to the "laid-back" atmosphere of the program.

Q: I know one of the things you've produced has been the "lumberjack" series on ESPN. How did that develop?

JM: One of our sponsors was Stihl Chainsaw company. They had an affair up in Wisconsin and asked if we could get it to ESPN. That turned into their Timber Sports series. I can't tell you how popular that's been! My own show became a block of outdoor shows that ESPN runs on Saturday mornings. We produce about 50% of that material.

Q: What other kinds of events have you produced for television?

JM: We've covered the Iditirod, golf tournaments, and just a lot of different things. We are probably their [ESPN] biggest outside producers. When we first dealt with them, we met in a house trailer — their place now is incredible, it's in Bristol Connecticut. It looks like you've landed on another planet with all the [satellite] dishes and stuff. Even though they've grown, they are still great people to work with.

"We do weird things.
They thought we were
nuts but now they kind of
trust us."

Q: When you are working on a broadcast are you aware of the audience?

JM: For my own show I know the audience — it's been about the same for thirty years. The show is kind of slow, laid back. The lumberjack show is faster, wilder — prime time. Surprisingly it has an overall appeal. When people are channel surfing, they stop and stay with it for a while. A second block of outdoor shows for ESPN

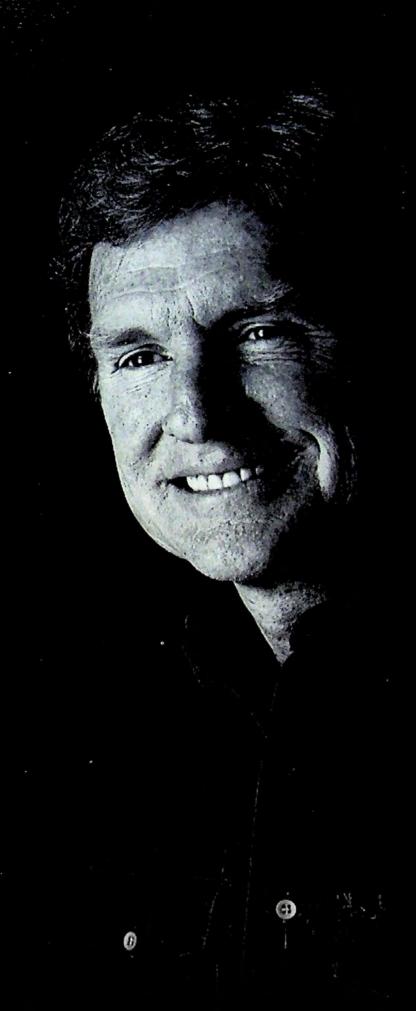
(we produce about 90%) is a faster, wilder, younger program for ESPN II. It appeals to a younger audience.

Q: Does covering racquetball present different challenges from some of your other productions?

JM: When we first did racquetball two years ago, we were really proud of the show. I think we cover it better than ever before. But the game is so fast — it's difficult to cover. We've combined features, graphics, entertaining things to help satisfy the viewers. It's difficult to get a feel for how good these guys really are. This is perfect for ESPN II. This will be on ESPN also but I think this will create more interest on ESPN II.

Q: What is the biggest difference in racquetball coverage in the mid 1980's and the coverage you are doing for ESPN? Is it style?

JM: Oh, yeah. I remember seeing one or two of them [early racquetball broadcasts] — pretty bad. They showed one hour of racquetball. I didn't know who those players were or what they liked to do. A guy at ESPN said "Jerry, make a hero." You can't do that with just play. You have to do some creative stuff to feature personalities. There was not a lot of creativity on the early shows.



m

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#10 Summer '93. Marty Hogan/Charlie Brumfield cover. Special instructional issue. Evolution of the racquet, Strandemo, Dynamic Duo, America's Most Wanted, Heflin on climbing the walls, tournament coverage. Limited number still available. \$4.00.

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Jerry McKinnis takes time out from taping the IRT event in Little Rock for ESPN to give a tour of the production facilities to Managing Editor Marvin Ouertermous

Q: What are some of the things you do that are different?

JM: We do weird things. They thought we were nuts but now they kind of trust us. We went out on the street and took three cans of liquid chalk. We drew a court on the street and said, "Okay, now tell us how to play." We shot there on the street, stopping to wait for cars to pass. It will be really neat. We did a feature with Drew [Kachtik] on a deserted football field. He was great.

Q: Which of the players do you like working with?

JM: I like working with all of them. I love working with Swain because he's so classy — and a damned good athlete. Mannino, Jelso, Gelhaus — they were wild and crazy. I think Drew is one of my favorites. He's so quiet and low key.

Q: What about the technology?

JM: Then they used two cameras on a court. We use at least four. Our ceiling cam can now be maneuvered. We have the cammate and a few more wrinkles that will really help coverage. I'll tell you what else has helped — "miking" the players. It makes all the difference. The audience can also hear. We can mix [the sound] so we hear better, but the audience is involved. We are also calling [the play-by-play

action] live rather than taking the tapes into the studio for a voice over.

"I've worked with [John] Havlicek, Gordie Howe, Bobby Orr. I've really been lucky. I've had a neat career."

Q: How many people are involved in a production like this?

JM: We have probably ten or twelve here. When we go back to post [production] four will work a lot. Editor, graphics, two people off-line. They'll work pretty hard on it.

Q: Do you sell the commercial spots?

JM: No. ESPN handles all that. We are hoping someone will wake up and say, "This is really great for this sport. I need to get involved."

Q: What is your background in racquet-ball?

JM: I've been playing for 15 to 20 years, I guess. I think I play the best players around

here. I think in my age division I'm pretty good. I used to play with Greg Peck. He worked with my game some. I played in three regionals in my age division and won all three but I couldn't go to the nationals.

Q: Have you been involved in producing any video instructionals?

JM: Recently we made a tape for Jack Newman and I think we're going to do one for Cliff Swain.

Q: Who are some of the celebrities you've worked with?

JM: I just got back from the Keys with Bobby Knight. He's really a good friend. One time I went [fishing] with Eddie Sutton As soon as it was on the air, Knight called and said "I can fish better [than Sutton] and you've never asked me." I've been fishing with Whitey Herzog, with Ted Williams. That's the greatest thing I've ever done. I've worked with [John] Havlicek, Gordie Howe, Bobby Orr. I've really been lucky. I've had a neat career.

Q: What was the experience like working with Ted Williams?

JM: He'd diagram things on paper, like how to hit a curve ball then just throw it away. I'd go through the trash and salvage it. He's a fishin' dude.

# AARAS

The American Amateur Racquetball Association's 28th US National Singles Championships were held this past May at the Downtown YMCA in Houston, Texas.

The division results were as follows.

#### Open Division

Men Open Michael Bronfeld Dan Fowler

Women Open Michelle Gould Mailia Bailey

#### Wheelchair Division

Men Wheelchair Chip Parmelly Rick Slaughter Women Wheelchair Donna Cline

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#### Age Divisions

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Women 19+ Tammy Brockbank Kerri Stoffregen Men 25+ James Lorello Rob French

Women 25+ Kim Russell Doreen Metzold Fowler

Men 30+ John Amatulli Dave Peck

Women 30+ Karin Sobotta Kersten Hallander

Men 35+ Dave Peck Tim Armstrong

Women 35+ Debra Tisinger Linda Moore

Men 40+ Ed Garabedian Tom Travers

Women 40+ Janet Myers Marcy Lynch

Men 45+ Mitt Layton Johnny Northern

Women 45+ Terry Ann Rogers Shelley Ogden

Men 50+ Horace Miller Tom McKie

Women 50+ Gerri Stotfregen Sharon Hastings-Welty

Men 55+ **Bobby Sanders** Rex Lawler

Women 55+ Jo Kenyon Kathy Mueller

Men 60+ Otis Chapman Art Johnson

Women 60+ Jo Kenvon Mary Walker

Men 65+ Joe Lambert Barney Friesth

Women 65+ Mary Low Acuff Reta Harring

Men 70+ Victor Sacco Richard Davis

Women 70+ Mary Low Acuff

Men 75+ Luzell Wilde C. Allen Shepard

Men 80+ C. Allen Shepard John Pearce

#### Skill Division

Men A Rocky Carson Andrew Haywood

Women A Sadie Gross Erika Juhl

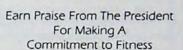


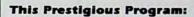


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#### **Appetizers**

What's the best way to stay motivated on the court?

You have to develop a killer instinct on the court. Condition yourself to push as hard as possible every time you play. Regardless of who you are playing, never play any less than 100%. If you get in the habit of pushing to the limit every time on the court, it will be there for you when you need it.

Don't confuse killer instinct with bad attitude. I can treat an opponent with respect, but still keep that killer instinct. I also respect that same aggressiveness in my opponent. I am not offended by his aggressiveness and pushing his skills

Never allow yourself to "play down" to a weaker opponent. Your game is your game and should be tight and focussed and vicious no matter who or when you play or how friendly the game is. That competitiveness and the growth that comes from it make friendly games better, and make the process of improvement more fun.

Once you start to realize how much better the process is when you push yourself, it becomes natural to stay motivated.

Ruben Gonzalez, IRT #8

#### Entree

After watching the pros play on ESPN for the past two seasons, I finally got a chance to see them play in person at the Las Vegas Sporting House this year. They consistently hit harder and more accurate serves than I've ever seen before. What is the secret to hitting a drive serve like Tim Doyle?

The best thing to do to increase the speed and accuracy of your drive serves is to learn to use your entire body. So many players work to generate more and more power from their swings by putting more emphasis on their playing arm. In truth, the best way to really increase power is to bring your legs and torso into play.

Prize fighters and baseball's biggest hitters have been teaching themselves for years to generate power with their legs and torso. Since your legs are far stronger than your upper body, they have all the power you need if you can just tap into it. You also need a strong mid section including abs and lower back to stabilize you, transfer the power from your legs, and help you sort of twist into the swing motion.

Using your entire body this way will also help with accuracy after you have refined the technique. However, if you're not careful, it can telegraph your serve to your opponent. You'll need to make your motion deceptive after you master the technique and power.

Try watching the best servers either in person or on tape to see how efficiently their bodies move. Begin to see yourself making that same motion in your head. Plan plenty of time alone on the court to practice bringing the power through your body. Work on whatever cross training you need to strengthen your entire body. Consider enlisting the help of a coach or teacher that understands good bio mechanics. Shoot some video tape of yourself to see if you are successfully moving as you picture. Adjust as necessary. Tim Doyle, IRT #3

#### Dessert

I've gotten conflicting reports. What is the correct racquet prep position for hitting a backhand?

This is one of the most common mistakes in the game. Players tend to "wrap" their racquets behind their heads. The proper position is: racquet up and away from your head. By doing this, the stroke motion becomes a more natural curve, and you get maximum weight transfer through the swing. By starting with the racquet behind your head, you must emphasize the elbow and wrist snap too much and create an awkward position for transferring your weight through the movement.

Aaron Katz, IRT #7

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#### **Tapping Into Pyramid Power**

After the success of the concept in tennis, Head Sports Inc. has applied its "Pyramid" technology to a new racquetball line to compliment the ultra-successful "G" series. The innovation comes from a triangular shaped cross section which provides a stiff, light frame for increased power. Head's marketing director Ian Arthur credited the production of technology for other sports as the advantage that enables such dynamic breakthroughs as the Pyramid Series for racquetball. The new Web Plus glove is the flagship of an exotic and impressive new glove line that incorporates materials such as silicone, Escaine, Pittards, and rubber.

#### Penn Pulls Some Strings

Penn Racquet Sports has announced a new team effort with Babolat for sales and distribution of string products. Beginning in September of 1995, the Penn Sales force will also handle Babolat products. Two of the oldest companies in racquet sports, Penn and Babolat have been in the tennis industry since 1911 and 1875 respectively. Both Penn president Gregg Weida, and Babolat chairman Pierre Babolat expressed enthusiasm over the alliance of two companies with such leadership in the market and such quality products.

#### **IRT Phone Home**

There is still time to get your hands on IRT phone cards. The official IRT cards are highly collectable and come with thirty minutes of long distance service through New York's Target Tel Inc.

#### Racquetball, All Strung Out

The Del Mar California based United States Racquet Stringers Association will feature a look at racquetball in an upcoming issue of its publication The Stringer's Assistant. The publication is loaded with information but you have to be a certified stringer to get it. Maybe it's time to get certified!

#### **Much Ado About Taping**

After years of constant requests, video tapes of pro matches are finally becoming available. First up is the recent IRT Nationals recorded during Portland's Rose Festival in June 1995. Produced for regional cable, the tapes feature commentary by Commissioner Hank Marcus, Sudsy Monchik, and Aaron Katz. The tapes are available directly from the IRT.

#### **Mixer Program**

Ektelon announced the implementation of 20 "mixer" programs in ten cities designed to introduce health club members to racquetball. Michelle Gould will coordinate the programs at the national level in an effort to provide the uninitiated with a fun and exciting experience that capitalizes on racquetball's tremendous physical benefits. The programs will offer participants a basic presentation of rules and strategies, a "hit for prizes" contest, an "open court" to experience the game, as well as food and beverages for all participants. The ten sites initially involved in the program to gear up in October 1995 are New York, New England, Florida, Ohio, Minnesota, Missouri,

Texas, New Mexico/Arizona, Colorado, and California. The company's announcement came at the same time as the release of the new product line including the flagship Catalyst racquet.

#### New Training Program

Lawrence Adams Inc. of Hudson, Ohio has just released a complete instructional package for racquetball. Titled Mastery of Racquetball, the program combines over three hours of video taped instruction with printed workbooks and laminated practice cards. Ohio's Tom Travers teamed with the world's number one player Cliff Swain to devise the program. It has received rave early revues and has been called by Jim Heiser, Director of the US Olympic Elite Racquetball Camp: "The most comprehensive instructional package I've ever seen".



Summer 1995

"Master the concept. Get the picture. Take it to the court."

# see the whites of their eyes y doubles, only to have a more experienced team of more than four guys on the same court, each playing can effectively cover most offensive attempts, most ilikely to end a rally in doubles, so the shots leading to pull opponents out of position before a winner is stition, to which player covers a given shot. This all to take a particularly tempting shot. Since well-positive compromised your team's coverage abilities. In hink in the long term and not act on impulse to stray that team's game is clearly his

#### Concept: In doubles hold your fire 'til you see the whites of their eyes

It's a common scenario: two excellent singles players combine to play doubles, only to have a more experienced team of less talented individuals mop the court with them. Doubles racquetball is more than four guys on the same court, each playing singles. In doubles, strategy becomes an even bigger factor than in singles.

Since two players playing in sync that are allowed reasonable position can effectively cover most offensive attempts, most would-be winners from singles become useless. One well-placed shot is less likely to end a rally in doubles, so the shots leading up to the winner become far more important. The trap must be carefully set to pull opponents out of position before a winner is likely to be effective.

Simple right? Still it affects choices from shot selection, to court position, to which player covers a given shot. This all requires some discipline since it may be difficult not to get out of position to take a particularly tempting shot. Since well-positioned opponents will cover your shot, by venturing out for the attempt, you have compromised your team's coverage abilities. In the impassioned heat of an intense rally, it may be particularly difficult to think in the long term and not act on impulse to stray for the dramatic shot and in so doing leave your team vulnerable.

This very liability can be turned into an asset by playing smart enough to realize that the same pitfalls await your opponents. Look for the breech in their coverage and capitalize on it. Look for the member of the opposing team that is most likely to violate that team's game plan because he is unable to resist the temptation of going for a ball that is clearly his partner's. Draw him out then shoot for the ground he left unprotected. Of course this depends entirely on your team correctly covering the court enough to return the shot that he over extended in order to get.

Remember, the player who hits the ball on your team determines the movement of the other team to clear. Use this to your advantage. Let the player have the shot that forces the opposing team into movement that leaves unprotected ground.

Doubles is a game of long-term thinking. Each shot should be part of the overall means to an end. Get in sync. Agree on an effective setup from the time tested ones here. Use what you know to win.

The staggered side-by-side is usually the ideal situation.

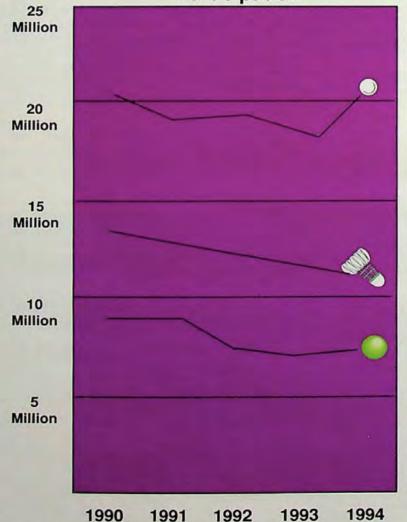
The side-by-side is generally a good set-up.

The front-back or "I" formation works well when front player is quick and back player is accurate from deep court.



# Racquetoall & the World

Racquet Sports
Participation



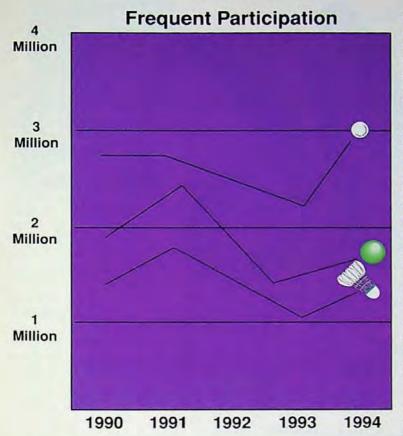
Statistics gathered by American Sports Data, Courtesy of Sporting Goods Manufacturers Association

hile racquetball players actually launched the fitness club industry, we now make up the smallest segment of that market. Because of this, it often seems that growth in other areas of clubs occurs at the expense of racquetball space and/or programming. In the past this has been a source of frustration and bitterness for most of us, but today, many of our number are involved in other aspects of the club as well. Still, "losing out" to other club activities often feels a bit like having sand kicked in our faces. Even so, that is far less uncomfortable than keeping one's head completely buried in the sand. There is a whole world out there that directly and indirectly affects racquetball, so maybe we should check it out.

Forrest Gump whacked the daylights out of a ping pong ball on the big screen and Americans began dusting off their tables at home to rediscover the game. Table tennis (another sport under the scrutiny of the Racquet Sports Committee of the Sporting Goods Manufacturers Association which also crunches the numbers for racquetball) saw participation soar in the US. According to the most recent data, the number of Americans who played table tennis rose from 17.7 million in 1993 to a whopping 20.1 million in 1994. Wonder what would happen if Forrest Gump had played racquetball?

A jump ahead of racquetball, competitive badminton became a medal sport for the first time in the 1992 Olympic games in Barcelona. As a result, it attracted more TV viewers worldwide than any other Olympic event that year. Previous to that time, most Americans considered badminton more of a backyard leisure activity and less of the physically demanding intensely competitive sport it has come to be regarded in the rest of the world. Incredibly popular throughout Asia it has now spilled over into Europe and contributed most heavily to the public success of badminton. The lack of participation in racquetball due to limited availability of facilities in those areas remains a major stumbling block in its international acceptance.

In the world of squash, twenty five year old Jansher Kahn of Pakistan just dominates the rest of the world. Much like the IRT's Cliff Swain, Kahn has made a regular practice of storming through pro tournaments without losing a single game. His run of successes stands at something like 23 wins in his last 25 Pro Squash Association events with his win at the recent Grand



forces the use of weight training as cross training for racquetball at least in terms of the potential for added power. However one should proceed with caution since there is thinking that in many cases, more power may be gained from refining stroke mechanics than from increasing strength and also since increased power may not be the factor most important to improving any given individual's game.

With recent announcements of Disney's purchase of Capital City's ABC, and Westinghouse's purchase of CBS, the media had become obsessed with mergers and acquisitions. The club industry was actually ahead of the game on this one with the announcement earlier in the summer of two giant chains merging to form the second largest fitness company in the US. California based Family Fitness centers and 24 Hour Nautilus have combined under the company name of Fitness Holdings Inc. and, according to The Club Industry Insider, together boast nearly one hundred thousand total members, six thousand employees and annual revenues exceeding 170 million dollars.

The buzzwords in the health club industry today are: seniors market, wellness care, bloodborne pathogens risk, and certification, certification, certification. The certification push is clearly an asset to clubs and their members with standardization of practices and with continued availability of new and important information. The trick is, there are now so many certifying bodies for everything under the sun that it is wise to look closely at the legitimacy of any credentials presented as a reference.

Best recent evidence shows trends in aerobic classes tend to be regional. An informal polling of clubs ranging from large to small, public to private turned up the information that the hottest classes included everything from aerobic boxing to rubber band paraphernalia to basic step work.

Central Tournament of Champions in midtown Manhattan. Thirty five year old Mark Talbot is the United States' most accomplished and most highly recognized player. Squash regularly offers a "Teaching Pro" category at professional tournaments which shows some possibilities as an interesting new twist for racquetball.

In a tennis press release, Wilson promoted its Sledge Hammer 2.8si Stretch as a help for players with slow swing speeds and short compact strokes in reaching demanding shots with more ease, Isn't it surprising that most technology in racquetball leans toward developing more power or control instead of remediating specific playing tendencies?

In the world of weight training, the recent Bodycraft Magazine comments on Journal of Strength and Conditioning Research findings that, contrary to popular thinking, upper body weight training increases throwing velocity for baseball players. Bodycraft suggests extending the weight training to include both plyometrics and lower body weight training since throwing is a complex motion that draws on total body musculature. Apparently previous thinking had been that the added muscle mass gained from the weight training would inhibit any advantage gained from the increase in strength. I assume that this rein-

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